



# IMAGE IN OFFICIATING

THE PERCEPTION | THE REALITY | THE FOCUS

29TH ANNUAL

# THE SPORTS OFFICIATING SUMMIT

ATLANTA  
GEORGIA

RENAISSANCE ATLANTA  
WAVERLY HOTEL

JULY 31  
THROUGH  
AUGUST 2

2011

THE INDUSTRY  
EVENT OF THE YEAR

[WWW.NASO.ORG/SUMMIT2011](http://WWW.NASO.ORG/SUMMIT2011)



PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS AND THE GEORGIA HIGH SCHOOL ASSOCIATION.



## IF YOU:

- ▶ **MANAGE OR DIRECT AN OFFICIATING PROGRAM**
- ▶ **HAVE RESPONSIBILITY FOR IMPROVING THE PERFORMANCE OF SPORTS OFFICIALS**
- ▶ **WANT TO BECOME A BETTER CREW CHIEF OR OFFICIAL**

## PLEASE READ ON...

In sports officiating, the camera is always on. What you say, the way you look and the way you act are subject to more scrutiny than ever before. Things that on the face of it seem innocent can cast you in a negative light. The scrutiny that officials undergo increases every day. And if you are a supervisor, one incident can reflect upon your entire staff. Your goal is to hire the people that aren't going to put you or the other members of your staff in jeopardy — all while delivering the best officiating on the court or field.

What are the things you can do in this age of exposure, transparency and accountability? A lot has changed for officials in the sports world over the last few years. What's next? And when the spotlight is thrust upon you, what should be your next move? The 2011 Summit program provides those answers.

Designed specifically for officiating leaders, the 2011 Sports Officiating Summit will deliver fresh perspective and proven techniques to help you and your officials be more effective. This year's theme is **Image in Officiating: The Perception. The Reality. The Focus.** The program specifically addresses each of those main topic areas and also includes hot-topic sessions covering the "burning" issues we face today.

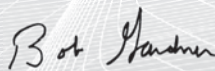
This year's program is timely, topical and authoritative — presented by the most respected speakers and practitioners in the field. Plus the Summit offers the perfect opportunity for networking. You can listen, ask questions and interact with the more than 350 leaders in attendance. In 2 1/2 days you will learn more and meet the people who can help you make a positive impact on officiating.

The Summit has become the industry event of the year for officiating. That's because the best and the brightest in officiating are on hand, reaching out, sharing experiences with each other. We look forward to having you with us in Atlanta.

Register today by calling (262) 632-5448, online at [www.naso.org/summit2011](http://www.naso.org/summit2011) or by mailing the registration form located on page 15.



**BARRY MANO**  
NASO FOUNDER  
& PRESIDENT



**ROBERT GARDNER**  
NFHS EXECUTIVE  
DIRECTOR

# WHAT IS THE ANNUAL SPORTS OFFICIATING SUMMIT?

The Sports Officiating Summit, presented by NASO, is the only event of its kind for the officiating industry. In cooperation with the NFHS and the Georgia High School Association (GHSA), this event is designed for officiating leaders to come together to learn and network about the critical topics impacting all aspects of officiating, gain insight into the industry and its future and find ways to provide a better competitive environment for all.

## WHO SHOULD ATTEND?

- ▶ Leaders of State High School Officiating Programs
- ▶ Local Association Officers
- ▶ Officiating Supervisors
- ▶ Officiating Coordinators
- ▶ Assigners
- ▶ Conference Administrators
- ▶ NASO-ON Association Leaders
- ▶ NASO Members
- ▶ Sports Officials



## WHAT YOU WILL LEARN

- ▶ It's not always a positive picture when officials examine their thoughts about other officials. Why does that happen? What really motivates officials? We'll bring a fresh perspective to your officiating program.
- ▶ The spotlight is on officials at every turn. Miss a call, or even allow someone to believe that you or one of your officials has, and it will be the focus on message boards, blogs and on YouTube. You'll learn how you and your officials should avoid being the stars of the new world.
- ▶ The key to any successful program is to have buy-in from the people who are working with you. Learn how to get people to believe in your mission and how to motivate them to do their best. Make your vision become the vision of your entire staff or association.
- ▶ Professional and high-level college officials are the best at breaking down video, because it's expected of them. You'll see what they look for and how to do your own video study.
- ▶ Most officials will tell you the only thing they care about is getting games, getting more games and getting better games. It's all about the assignments. But you'll find out it's also about the way the assignments are handed out and having standards when allocating the games.

## TAX DEDUCTIBLE (SAVING YOU MONEY!)

- ▶ Under the current tax law, personal expenses and the cost of travel, meals, lodging and Summit registration can be fully tax deductible.

# PROGRAM

▶ SUNDAY, JULY 31 ◀

▶ 1:00 PM – 4:30 PM ◀

## A TOUR OF ATLANTA

Take a cultural journey through time as you discover Atlanta. Rich with Civil War and civil rights history, you'll see a blend of old and new. Travel through Atlanta's most prestigious neighborhoods including Inman Park and Peachtree Street with restored Victorian architecture. Drive past favorites like the Centennial Olympic Park, the World of Coca Cola and the CNN Building. Check out Atlantic Station, the hot new 'city within the city.' Experience a sampling of Atlanta's history and heritage on this informative three hour tour of the city.



▶ 7:00 PM – 8:00 PM ◀

## 2011 SPORTS OFFICIATING SUMMIT GRAND OPENING

Industry leaders and local dignitaries help NASO officially open the 2011 Sports Officiating Summit in Atlanta. The opening address will set the stage for two days of sharing and understanding the current hot topics with some of the biggest and brightest in the officiating industry.



▶ 8:00 PM – 10:00 PM ◀

## GALA WELCOME RECEPTION

Join us as we kick off the 2011 Sports Officiating Summit with delicious hors d'oeuvres, a cash bar and plenty of networking opportunities with some of officiating's most noteworthy leaders.

It's an opportunity to mix with old friends and meet new acquaintances.

An evening you're sure to enjoy! Admission to the Gala Welcome Reception is included with your registration fee.



# ▶ MONDAY, AUGUST 1 ◀

▶ 8:00 AM – 8:30 AM ◀

## THE OFFICIATING IMAGE



Welcome to the age of exposure, transparency and accountability! Officials and officiating are in full view, in the glare of countless spotlights. Expectations bump up against limitations. How are officials viewed? What is real? What is posturing? Count on one thing — today image matters — for your officials and your officiating program.

### ▶ THE TAKE-AWAY:

Define the image. Manage the message.

### SPEAKER:

**STEVE SHAW** (SEC COORDINATOR OF FOOTBALL OFFICIALS)

▶ 8:45 AM – 9:30 AM ◀

## WE AREN'T WHO WE THINK WE ARE

Examine data-driven survey information that lays bare the beliefs officials have about other officials and about their working environment. Not always a pretty picture! What's acceptable contact with coaches? Why is self-promotion by an official viewed so negatively? Is there an evaluation system that is "fair?" Assignments ... "Oh brother!" What really motivates officials? Sobering, insightful, directional and uniquely practical.

### ▶ THE TAKE-AWAY:

Data-driven information that will help bring a fresh perspective to your officiating programs.

### SPEAKERS:

1. **CURTIS SHAW** (NCAA MEN'S BASKETBALL)
2. **ALAN SMITH** (GAOA)
3. **MARK UYL** (MICHIGAN HS. ATH. ASSN.)
4. **JEFF TRIPLETT** (NFL)



▶ 9:45 AM – 10:30 AM ◀

## IT'S A WHOLE DIFFERENT BALLGAME

Officiating is the credibility-bedrock of sports. Fans, administrators and participants count on the officials for impartial and fair enforcements. The ethics of officials are frequently questioned. Lawsuits; YouTube highlights; public disciplining of officials; slanderous articles; endless sports rants about supposed missed calls. The game has changed. The "game within the game" has changed. A real paradigm shift. Time to get a perspective change.

### ▶ THE TAKE-AWAY:

New game ... new ground rules served right up.

### SPEAKERS:

1. **BILL KENNEDY** (NBA)
2. **JERRY SEEMAN** (NFL)
3. **PATTY BRODERICK** (NCAA WOMEN'S BASKETBALL)
4. **KEITH DEVAULT** (WEST VIRGINIA HS REFEREE)



▶ 10:45 AM – 11:45 AM ◀

## CURRENT LEGAL ISSUES: YOUR QUESTIONS ANSWERED

If you've got a legal question related to officiating, a question on risk management, a liability concern - we've got answers! Don't miss this open forum presentation of the NASO Member Information and Consultation Program (MICP) presented by American Specialty Insurance.

### ▶ THE TAKE-AWAY:

You'd like to talk to a lawyer ... here is your chance.

## SPEAKERS:

1. **ALAN GOLDBERGER** (ATTORNEY)
2. **DON COLLINS** (CIF-SAN FRANCISCO)
3. **LOWELL GRATIGNY** (AMERICAN SPECIALTY)



## ▶ 12:15 PM – 1:30 PM ◀ OFFICIATING INDUSTRY LUNCHEON

The leaders of NASO, the NFHS and the NCAA share their unique observations about the current state of officiating. Incisive, thoughtful and thought-provoking from top management and practitioner standpoints.

### ▶ THE TAKE-AWAY:

The recognized “state of officiating” annual update on key issues and trends in the industry.

## SPEAKERS:

1. **BARRY MANO** (NASO)
2. **BOB GARDNER** (NFHS)
3. **RALPH SWEARNGIN** (GHSA)



## ▶ 1:45 PM – 2:45 PM ◀ UP CLOSE AND PERSONAL

Get the play right — that is Job One for any official! We break down tape in this session: real plays, real rulings, real analysis and real pressure. See the plays and hear incisive “insider” analysis of what actually happened — and the aftermath — from the officials who

were there on the firing line. Educational and entertaining. Real officiating in real time.

### ▶ THE TAKE-AWAY:

Behind-the-scenes teachable moments.

## SPEAKERS:

1. **JEROME BOGER** (NFL)
2. **DENISE BROOKS** (NCAA BASKETBALL)
3. **JOE CRAWFORD** (NBA)



## ▶ 3:00 PM – 4:15 PM ◀ SPORT-BY-SPORT INTERACTIVE CLINICS

It’s time to break down officiating to the core in these concurrent sessions covering baseball, football, basketball, softball, hockey, lacrosse and volleyball. Sit with fellow officials and veteran officiating leaders to review video and analyze rules, mechanics, philosophy and hot issues — all the nuts and bolts of working your games, evaluating performance and teaching better officiating.

### BASKETBALL (SPONSORED BY IAABO)



### FOOTBALL (SPONSORED BY USA FOOTBALL)



### SOCCER (SPONSORED BY NISOA)



### VOLLEYBALL (SPONSORED BY PAVOI)



### BASEBALL (SPONSORED BY THE UMPIRE SCHOOL)



### SOFTBALL (SPONSORED BY ASA)



### LACROSSE (SPONSORED BY US LACROSSE)



### WRESTLING (SPONSORED BY CLIFF KEEN)



# ▶ TUESDAY, AUGUST 2 ◀

▶ **7:00 AM – 7:45 AM** ◀

**CYA (COVER YOUR ASSOCIATION)**

SPECIAL BREAKFAST SEMINAR EXCLUSIVELY FOR LOCAL ASSOCIATION LEADERS. OTHERS NOT ADMITTED.

Today's business and legal environment requires local associations to be operated on sound organizational principles. To do otherwise is to put your association and its leadership in harm's way. The country's preeminent expert on sports officials and the law, attorney Alan Goldberger, will disarm you with facts and guidance. Drew Smith, American Specialty Insurance Services vice-president, will provide you with everyone your association needs to understand concerning insurance and liabilities. They will arm you with facts, solutions and essential guidelines. A unique seminar opportunity for local association leaders.

▶ **THE TAKE-AWAY:**

Authoritative business, legal and insurance advice for local association leaders.

**SPEAKERS:**

- 1. **ALAN GOLDBERGER** (ATTORNEY)
- 2. **DREW SMITH** (AMERICAN SPECIALTY)



SPONSORED BY:



▶ **8:00 AM – 8:45 AM** ◀

**BUY-IN**

Help your officials understand their value to the game and to the officiating industry. Learn proven techniques to get "buy-in" of your vision, while at the same time improving officiating performance. Focus on building beliefs. Chart new ways to reach and motivate your officials. Anticipate the speed-bumps and the naysaying. Buy-In — it has never been more important.

▶ **THE TAKE-AWAY:**

Your vision needs to become their vision.

**SPEAKERS:**

- 1. **SALLY BELL** (NCAA BASKETBALL)
- 2. **JACK FOLLIARD** (NCAA FOOTBALL)
- 3. **RON JOHNSON** (NBA)
- 4. **KEVIN MERKLE** (MSHSU)



▶ **9:00 AM – 9:45 AM** ◀

**THE NEW FACE OF COLLEGE OFFICIATING**

College officiating is looking like a business. New LLC's are rebuilding the architecture. There are new economic issues for conferences and staffs, a two-year rules cycle affects the officiating product and consortiums of conferences for assignment purposes are popping up more than ever before. What does it all mean? How does this new architecture potentially affect what goes on at the DII, DIII and high school levels? More than you might think.

▶ **THE TAKE-AWAY:**

A solid understanding of this new way of doing business.

**SPEAKERS:**

- 1. **JOHN W. ADAMS** (NCAA BASKETBALL)
- 2. **MARY STRUCKHOFF** (NFHS/NCAA BASKETBALL)
- 3. **BILL CAROLLO** (NFL/NCAA FOOTBALL)
- 4. **ROGERS REDDING** (NCAA FOOTBALL)







▶ **10:00 AM – 11:00 AM** ◀  
**INQUIRING MINDS WANT TO KNOW**

Officials are subject to the scrutiny of traditional media. But now anyone with a computer and Internet access can voice an opinion and have it read worldwide — putting pressure when none existed before. And it’s not just about game calls. We dissect three high-profile media interactions with the key participants in each one — MLB’s handling of the Jim Joyce call, WOA’s pink whistle brouhaha and FoxSports Mike Pereira overview of his new role as officiating/rules analyst.

▶ **THE TAKE-AWAY:**

You can’t run, you can’t hide. Learn how to put the proper foot forward and when.

**SPEAKERS:**

1. **MIKE PORT** (FORMER MLB VP OF UMPIRING)
2. **MIKE PEREIRA** (NFL/NCAA FOOTBALL)
3. **TODD STORDAHL** (WASHINGTON OFFICIALS ASSN.)



▶ **11:15 AM – NOON** ◀  
**GAME ASSIGNMENTS BY THE NUMBERS**



Here are the facts, the evidence the reality of game assignments and how games are assigned. This is the “who, what, when, where and why” of assigning. ArbiterSports vice-president Dave Yeast shows you how you and your organization can more effectively distribute games and hear less carping. This presentation highlights the unique importance of assignment standards.

▶ **THE TAKE-AWAY:**

Game assignments as a positive sum game.

**SPEAKER:**

**DAVE YEAST** (ARBITERSPORTS)

▶ **12:15 PM – 2:00 PM** ◀  
**WORKSHOPS**

▶ **IMAGE BY DESIGN**

Officials carry out their responsibilities in an environment brimming with images. Some



good, some bad. It is no longer the case that “the best officiated game is when you didn’t know the officials were there.” Officiating is now on the public stage. How officials look, how they conduct themselves and how they relate to the game overall are factors officiating administrators must carefully manage. It is a mixture of art and science.

The premier speaker on this topic is current NBA referee Bob Delaney. Bob served as an undercover investigator with the New Jersey State Police. That experience, coupled with his successful career as a playoff-tested NBA referee, uniquely positions Bob to present this innovative workshop.

**▶ THE TAKE-AWAY:**

A positive image can be any official’s best asset. Help them craft one.

**▶ THE NINE CORE BOARD RESPONSIBILITIES**

Local association leadership increasingly relies on strong executives and strong board members. What are the basic responsibilities of a board? Join in this interactive workshop, sponsored by NASO-ON, as the group identifies the nine core responsibilities every association board must carry out. Those nine responsibilities will provide you a clear benchmark against which you will review the performance and accountability of your own board.

**▶ THE TAKE-AWAY:**

An effective board makes your association stronger. But first must come acceptance of core responsibilities.

**▶ STATE ASSOCIATION ANNUAL FORUM**

A closed-door meeting for state office executives and staff only. A chance for state

association leaders to share ideas and best practices in a variety of topics including online registration, video training, selection of state tournament officials, disciplining officials and coaches, recruitment, public relations and much more.

**▶ 2:15 PM – 3:15 PM ◀**

**LET’S GO TO THE VIDEO**

Several organizations and leagues stand up and present real calls, no-calls and uniquely handled situations. Witness first hand how the image of officiating is captured and presented. Instead of seeing what’s gone wrong, let’s see what went right and more importantly, learn from the best.

**▶ THE TAKE-AWAY:**

Learn from the video.

**▶ 3:30 PM – 4:30 PM ◀**

**HOW TO REACH YOUR OFFICIALS – REALLY REACH THEM!**



Walt Anderson is one of the most successful NFL referees. He worked Super Bowl XLV (2011). He serves as football coordinator for the Big 12 Conference.

Well beyond his expertise on the field, Walt is a master at helping his officials achieve greatness. The way he does it will surprise you – it will feed your spirit. He makes a connection between officiating and the “real world” better than anyone. Listen, watch, become uplifted.

**▶ THE TAKE-AWAY:**

Focus beyond officiating to inspire, energize and elevate.

**SPEAKER:**

**WALT ANDERSON** (NFL)

# CELEBRATE OFFICIATING GALA

6:30 PM TO 9:30 PM

**GOLD WHISTLE AWARD®**  
ESSE BAHARMAST

**MEL NAROL MEDALLION AWARD**  
ALAN GOLDBERGER

THE **GREAT CALLS**  
OF THE **YEAR**

HONORING  
**BOB DELANEY**

GAOA **CHARLIE**  
**BLOODWORTH** AWARD

An event not to be missed. Join us as we celebrate the best that officiating has to offer during an elegant evening banquet. NASO is privileged to recognize the efforts of outstanding people and outstanding calls through the Gold Whistle Award®, Mel Narol Medallion and the NASO Great Call Award. Former NFL referee and 2007 Gold Whistle Award® recipient Jerry Markbreit will serve as the emcee.

You'll feel enormous satisfaction and overwhelming pride in knowing you are a part of the officiating community — while at the same time helping to recognize those being honored.

## **GOLD WHISTLE AWARD®**

The NASO Gold Whistle Award is given to an individual or organization that has made significant contributions to the betterment of sports officials and the officiating industry. This year's honoree will be the 24th to receive the award, joining an elite group of past recipients.

### **2011 RECIPIENT: ESSE BAHARMAST ▶**

Baharmast may have no equal when it comes to soccer officiating in the United States. Among his accomplishments are working the 1993 World University Games, 1994 Pan American Games, and the 1996 CONCACAF Gold Cup. He officiated the inaugural MLS game in



# CELEBRATE OFFICIATING GALA

1996. He also officiated three games at the 1996 Olympics, becoming the only American referee to officiate an Olympic semifinal (Argentina-Portugal). He is perhaps most well known for a call in the final minute of a match in the 1998 World Cup between Brazil and Norway. While TV broadcasts could not see it clearly, Baharmast whistled a foul in the penalty area as a player for Brazil grabbed one of his opponents. Baharmast was criticized heavily in the media until a Swedish TV film clearly showed he was correct. At that World

Cup, he became the only American referee to ever take charge of two matches at the World Cup level.

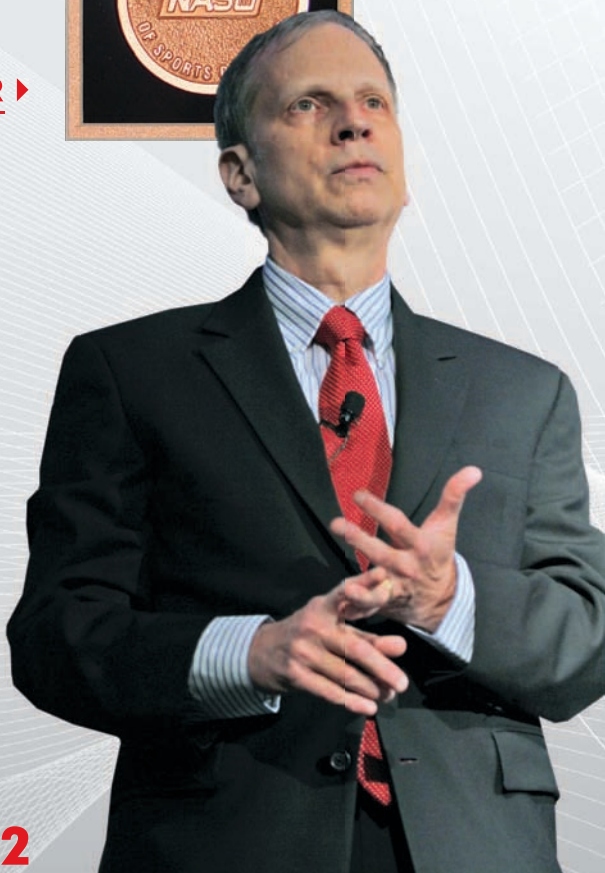
Upon retiring from the field, Baharmast has served both U.S. Soccer and FIFA in an administrative role. He currently works for FIFA as the technical instructor in charge of elite referees from CONCACAF and Oceania confederations. He also served two terms on the NASO Board of Directors and has continued to be involved with the organization for a number of years.

## MEL NAROL MEDALLION AWARD

NASO's Mel Narol Medallion Award recognizes outstanding contributions to NASO. The award recipient is the ninth such honoree and joins other organizations or individual recipients.

### 2011 RECIPIENT: **ALAN GOLDBERGER** ▶

While Goldberger has served as an official at the high school and college levels for many years, it is his work as a sports attorney that has earned him this recognition. He is the nation's recognized authority for game officials. He is the author of *Sports Officiating: A Legal Guide* and is a professional speaker. Goldberger has presented at numerous NASO Summits and has been a frequent contributor to Referee magazine and the newsletters for NASO and NASO-ON. He is also a representative for NASO's Member Information and Consultation Program (MICP).





## GAOA CHARLIE BLOODWORTH AWARD



The Georgia Athletic Officials Associations is creating and presenting for the first time an

award that recognizes officiating excellence in the state of Georgia. The award is named for legendary basketball official and trainer of officials Charlie Bloodworth. The award's initial presentation will occur during this gala and will continue to be presented annually at the GAOA conference.

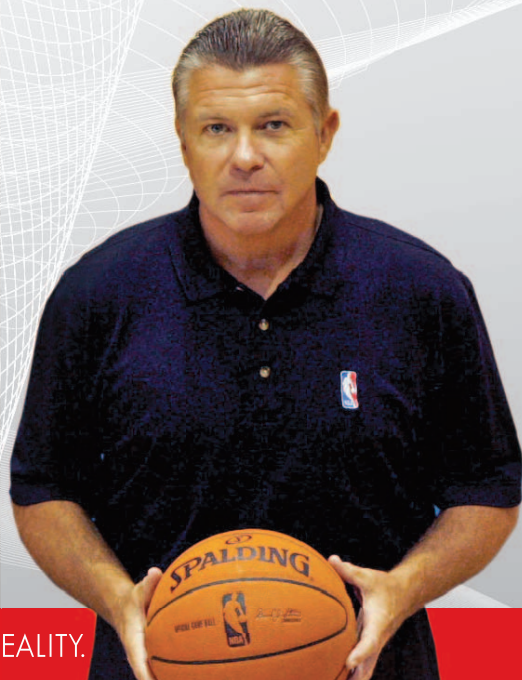
## THE GREAT CALLS OF THE YEAR



A number of fantastic calls are made at every level in every sport. While it's not possible to recognize every play, we'll show some of the best calls of the past year and honor the official who was on the play.

## HONORING BOB DELANEY

NBA referee Bob Delaney has announced his retirement from the league, having been a member of the officiating staff since 1987. Delaney was also the recipient of the Gold Whistle Award® in 2003 for his work with NASO and the Blow the Whistle on Cancer campaign. He is a former police officer and has made several trips to Iraq in support of our troops. Join his fellow NBA officials and NASO as we celebrate his career.



# HOTEL INFORMATION



## ► RENAISSANCE ATLANTA WAVERLY

Discover a beautiful Atlanta luxury hotel offering sophisticated accommodations including a dramatic 14-story atrium at the Renaissance Atlanta Waverly Hotel. Directly connected to the 320,000 square foot Cobb Galleria Convention Centre, this AAA 4-Diamond hotel is the crown jewel of the Galleria shopping and office complex.

Renaissance Atlanta Waverly Hotel  
2450 Galleria Parkway  
Atlanta, Georgia 30339 USA  
Phone: 770-953-4500  
Fax: 770-953-0740  
Toll-free: 888-391-8724  
Online: [www.marriott.com/atlrh](http://www.marriott.com/atlrh)  
Group Code: NASNASA

Marriott Rewards Category: 4  
AAA Diamonds: 4

Special Rate for NASO Summit Attendees  
Guests receive a special rate of \$149/night.  
**Reservations must be made by July 12, 2011.**

# EDUCATION PARTNERS

- Amateur Softball Assn.
- American Specialty Insurance Services
- ArbitratorSports
- Arizona Interscholastic Assn.
- Avis
- Bank of America
- Big Ten Conference
- California Basketball Officials Assn.
- Canadian Football League
- Cliff Keen
- Colorado High School Activities Assn.
- DALCO Athletic
- Fox 40 International
- Georgia High School Assn.
- Hertz
- Honig's Whistle Stop
- Illinois High School Assn.
- Indiana High School Athletic Assn.
- International Association of Approved Basketball Officials
- Iowa High School Athletic Assn.
- Kentucky High School Athletic Assn.
- Major League Baseball
- Michigan High School Athletic Assn.
- Mid-American Conference
- Minnesota State High School League
- Missouri State High School Activities Assn.
- Missouri Valley Football Conference
- NBA
- National Basketball Referees Assn.
- National Federation of State High School Associations
- NFL Officiating Department
- NFL Referees Association
- NFL Youth Football Fund Partner Grant
- NHL
- NHL Officials Assn.
- National Intercollegiate Soccer Officials Assn.
- National Intramural-Recreational Sports Association
- New Mexico Activities Assn.
- Ohio High School Athletic Assn.
- Oregon Athletic Officials Assn.
- Oregon School Activities Assn.
- Professional Assn. of Volleyball Officials
- Professional Rodeo Cowboys Assn.
- Purchase Officials Supply
- Referee Magazine & Referee Enterprises Inc.
- Sports Officials Canada
- Sun Belt Conference
- The Umpire School
- Transamerica Investments
- Ultimate Fighting Championship
- Ump-Attire
- USA Football
- USA Hockey
- US Lacrosse
- U.S. Soccer
- United States Tennis Assn.
- Washington Officials Assn.
- Wells Fargo Advisors
- Wisconsin Interscholastic Athletic Assn.

# 2011 REGISTRATION FORM

WEB: [WWW.NASO.ORG/SUMMIT2011](http://WWW.NASO.ORG/SUMMIT2011) PHONE: (262) 632-5448 MAIL: NASO, 2017 LATHROP AVENUE, RACINE, WI 53405, USA

## ▶ CONTACT INFORMATION

Please enter contact information as you would like it to appear on your name badge.

NASO Member Number\*

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip Code

Country

E-mail

Daytime Phone

## ▶ ADDITIONAL ATTENDEES

Name (Last, First)

Association

Title

NASO Member Number\*

Guest (Last, First)

Mailing Address

City

State/Province

Zip Code

Country

E-mail

Daytime Phone

Name (Last, First)

Association

Title

NASO Member Number\*

Guest (Last, First)

Mailing Address

City

State/Province

Zip Code

Country

E-mail

Daytime Phone

▶ If you require additional attendees please copy this form and attach, or print out the form online: [www.naso.org/summit2011](http://www.naso.org/summit2011)

## REFUND POLICY

**No Refunds will be made after July 12, 2011.**

If you need to cancel for any reason, we will be happy to refund your full registration after a \$50 administrative fee is deducted. Requests for refund must be made in writing and received no later than July 12, 2011, to be considered. Substitutions may be made by fax or e-mail until July 9, 2011. After this date, all changes must be made on-site at the Summit.

## ▶ SUMMIT REGISTRATION

**If you're not a member of NASO, join now and pay the member rate!\***

**NASO Membership**  \$79

	<b>Before May 15</b>	<b>After May 15</b>
NASO-ON & NASO Members	<input type="checkbox"/> \$375	<input type="checkbox"/> \$450
Non-Members	<input type="checkbox"/> \$550	<input type="checkbox"/> \$575
Group**	<input type="checkbox"/> \$325	<input type="checkbox"/> \$350
Guest	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100

Attendee registration fees include: Admission to all educational sessions, opening ceremony and welcome reception, State of Officiating Luncheon, Exhibit Hall and Celebrate Officiating Gala.

\*\*Group registration: Save up to \$225 each when 3 or more individuals register from the same association! Registration must be completed at the same time with payment on one credit card or check to qualify for the discounted rate.

Guest registration fees include: Admission to the opening reception and spouse/guest welcome reception. Guest registration applies to spouse, significant other or friend in a non-related industry.

\*NASO membership rate savings good only with Summit registration.

## ▶ OPTIONAL ACTIVITIES

### ▶ TICKETS FOR GUEST TOUR OF ATLANTA

\$40 x number of tickets = \$

### ▶ CELEBRATE OFFICIATING GALA

\$50 x number of tickets = \$

(1 ticket included with Registration)

## ▶ PAYMENT OPTIONS

**Full payment must accompany registration**

By credit card

Please charge my:  MasterCard  VISA  Discover

Total Amount: \$

Account Number

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Exp. Date (mmyy)

--	--	--	--

Name (exactly as it appears on card)

Signature

By check (payable to NASO)

By money order

# SUMMIT SUPPORT ORGANIZATIONS

▶ LISTED IN ALPHABETICAL ORDER

