



**OFFICIATING  
TO A STANDARD**

DEFINE IT • DEVELOP IT • DELIVER IT



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DEFINE IT • DEVELOP IT • DELIVER IT

26TH ANNUAL  
**THE SPORTS  
OFFICIATING SUMMIT**

PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS

July 27-29, 2008  
Renaissance Cleveland Hotel  
Cleveland, Ohio



PRESENTED BY NASO IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS AND THE OHIO HIGH SCHOOL ATHLETIC ASSOCIATION.

**OFFICIATING LEADERS,**

Today, more than ever before, officials are held responsible for their actions – whether it is during a game or not. It is important that all officials enforce rules, manage games and build relationships through consistent and appropriate behavior. What is right? Are there standards to follow? What are the standards? Who sets the standards?

Designed specifically for officiating leaders and those who administer officiating programs, The Sports Officiating Summit will answer those questions with this year’s focus – **Officiating to a Standard: Define It, Develop It, Deliver It.** Discussion and debate will cover the definition of wanted behaviors and those to avoid, how they are to be communicated and measured – and the strategy to ensure uniformity across all sports and levels.

This event is the perfect forum for like-minded leaders to define those standards, develop them and most importantly, deliver a proven program for your organization. We encourage you to attend and be part of this innovative event.

This educational program will empower officials, provide unmatched resources to state and local associations and deliver critical analysis to officiating leaders everywhere. Please register today by calling (262) 632-5448, online at [www.naso.org/summit2008](http://www.naso.org/summit2008) or by mailing the registration form located on page 11.

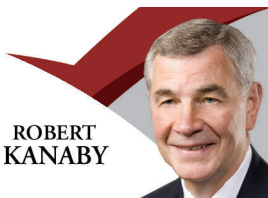
Join us. Because setting the standard begins with leaders who believe in it.

**BARRY  
MANO**



NASO Founder & President

**ROBERT  
KANABY**



NFHS Executive Director

## WHAT IS THE ANNUAL SPORTS OFFICIATING SUMMIT?

The Sports Officiating Summit, presented by NASO, is the only event of its kind for the officiating industry. In cooperation with NFHS and the Ohio High School Athletic Association (OHSAA), this event is designed for officiating leaders to come together to learn and network about the critical topics impacting all aspects of the officiating industry, gain insight into the industry and its future and find ways to provide a better competitive environment for all.

## WHO SHOULD ATTEND?

- Leaders of State High School Officiating Programs
- Local Association Officers
- Officiating Supervisors
- Officiating Coordinators
- Assigners
- Conference Administrators
- NASO-ON Association Leaders
- NASO Members
- Sports Officials



## WHAT YOU WILL LEARN

- What leaders from professional officiating organizations have learned in developing standards, defining standards and implementing them within a staff.
- How to implement the best practices of officiating programs to better educate and utilize your officials.
- The variety of options available with background checks and how your organization can implement and define criteria upon receipt of vital information.
- Who sets the guidelines with regard to officials' behaviors outside the lines and what impact that has on your organization.
- The personal standards that officiating superstars employ on the field and how that has helped each ascend the industry ladder.
- How to join in the online officiating conversation and what impact that can have on your officials.
- The numerous websites devoted to officiating and how those websites can have a positive impact on your organization.
- What officials involved in *Referee's* greatest calls have to say and how those calls have had a major impact in history.
- How raising the standard actually increased recruitment and retention of officials in the state of Ohio.
- What technological tools are available for officials, associations and states to better manage a staff of officials, inside and outside the lines.
- About rules, mechanics and philosophy discussion through tape breakdown in the sports you work.

## SUNDAY, JULY 27, 2008

### THE PROGRAM

**8:00 A.M. – 7:00 P.M.**

#### **REGISTRATION OPEN**

**1:00 P.M. – 4:00 P.M.**

#### **A TOUR OF CLEVELAND**

Cleveland is filled with sights and activities that offer a fantastic mix for every visitor. Spectacular attractions, world-class performing arts and culture, shopping, sports events, first-rate restaurants, award-winning breweries and wineries are just a few. Your custom tour will give you a taste of all that Cleveland has to offer. An additional cost applies.



**10:00 A.M. – 3:00 P.M.**

#### **OHIO HIGH SCHOOL ATHLETIC ASSOCIATION LEADERSHIP CONFERENCE**

**6:30 P.M. – 7:30 P.M.**

#### **2008 SPORTS OFFICIATING SUMMIT OPENING**

**7:30 P.M. – 9:30 P.M.**

#### **WELCOME RECEPTION**

Join us as we kick off The Sports Officiating Summit 2008 with delicious hors d'oeuvres, cash bar and plenty of networking opportunities with some of officiating's best and brightest leaders.

It's an opportunity to mix with old friends, meet new acquaintances and browse the **largest officiating exhibit in the country.**

You'll be treated to an unmatched showcase of the latest innovations and state-of-the-art technology being used in officiating today, featuring well-known vendors of hardware, software, officiating equipment and educational and training materials.

An evening you're sure to enjoy! Attendance to the Welcome Reception is included with your registration fee.

## MONDAY, JULY 28, 2008

**7:00 A.M. – 5:00 P.M.**

### REGISTRATION OPEN

**8:00 A.M. – 12:00 P.M.**

### EXHIBIT HALL OPEN

The Summit Exhibit Hall offers a unique opportunity to see first-hand state-of-the-art technology and the latest products and services available for the officiating industry. It is the largest gathering of officiating-related exhibitors of its kind.

This forum is designed for leaders to share challenges and find solutions specific to your association's needs. You'll receive invaluable information from vendors and fellow officiating leaders as well as learn about new and emerging technologies – helping improve your officiating programs.

Join in the conversation with the industry's top vendors and fellow officiating leaders in one location. You'll accomplish a year's worth of meetings in just two days!

**8:00 A.M. – 8:30 A.M.**

### A HIGHER CALLING

Why is it more important than ever for officials to come together with one collective voice? And how can accountability become a positive and a negative when developing standards outside and inside the lines? Lamell McMorris, founder of the Perennial Strategy Group and lead negotiator for the National Basketball Referees Association and World Umpires Association, discusses the power of unity, the responsibility of officiating leaders at all levels and the importance of officiating in society.



**8:45 A.M. – 9:45 A.M.**

### OFFICIATING STANDARDS IN PRACTICE

A set of standards is developed to form an officiating program. Who sets those standards? What are those standards? And more importantly, how can you implement such standards for the officials at your levels? Officiating leaders discuss programs they've put in place to address responsibility and standardize officiating.



**10:00 A.M. – 10:45 A.M.**

### HOT TOPIC: EVERYTHING YOU NEED TO KNOW ABOUT BACKGROUND CHECKS

In the past five years, more and more organizations have been delving into the backgrounds of current and prospective officials. And when they do, virtually all of them draw the line somewhere on who can officiate for them based on the details of their past. The information found on background checks can vary significantly and the costs can be all across the board. Raymond Jacobs, senior vice president of background screening for Kroll Inc., helps clear up the confusion so your group can develop tough standards, then implement them.



**10:45 A.M. – 12:00 P.M.**

### **VENDOR SHOWCASE**

A hands-on workshop where you can browse a wide variety of state-of-the-art technology and officiating products and services from officiating's leading vendors. The Vendor Showcase is the perfect forum for face-to-face meetings with people who can show you how to use their products and services to improve your officiating program. Interact with experts and get answers to your specific questions.

**12:15 P.M. – 1:30 P.M.**

### **OFFICIATING INDUSTRY LUNCHEON**

The NFHS and NASO co-host this luncheon that provides a forum for the current state of officiating in our industry. NFHS Executive Director Bob Kanaby and NASO President Barry Mano share observations on the successes, trends, issues, challenges and outlook for officiating.



**BARRY  
MANO**

NASO Founder & President



**ROBERT  
KANABY**

NFHS Executive Director

**1:30 P.M. – 5:30 P.M.**

### **EXHIBIT HALL OPEN**

**1:45 P.M. – 2:30 P.M.**

### **TALENT IS NOT ENOUGH**

Perseverance, initiative, focus, passion, character, responsibility and preparation are various traits in all top-level officials. Join us as we examine the personal standards that some of our officiating "superstars" have developed over the course of their careers.

**2:45 P.M. – 4:00 P.M.**

### **GAMETIME: SPORT-BY-SPORT BREAKOUTS**

It's time to break down officiating to the core in these concurrent sessions covering baseball, basketball, football, soccer, softball and volleyball. Sit down with fellow officials and leaders in the respective sports to break down video that analyzes rules, mechanics, philosophy and all of the hot issues.

**4:00 P.M. – 5:30 P.M.**

### **VENDOR SHOWCASE**

New material and announcements to be made in this second showing of the vendor floor – you cannot miss this. Take advantage of this incredible opportunity to witness the only comprehensive officiating exhibit hall in existence today. Network with industry experts, participate in vendor presentations and experience a showcase of officiating education, equipment, services and tools all in a single location.

## TUESDAY, JULY 29, 2008

**7:30 A.M. – 5:00 P.M.**

### REGISTRATION OPEN

**8:00 A.M. – 8:45 A.M.**

### INDISPUTABLE VIDEO EVIDENCE: PEAK PERFORMANCE

Video plays are everywhere we look nowadays. Through You Tube, e-mails and conference websites, plays at all levels are being watched and dissected more than ever before. We uncover video that shows officiating at its finest and how those directly involved use those moments for training. Get an inside look at the finest in officiating standards on the court and on the field.



DAVE  
YEAST

Former NCAA Baseball



ESSE  
BAHARMAST

US Soccer/FIFA

**9:00 A.M. – 10:00 A.M.**

### CONDUCT UNBECOMING

When out in public or on the road, officials are easily recognizable. What are the off-court standards for officials? Can you mandate an official not step foot into a casino during the season? Can you punish an official who participates in a coach's charitable golf outing? Those issues and more are the crux of this session as we examine if standards can be set to help the public image of officials.



JOHN  
ADAMS

NCAA Men's Basketball



RICK  
WULKOW

Iowa High School Athletic Assn



PATTY  
VIVERITO

Missouri Valley/Gateway



MILT  
AHLERICH

NFL Security

**10:15 A.M. – 11:00 A.M.**

### HOT TOPIC: CURRENT LEGAL ISSUES: YOUR QUESTIONS ANSWERED

If you've got a legal question related to officiating, we've got answers! Don't miss this live and in-person open forum presentation of NASO's Member Information and Consultation Program (MICP) benefit. Alan Goldberger, the New Jersey lawyer and official who wrote the new, definitive book *Sports Officiating: A Legal Guide*; Lowell Gratigny, American Specialty Insurance & Risk Services senior vice president of litigation management; and Don Collins, a lawyer and executive director of the San Francisco section of the California Interscholastic Federation, answer all of your questions.



ALAN  
GOLDBERGER

Attorney



LOWELL  
GRATIGNY

American Specialty



DON  
COLLINS

CIF-San Francisco

**11:15 A.M. – 12:00 P.M.**

### **OHSAA RAISES THE BAR**

By increasing the standards and requirements to become an official, Ohio actually increased registrations and improved retention. Find out how. Plus, state office personnel and local association leaders will want to be present as Ohio unveils its finding from an expansive 2007 survey concerning high school sports and officiating.



DAN  
ROSS

Ohio High School Athletic Assn



HANK  
ZABORNIAK

Ohio High School Athletic Assn

**12:15 P.M. – 2:15 P.M.**

### **LUNCH WORKSHOPS:**

The 2008 Summit will once again feature several lunch workshops designed to appeal to what's really going on in your world today. A box lunch will be served to all participants.



BOB  
DELANEY

NBA Referee

**Developing the Leader Within You** – Learn from current NBA referee and former New Jersey State Trooper Bob Delaney as he shares his thoughts on the importance of leadership on and off the court. He has reached the top of everything he has undertaken with an unparalleled work ethic and energy. Delaney will share secrets and experiences to help further develop your unlimited leadership potential.

**State Association Workshop** – A closed-door meeting for state office executives and staff only. A chance for state association leaders to share ideas and best practices in a variety of topics including online registration, video training, selection of tournament officials, disciplining officials and coaches, testing and much, much more.

**Gameplan for Officiating Assignments** – Work with local and state official association leaders to examine the important topic of game assignments. Through discussions ranging from technology to politicking, the session will focus on developing standards for assigning games. It's a chance for you to find out what works in other associations and how you can bring back that information to implement changes and improvements in your association back at home.

**2:30 P.M. – 3:15 P.M.**

### **THE ONLINE OFFICIATING CONVERSATION: IT'S TIME TO JOIN IN!**

Officiating information available through blogs, chat rooms and websites is more prevalent than ever before. We present the online inventory of what's out there. Do you control and manage the information presented for public viewing? More importantly, how can your organization implement a strategy to join the conversation? We examine how.

**3:30 P.M. – 4:30 P.M.**

### **THE 18 BEST CALLS IN OFFICIATING HISTORY**

Celebrate the calls made on big stages involving big games. Since officials feel pressure in big games just like players, their great performances in the clutch merit just as much recognition. See the plays and hear about the calls from some of those directly involved. It's a celebration of officiating's best moments of all time — don't miss this one!



## GOLD WHISTLE AWARD CELEBRATION

**6:30 P.M. – 9:00 P.M.**

Join us as we celebrate officiating's highest honor — the NASO Gold Whistle Award — during an elegant evening banquet. NASO is privileged to have recognized the efforts of outstanding officials with both the Gold Whistle Award and the Mel Narol Medallion. No other event in our history pays tribute to officiating quite like the Gold Whistle Award Celebration. It's a celebration not to be missed.

### GOLD WHISTLE AWARD WINNER: MARCY WESTON



**MARCY WESTON**

The NASO Gold Whistle Award is given to an individual or organization that has made significant contributions to the betterment of sport officials and the officiating industry. This year's honoree will be the 21st honoree to receive the award, joining an elite group of past winners.



Few people, if any, can match the resume of Marcy Weston and the impact she has had on officiating. She has been a force behind the initial advancement of women in officiating and the vast improvement in overall officiating.

After a stellar on-court basketball officiating career, in 1985 Weston assumed the role of secretary-editor of the newly formed NCAA Women's Basketball Rules Committee, a position she held for more than a decade. In 1996, Weston was named the first-ever National Coordinator of Women's Basketball Officiating, a position she held until her retirement in December of 2005. She directly influenced the careers and lives of thousands of officials.

Weston served on the NASO Board of Directors from 1999-2003, including the Chair position in 2003. In 2006, she was presented the NASO Mel Narol Medallion Award. She was also a founding member of the Officiating Development Alliance and made numerous contributions to NASO Summits, including as a panelist and presenter. In November 2007, Weston was listed as one of 52 "Who Made Officiating" by the *Referee* staff.

## MEL NAROL MEDALLION AWARD

NASO's Mel Narol Medallion Award recognizes outstanding contributions to the officiating community as well as NASO. The award winner will be the seventh such honoree and join other organizations or individuals as past recipients.



**ED T. RUSH**

### MEDALLION AWARD WINNER: ED T. RUSH

Rush served on the NASO Board of Directors from 1996-2000 and was Chair in 1999. He was an NBA referee for 32 years, including working Finals games from 1984-1997, and was the NBA Director of Officiating from 1998-2004.



Rush has been a longtime supporter of NASO and its mission. His impact on NASO is far-reaching. As the NBA's Director, he opened up dialogue between the NBA's officials and NASO, a relationship that is flourishing to this day. He led that initiative in an effort to have the league's officials give back to — and be a part of — the officiating community.

In 2003, all NBA officials became NASO members — and still are today — a campaign largely influenced and supported by Rush. He has appeared at numerous NASO Summits, including hosting successful Leadership workshops for Summit attendees and for state associations. Rush also served on the Officiating Development Alliance.

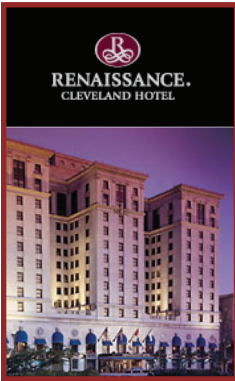
His passion for teaching, accountability and leadership reflect positively on NASO. He has garnered a legacy of influence on NASO and the entire officiating industry.

## TRANSPORTATION AND HOUSING

For service to Cleveland Hopkins International Airport (CLE), major carriers include:

<b>Air Canada Jazz</b> (888) 247-2262	<b>Continental Airlines</b> (800) 231-0856	<b>Midwest Connect</b> (800) 452-2022	<b>Southwest Airlines</b> (800) 435-9792	<b>USA 3000 Airlines</b> (877) 872-3000
<b>American Eagle</b> (800) 433-7300	<b>Delta Air Lines</b> (800) 221-1212	<b>Northwest Airlines</b> (800) 225-2525	<b>United</b> (800) 864-8331	<b>US Airways</b> (800) 428-4322

## HOUSING ARRANGEMENTS



### Renaissance Cleveland Hotel

Experience an elite downtown Cleveland hotel that reflects the city's distinct character, unique style and rich history at the exquisite Renaissance Cleveland Hotel. Situated on legendary Public Square, this luxury hotel in Cleveland, Ohio is connected to Tower City Center, featuring exclusive boutiques, restaurants, and a cinema, as well as within walking distance to the city's top attractions, such as Jacobs Field, Quicken Loans Arena and Rock & Roll Hall of Fame. The architecture of this historic Cleveland luxury hotel reflects its 1918 opening date, boasting vaulted ceilings, high arched windows, and a beautiful marble fountain. Enjoy luxurious accommodations and exceptional fine dining at the exclusive Sans Souci, presenting award-winning Mediterranean cuisine. Discover Cleveland's landmark social and business address at the Renaissance Hotel.

Marriott Rewards Category: 5    AAA Diamonds: 3

#### Special Rate for NASO Summit Attendees

Guests receive a special rate of \$125/night. Please be sure to mention Group Code: NASNASA when making your reservation to guarantee that rate. This special rate is available until July 5, 2008.

#### Renaissance Cleveland Hotel

24 Public Square  
Cleveland, Ohio 44113 USA  
Phone: (216) 696-5600  
Fax: (216) 696-0432

#### Hotel Reservations

Toll-free: (800) 468-3571

Online:

<http://marriott.com/clebr?groupCode=nasnasa&app=resvlink>  
Group Code: NASNASA

#### Tax Deductible – Saving You Money!

Under the current tax law, personal expenses and the cost of travel, meals, lodging and Summit registration can be fully tax deductible.

# 2008 REGISTRATION FORM

REGISTRATION IS EASY AND FAST...

CLICK: [www.naso.org/summit2008](http://www.naso.org/summit2008)

FAX: 262-632-5460

MAIL: NASO, 2017 Lathrop Ave.  
Racine, WI 53405, USA

## 1. CONTACT INFORMATION

Please enter contact information as you would like it to appear on your name badge

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

Name (Last, First)

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

Name (Last, First)

Title

Guest (Last, First)

Mailing Address

City

State/Province

Zip+4/Postal Code

Country

E-mail

Daytime Phone

If you require additional attendees please copy this form and attach, or print out the form online: [www.naso.org/summit2008](http://www.naso.org/summit2008)

## REFUND POLICY

No Refunds will be made after July 14, 2008.

If you need to cancel for any reason, we will be happy to refund your full registration after a \$50 administrative fee is deducted. Requests for refund must be made in writing and received no later than July 14, 2008, to be considered. Substitutions may be made by fax or e-mail until July 11, 2008. After this date, all changes must be made on-site at the Summit.

## 2. SUMMIT REGISTRATION

If you're not a member of NASO, join now and pay the member rate!\*

	Before June 6	After June 6
NASO-ON & NASO Members	<input type="checkbox"/> \$400	<input type="checkbox"/> \$425
Non-Members	<input type="checkbox"/> \$500	<input type="checkbox"/> \$525
Group**	<input type="checkbox"/> \$325	<input type="checkbox"/> \$350
Guest	<input type="checkbox"/> \$70	<input type="checkbox"/> \$75
NASO Membership	<input type="checkbox"/> \$79*	<input type="checkbox"/> \$79*

Attendee registration fees include: admission to all educational sessions, opening ceremony and welcome reception, Officiating Industry Luncheon, Exhibit hall and Gold Whistle Award Celebration

\*\*Group registration: Save \$75 each when 3 or more individuals register from the same association! Registration must be completed at the same time with payment on one credit card or check to qualify for the discounted rate.

Guest registration fees include: admission to the opening reception and spouse/guest welcome reception. Guest registration applies to spouse, significant other or friend in a non-related industry.

\*NASO membership rate savings good only with Summit registration

## 3. OPTIONAL ACTIVITIES

Tickets for Guest Tour of Cleveland

\$35 x number of tickets = \$ \_\_\_\_\_

Additional ticket for guest for Gold Whistle Award Celebration

\$45 x number of tickets = \$ \_\_\_\_\_  
(One GWAC ticket included with a Full Registration)

## 4. PAYMENT OPTIONS

Full payment must accompany registration

By credit card

Please bill my:  MasterCard  VISA

Total Amount: \$ \_\_\_\_\_

Account Number

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Exp. Date(mmyy)

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Name (exactly as it appears on card)

Signature

By check (payable to NASO)

By money order

# FINANCIAL SUPPORT FOR THIS SUMMIT PROVIDED BY:

(LISTED IN ALPHABETICAL ORDER)



## NASO EDUCATION PARTNERS

- Amateur Softball Assn of America
- Arizona Interscholastic Assn
- Avis
- Bank of America
- Big Ten Conference
- Cliff Keen Athletic
- Colorado High School Activities Assn
- Dalco Athletic
- Fox 40 International
- Hertz
- Honig's Whistle Stop
- Iowa High School Athletic Assn
- Kentucky High School Athletic Assn
- Leather Luster
- MLB
- Michigan High School Athletic Assn
- NBA
- NBRF
- NFHS
- NFL - Partner Grant
- NFLRA
- NHL
- NISOA
- Ohio High School Athletic Assn
- Purchase Officials
- Referee Enterprises
- S.O.S. Sports
- Sports Officials Canada
- Sun Belt Conference
- Tennessee Secondary School Athletic Assn
- TheArbitrator.net
- United Football League
- USA Football
- Ump-Attire.com

## WHY YOU SHOULD ATTEND THE 2008 SPORTS OFFICIATING SUMMIT

- Learn about the new standards in the officiating industry.
- Hear from the leaders of professional, collegiate and high school officiating organizations, about the programs they've put in place to address the standardization of officiating.
- Discover the essential traits top-level officials possess and the journey required to get there.
- Learn about critical issues – from background checks and legal questions to improving recruitment efforts and retention of officials.
- Find out about how the conduct of your officials outside the game has an impact on the overall public image of officials – as well as how the development of standards can help.
- Network with industry vendors for the specific needs of your association – technology education and resources, equipment and apparel manufacturers as well as helpful tools for all officials.
- Participate in discussions of rules, mechanics and philosophies specific to the sports you work.