

WHY YOU SHOULD ATTEND THE 2006 SPORTS OFFICIATING SUMMIT

- Attend the premier event for the officiating industry to learn about trends, hot topics and where the industry is going
- Learn how others are using technology across the country and how to make it work for your association
- Hear exceptional speakers from the officiating industry
- Enjoy networking opportunities with fellow decision-makers
- Participate in the first-ever Interactive Technology Showcase, bringing technology experts, officiating product and service vendors and officiating leaders together
- Experience interactive sessions communicating obstacles and solutions from one association to another – get your questions answered
- Take advantage of a great opportunity for IT professionals to witness firsthand what tools are available and how to streamline the association and its officials
- Stay at an exclusive AAA Four Diamond downtown Memphis hotel

24TH ANNUAL NASO SPORTS OFFICIATING SUMMIT



SPONSORS MAJOR FINANCIAL SUPPORT FOR THIS EVENT PROVIDED BY:



July 30 – August 01, 2006
The Peabody Memphis
Memphis, TN

The dynamics of the officiating industry are constantly evolving. Developing your programs with technology allows change to happen faster and more effectively, with stability for growth. Officiating and Technology delivers the resources and experts to help define needs, map processes and develop solutions.

EDUCATION PARTNERS

- | | |
|--|-------------------------|
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PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS
IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE
HIGH SCHOOL ASSOCIATIONS



**EARLY BIRD AND
GROUP RATES
REGISTER BY JUNE 16
& SAVE!**

OFFICIATING AND TECHNOLOGY

OFFICIATING LEADERS,

We are pleased to announce the NASO 2006 Sports Officiating Summit — Officiating and Technology: What Works! It is aimed at one of the most contemporary dynamics of sports officiating today — Technology.

As many of you already know, the world of technology is constantly changing and as such so are the expectations of officials and those who train and educate them. Officiating leaders who will make an impact in the next few years will be those who have a true understanding of technology and how it can be applied to officiating.

Utilizing a broad range of technology including instant replay, video breakdown, satellite meetings, online testing and certification, you will learn about every aspect of technology that can help you in training officials.

Each seminar is packed with a variety of strategic and tactical information, insider tips and best practices for improving every aspect of officiating. Don't miss this unique opportunity to hear and learn from some of the truly visionary officiating leaders in the country — and gain the techniques and the tools to improve your own officiating programs.

The NASO Sports Officiating Summit is the industry's only event for all officiating leaders, no matter what sport or level. It features three days of sessions and speakers designed to help you use technology that will solve your leadership goals. If you're the person who makes those things happen — or wants to — then you need to attend this event.

Please join us for three jam-packed days in Memphis, Tenn., July 30 – August 1.

Regards,



Barry Mano
BARRY MANO
NASO PRESIDENT



Robert F. Kanaby
ROBERT F. KANABY
NFHS EXECUTIVE DIRECTOR

WHAT IS THE NASO SPORTS OFFICIATING SUMMIT?

The NASO Sports Officiating Summit is the premier event for the officiating industry. In cooperation with the NFHS, this event is for officiating leaders and officials who want to learn more about technology, gain insight into the industry and its direction, address hot topics and find ways to improve officiating at all levels in all sports.

Experience hands-on sessions about the coming trends in technology and how to use them. Exceptional speakers from the officiating community and networking opportunities with fellow decision-makers are only a few of the reasons why you cannot afford to miss this event! Whether you are a first-year official or a seasoned officiating leader, you will find critical content and information at the 2006 Sports Officiating Summit.

WHO SHOULD ATTEND?

- NASO Members
- NASO-ON Association Leaders
- Leaders of State High School Officiating Programs
- Local Association Officers
- Officiating Supervisors
- Officiating Coordinators
- Assigners
- Conference Administrators
- Sports Officials
- IT Professionals

WHAT YOU WILL LEARN

- How to use technology to upgrade your entire officiating program, from training to evaluating, assigning, recruiting and more
- Which other officiating organizations are leading the way with technology, how they are doing it and how you can avoid their past mistakes
- Efficient and affordable video and online training methods
- What to do when background checks and instant replay come to your area
- How to analyze video and use the results in your training programs
- The crucial judgments involved in instant replay decisions directly from the officials who make them
- How to teach effective responding skills using simple audio/visual equipment
- What technological tools are available for officials, how to best use them and how much they cost
- How to use available software and hardware from the experts who provide them
- The critical issues involved in disciplining officials
- How to minimize your legal risks and get your questions answered immediately by legal authorities
- Rules, mechanics, philosophy and hot issues in the sports you work

THE PROGRAM

REGISTRATION OPEN

10:00a – 7:00p

A TOUR OF MEMPHIS

1:00p – 4:00p

Venture through Memphis on a narrated tour to see the local treasures. Enjoy numerous Memphis sites, including the architectural and historical wonders of the city. From the Pinch District to Sun Studios, experience all that Memphis has to offer. An additional cost applies.



TENNESSEE LOCAL ASSOCIATION LEADERSHIP CONFERENCE

1:30p – 4:30p

Open to all local association leaders in the Tennessee Secondary School Athletic Association. TSSAA staff and featured speakers will be on hand to address officiating issues impacting Tennessee associations.

NFHS OFFICIALS ASSOCIATION FORUM

2:30p – 4:00p

Open to all Summit attendees. The future is in sight and the NFHS is at the forefront of providing officials with the latest in technology-based training tools. Get a glimpse at the NFHS's latest initiatives in officials' training. The NFHS is enhancing the benefits package for National Federation Officials Association members and launching some exciting new programs, such as online video plays and training modules, enhanced online search mechanisms for rules and caseplays and online testing modules. Don't miss this exclusive look!

SPORTS OFFICIATING 2006 OPENING KEYNOTE PRESENTATION

6:30p – 7:30p

Sports Officiating 2006 formally kicks off with Dale Kelley, coordinator of NCAA Division I men's basketball officials for five conferences, delivering the keynote address.

DALE
KELLEY
Division I
Basketball
Coordinator



WELCOME RECEPTION

7:30p – 9:30p

Gather together with friends, colleagues and industry leaders for an evening of food and drink and an exclusive sneak peek at the Interactive Technology Showcase, running throughout the Summit. Meet new faces and reconnect with old acquaintances while browsing through exhibits of the latest in officiating technology.

PREPARING TODAY'S OFFICIATING LEADERS TO USE TOMORROW'S TECHNOLOGY

THE LEADING EDGE

8:00a – 8:30a

Thinking outside the box. Change. Efficiency. Results. NFL Vice President of Officiating Mike Pereira introduces the grand scheme of the 2006 program: Technology and Officiating. Pereira's fresh perspective encourages, inspires and motivates attendees to look at the increasing potential of their officiating organizations, utilizing new and proven technological methods to improve and enhance all officiating programs.

SPEAKER:

MIKE
PEREIRA
NFL



VIDEO BREAKDOWN –

8:45a – 10:00a

HOW TO DO IT AND WHAT TO LOOK FOR

We're breaking down tape in this session and you're invited to join in. Real plays, real officials, real analysis. It doesn't matter if you work at the high school, college or pro level — all officials have the same concerns about performance. Presenters Dave Yeast, national coordinator of NCAA baseball umpires, Violet Palmer, NBA referee, and Bill LeMonnier, Big 10 football referee, show how you can use the same philosophy and approach at whatever level of sport you work.

SPEAKERS:

VIOLET
PALMER
NBA Referee



BILL
LEMONNIER
Big 10 Referee



DAVE
YEAST
NCAA
Baseball



GUEST WELCOME RECEPTION

9:30a – 11:00a

NASO and the Memphis Convention and Visitors Bureau welcome our guests to the 2006 Sports Officiating Summit. This event provides a great opportunity to make new acquaintances and exchange experiences from across the country. Plus — get the inside scoop on the sights and sounds of the city.

TECHNOLOGY-BASED PROGRAMS THAT WORK

10:15a – 11:15a

Some officiating organizations across the country have taken an aggressive lead in the integration of technology into their programs. See firsthand how some groups defined their needs, tackled the process, resolved challenges and ultimately advanced their officials to a new level. Presenters include Dave Gannaway, assistant executive director of the Illinois High School Association, and Sandra Hunt, U.S. Soccer national instructor and assessor.

SPEAKERS:

DAVE
GANNAWAY
IHSA



SANDRA
HUNT
U.S. Soccer



IN-FOCUS: CRIMINAL BACKGROUND CHECKS

11:30a – 12:15p

It's 2006 — do you know who's officiating your children's games? More and more officials are subject to criminal background checks, but that practice is receiving mixed reactions in the officiating community. When it comes to ensuring the safety and security of our children, who's going to argue against them? The problem? Background checks are invasive, they cost money and nobody's 100 percent sure what constitutes a checkered past. Join us as we take a hard look at the issues and how to deal with them.

THE OFFICIATING INDUSTRY LUNCHEON

12:30p – 1:30p

Co-hosted by the NFHS and NASO, this luncheon provides a forum for discussion on the current state of officiating, as well as the successes, trends, issues, challenges and where we're heading in officiating. Join NFHS Executive Director Bob Kanaby and NASO President Barry Mano for an informative perspective on the state of officiating.

SPEAKERS:



LISTEN UP! RESPONDING SKILLS IN ACTION

1:45p – 2:30p

See how real video and audio clips from games are used as training tools to educate officials to effectively respond to a coach or player in any potentially volatile situation. Join NBA referee Joe Crawford and Marcia Alterman, executive director of the Professional Association of Volleyball Officials, as they demonstrate how to use simple A/V equipment to educate officials on one of the most crucial aspects of game management.

SPEAKERS:



IN-FOCUS: HIGH SCHOOL INSTANT REPLAY

2:45p – 3:30p

When instant replay made its debut at the Minnesota State High School League (MSHSL) basketball and ice hockey tournaments in March, history was made. It's not just for the pros or major colleges anymore. MSHSL Associate Director Kevin Merkle reveals how the association made the decision to experiment with replay, what incidents forced the issue and ultimately how instant replay worked when put to the test in prep games. Take away a firsthand experience of what you can expect, how to prepare and what to do when instant replay comes to your area.

SPEAKER:



THE INTERACTIVE TECHNOLOGY SHOWCASE

3:30p – 5:30p

A first-time event at the NASO Sports Officiating Summit! We asked — you shared — we listened. Let's face it, technology can be frightening. There's so much out there and it all seems to change on a daily basis. Not to mention the cost of all the hardware and software available. Where do you start? Right here! The Interactive Technology Showcase is a hands-on workshop and vendor room where attendees can browse the wide variety of technological services and tools, featuring hardware and software demos, face-to-face time with people who can show you how to use those tools and a rotating slate of featured seminars on a variety of topics. The vendor room will also feature officiating experts and suppliers showcasing the latest in equipment, education and other services and supplies. You'll have the opportunity to meet with the industry's leading suppliers of officiating equipment and resources. Don't miss day two on Tuesday, August 1.



A NIGHT AT AUTOZONE PARK WITH THE MEMPHIS REDBIRDS

6:30p – 10:30p

It's summer — let's go catch a ballgame. Relax and socialize with old friends and new acquaintances during this optional group outing to watch the legendary Triple-A Memphis Redbirds (and of course, the umpires working the game!). You'll have the opportunity to tour AutoZone Park — said to be the finest ballpark ever built below the major league level. Enjoy the famous southern BBQ with an all-you-can-eat buffet and bottomless soft drinks through the third inning! Join your fellow attendees and guests for a night of great food, conversation and baseball — all on an exclusive party deck. An additional cost applies.



TECHNOLOGY FOSTERS SIMPLICITY, EFFICIENCY AND LONGEVITY

YOU ARE THERE: WHAT'S YOUR CALL?

8:00a – 9:30a

You're on the spot — make the call. Ever wonder what it's like to be on the field or in the booth looking at a replay and making the call while the world waits? We've got the plays, the replays and the officials who were there. Get a glimpse into the process of replay from Dick Honig and Jim Augustyn, the retired officials who manned the replay booth at the most recent Rose Bowl national championship game. You'll also get a behind-the-scenes look at Major League Baseball's video QuesTec system, presented by Tom Lepperd, MLB director of umpire administration.

SPEAKERS:



IN-FOCUS: DISCIPLINING OFFICIALS

9:45a – 10:45a

It's a question of accountability — and of appeasement. What is the thought process behind the decisions to discipline (or not discipline) an official? While we're at it, what should officials be disciplined for? And should it be made public? Those questions and more are debated by our panelists, consisting of Joe Borgia, NBA director of referee development; Ronnie Carter, Tennessee Secondary School Athletic Association executive director; Jim Delany, Big 10 Conference commissioner; Bill Carollo, NFL referee; and Barry Mano, NASO president.

SPEAKERS:



TODAY'S LEGAL ISSUES – YOUR QUESTIONS ANSWERED

11:00a – 12:00p

If you've got a legal question related to officiating, we've got answers! Don't miss this live and in-person open forum presentation of NASO's Legal Information and Consultation Program (LICP) benefit. Alan Goldberger, the New Jersey lawyer and official who wrote the book, *Sports Officiating: A Legal Guide*; Lowell Gratigny, American Specialty Insurance Services senior vice president of litigation management; and Jack Bissell, amateur ice hockey official and retired District Court judge, are all on hand to help you minimize your legal risks. As a bonus, don't miss the first part of this session in which Goldberger gives you the latest rundown on independent contractor status.

SPEAKERS:



NASO BOARD OF DIRECTORS MEETING

11:00a – 1:30p & 3:30p – 5:30p

OPEN LUNCH

12:00p – 1:30p

ADVANCED TECHNIQUES LEAD TO NEW OPPORTUNITIES

GAMETIME: SPORT-BY-SPORT BREAKOUTS

1:30p – 3:15p

It's time to break down officiating to the core in these concurrent sessions covering baseball, football, basketball, softball and volleyball. Sit down with fellow officials and seasoned officiating leaders to go over video and analyze rules, mechanics, philosophy, hot issues — all the nuts and bolts of working your games. The floor is yours.

BASEBALL TOM LEPPERD Major League Baseball GREG BREWER NFHS Rules Chair LARRY THOMAS NFHS Committee	SOFTBALL CRAIG CRESS ASA RALPH SWEARNGIN NFHS Rules Chair	VOLLEYBALL MARCIA ALTERMAN PAVO JOAN POWELL PAVO
FOOTBALL BILL CAROLLO NFL Referee JERRY MARKBREIT Retired NFL DICK HONIG Big 10 Replay JIM AUGUSTYN Big 10 Replay BILL LEMONNIER Big 10	BASKETBALL JOE CRAWFORD NBA Referee ANITA ORTEGA NCAA Referee MARY STRUCKHOFF NFHS/NCAA GENE MENEES TSSAA/NCAA VIOLET PALMER NBA Referee	

THE INTERACTIVE TECHNOLOGY SHOWCASE

3:30p – 5:30p

Day two of the Interactive Technology Showcase features fresh demonstrations and more featured seminars, giving you a hands-on look at the latest officiating technology, equipment and other tools. The Interactive Technology Showcase is a hands-on workshop and vendor room where attendees can browse the wide variety of technological services and tools, featuring hardware and software demos, face-to-face time with people who can show you how to use those tools and a rotating slate of featured seminars on a variety of topics. The vendor room will also feature officiating experts and suppliers showcasing the latest in equipment, education and other services and supplies. You'll have the opportunity to meet with the industry's leading suppliers of officiating equipment and resources.



GROW YOUR ASSOCIATION WITH A LITTLE INNOVATION

GOLD WHISTLE AWARD CELEBRATION

6:30p – 9:00p

Join us as we celebrate officiating's highest honor — the NASO Gold Whistle Award — during an elegant evening banquet. NASO is privileged to have recognized the efforts of outstanding officials with both the Gold Whistle Award and the Mel Narol Medallion. No other event in our industry pays tribute to officiating quite like the Gold Whistle Award Celebration. You will experience enormous satisfaction and overwhelming pride in knowing you are a part of an extraordinary community. This is not to be missed!



GOLD WHISTLE AWARD WINNER:

BLOW THE WHISTLE CAMPAIGN

For the first time in history, the NASO Gold Whistle Award will be presented to an organization instead of an individual. This year's honoree is the Blow the Whistle on Cancer program, an ongoing initiative sponsored by The V Foundation for Cancer Research in which officials in all sports and at all levels raise funds and support for cancer research.



The V Foundation's mission is to raise awareness and money for essential research to locate the causes and develop the cures for the more than 100 diseases

that are cancer. Since 2002, officials nationwide have donated game fees and organized ways to contribute to the campaign. The NFL Referees Association and the NBA officiating staff have joined with dozens of local officiating associations, college conference staffs and individual referees and umpires in the endeavor. In all, the effort has raised more than \$250,000 for cancer research.

MEL NAROL MEDALLION WINNER: MARCY WESTON

The Mel Narol Medallion award recognizes an individual or organization that has made significant contributions to the betterment of sports officials and the officiating profession. Few have made as much of an impact as Marcy Weston. Through her position as NCAA national coordinator of women's basketball officials, Weston was instrumental in developing the women's basketball officiating improvement program, as well as helping to write and maintain the rules of women's college basketball for years. She served on the NASO board from 1999-02 and is a former NASO board chair.



MARCY WESTON

