



# RESOURCE MANUAL







PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS AND THE KENTUCKY HIGH SCHOOL ATHLETIC ASSOCIATION

**SPORTSOFFICIATINGSUMMIT.COM** 

### WELCOME

### Dear Summit Participant:

Welcome to Louisville, Ky.! The 2017 Summit is going to be like nothing you've ever experienced, and we're very pleased you've chosen to be a part of it. It is truly a commitment to the officiating industry to take time out of your busy schedule, your busy life, to join this event over the next three days. The annual Sports Officiating Summit is the industry event of the year, and it marks the one time annually when the best and brightest from all corners of the officiating landscape come together to learn, share and develop the skills we need to make officiating better.

This Summit, the 35th, is presented by NASO in cooperation with the Kentucky High School Athletic Association (KHSAA) and the National Federation (NFHS). The cooperation and support of these organizations have made this event possible.

Additionally, this year we have a historic high from our support organizations that have committed to funding this event. More than 80 sports and officiating organizations have provided the financial support to enable us to deliver the finest educational program anywhere and present it in a way that is visually stunning and full of impact. I urge you to go out of your way to support these sponsors. Their financial support benefits you and everyone attending this Summit.

As always, I recommend that you make time to network while you're here. The Summit is an unparalleled opportunity to "steal" ideas, develop relationships and share the wealth of your own knowledge. Thank you for your time and your commitment to making this Summit one of meaningful and lasting value to all of us in officiating. We have important work to do over the next three days. Let's get started.

Sincerely,

Barry Mano

NASO Founder and President

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# **SCHEDULE AT A GLANCE**

### **SUNDAY, JULY 30**

12:00 pm - 6:45 pm

Registration Open

3:00 pm - 6:45 pm

Exhibit Area Open

7:00 pm - 8:00 pm

Summit Grand Opening

8:00 pm - 10:00 pm

Welcome Reception

### MONDAY, JULY 31

7:30 am - 5:00 pm

Registration Open/Exhibit Area Open

8:00 am - 8:45 am

All My Best Friends Are Officials

8:00 am - 9:30 am

Guest Welcome Breakfast

9:00 am - 9:45 am

We Have Numbers. What Do They Say?

10:00 am - 10:45 am

Break Down That Play

II:00 am - I2:05 pm

Game Changers: Better Officiating Through Innovation and Fresh Thinking

12:30 pm -2:00 pm

The Officiating Industry Luncheon

2:15 pm - 3:30 pm

Sport-By-Sport Breakouts

3:45 pm - 4:45 pm

After Further Review with Mike Pereira

### TUESDAY, AUGUST I

7:30 am - 3:00 pm

Registration Open

7:30 am - 12:00 pm

Exhibit Area Open

8:00 am - 8:45 am

Officiating in Public

9:00 am - 9:30 am

Who Are We?

9:45 am - 10:30 am

Help Wanted: Why Officiating Is Cool

10:45 am - 11:30 am

Law & Liability Interactive

12:00 pm - 1:30 pm

Lunch Workshops

- State High School Association Leadership Forum
- Local Association: The Coverages That Matter Most
- What Officiating Teaches
  You About Yourself

1:45 pm - 2:30 pm

High School Officiating Fact and Fallacy

2:45 pm - 3:15 pm

Case Study: IHSA Playoff -

One Down Too Many

5:30 pm - 6:30 pm

Gala Cocktail Hour

6:30 pm - 9:30 pm

Celebrate Officiating Gala

### **GREAT CALL LEAD-INS**

If you have been to past Summits, you are familiar with the annual Great Call session. The Great Calls will continue this year with each presenter providing a lead-in to a variety of sessions throughout the entire Summit.

One at a time an individual administrator will share a play. Each administrator will highlight: a great call, a gorgeous call, a gigantic call, a gamemaking call, or a gut-wrenching call. No better way to showcase officials doing what they do best: making terrific calls — calls that took courage and a willingness to stand apart when it mattered most. Supervisors and coordinators showcase a call made by a staff member. It is more than just getting the play right, though that sure is sweet.

Watch and hear officials at their very best and in ways only those of us in officiating can fully appreciate. It is a wonderful way for us to enjoy the fruits of our special expertise.

Sprinkled in throughout the entire Summit you will see Great Calls presented by:

- Bob Delaney, NBA
- · Larry Young, MLB
- Paul LaRosa, LHSOA
- Sandra Serafini, PRO Soccer
- Charlie Obermayer, US Lacrosse
- Terry Gregson, NHL
- · George Huffman, KHSAA
- · Kevin Ryan, USA Softball
- · Chad Collins, KHSAA
- · Katy Meyer, PAVO
- Officiating Representative, NFL

# IMPORTANT INFORMATION

#### NAME BADGES

Please be sure to wear your name badge to ALL Summit functions. It is your admittance to the Opening Ceremony, Welcome Reception, educational sessions, workshops, exhibits, Officiating Industry Luncheon and Celebrate Officiating Gala.

### PLEASE SILENCE ALL DEVICES INCLUDING MOBILE PHONES, TABLETS AND LAPTOPS DURING ALL SESSIONS.

# POLICY ON RECORDING AND COPYING OF MATERIALS POLICY

The Sports Officiating Summit is an education-based event that encourages the sharing of ideas to improve officiating. Referee Enterprises, Inc., NASO and/or the individual participants and speakers hold the copyright to materials distributed during the event, and therefore the reproduction and distribution of such materials is strictly prohibited without written permission. The recording of sessions by any device, such as a cell phone, camcorder, or audiotape recorder, is prohibited. Any use or reproduction in any format of such materials is prohibited without the written permission of Referee/NASO and the author(s).

Members of the media are asked to register at the Summit Registration Desk. NASO staff will be happy to accommodate to the best of their ability media requests for personal interviews and/or provide materials for story development.

# FLUKE LOGISTICS CENTER / REGISTRATION

2nd Floor, Marriott Ballroom Foyer Sunday, July 30: 12:00 pm - 6:45 pm Monday, July 31: 7:30 am - 5:00 pm Tuesday, August 1: 7:30 am - 3:00 pm

#### **EVENTS**

The following events are covered with your general registration fee:

- Opening Keynote Presentation
- Welcome Reception
- Educational Sessions (including lunch workshops and sport breakout sessions)
- Exhibit Hall
- The Officiating Industry Luncheon
- Celebrate Officiating Gala
   The following events are covered with your general GUEST registration fee:
- Opening & Closing Presentation
- Welcome Reception
- · Guest Welcome Breakfast
- · Exhibit Hall
- · Celebrate Officiating Gala

#### DRESS CODE

Welcome Reception and Educational Sessions – business casual Celebrate Officiating Gala – Ladies: pantsuit or dress; Gentlemen: Suit/tie or sport coat/tie and slacks \*\*No shorts or jeans, please

#### **EXHIBIT HALL**

Sunday, July 30: 3:00 pm - 6:45 pm Monday, July 31: 7:30 am - 5:00 pm Tuesday, August 1: 7:30 am - 12:00 pm

#### TAX DEDUCTIBLE

Under the current law, personal expenses and the cost of travel, meals, lodging, and Summit registration can be fully deductible.

### HOTEL INFORMATION

# MARRIOTT LOUISVILLE DOWNTOWN

280 West Jefferson Street Louisville, KY 40202 Phone: (502) 627-5045 Fax: (502) 627-5044

#### **CONCIERGE DESK**

Located in the main lobby at the front desk 8:00 am – 6:00 pm.

#### HIGH-SPEED INTERNET

There is complimentary wireless internet in the hotel public areas, guest rooms and all meeting spaces. (See Page 8)

## RESTAURANTS AND LOUNGES

#### **BLU Italian Grille**

Breakfast, lunch, dinner and Sunday Brunch; hours vary, talk to Concierge

#### The Bar at BLU

Open Mon-Sat 4pm-12am; Sun 4pm-10pm

#### Starbucks™

Beverages, grab-and-go items; open M-F 6am-6pm; Sat 7am-4pm; Sun 7am-2pm

#### LOCAL ATTRACTIONS

- At the Louisville Slugger Museum &
  Factory learn the story behind the official
  bat of Major League Baseball. Take a
  group tour and see Babe Ruth's last bat
  or hop into the batting cage and test
  out replica bats just like the ones Ted
  Williams, Derek Jeter and other stars
  have used.
- The Kentucky Derby Museum, which sits on the front steps of Churchill

Downs, is one of the premiere attractions in Louisville. The museum provides a first-hand look at the event for which the Derby City is known and also aims to provide a lasting impression of tradition, hospitality and pride to our many visitors.

- The Muhammad Ali Museum features media presentations and interactive exhibits that follow the life and mission of Ali.
- Fourth Street Live! is a premier dining, entertainment and shopping district located in the heart of historic downtown Louisville.
- NuLu is Louisville's hottest up-andcoming district. Just a few blocks east of the hotel (Market & Clay Streets), NuLu (New Louisville) is best-known for its cutting-edge art galleries and antique shops, but it also has some of the city's best and most forward-thinking dining at Mayan Café, Mozz and Toast on Market.
- The Evan Williams Bourbon Experience is a multi-million dollar artisanal distillery, immersive tourism experience, and retail location that celebrates the legacy of Evan Williams, Kentucky's first commercial distiller and namesake of Heaven Hill's flagship Bourbon brand. It is located along downtown Louisville's historic "Whiskey Row."
- At the Louisville Speed Art Museum you can enjoy a diverse collection of art, exciting special exhibitions, engagements with living artists, hands-on children's activities and more. Admission is free.

# **ATTENDEE WIFI ACCESS**

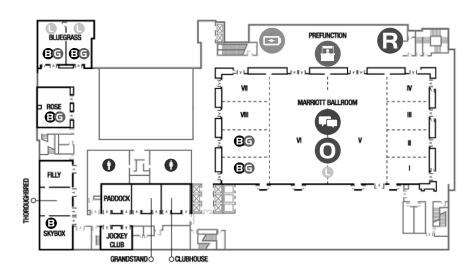


**PASSWORD** 

# **NASO2017**

# **HOTEL FLOOR PLAN**

### **SECOND FLOOR**



- FLUKE LOGISTICS CENTER/REGISTRATION
- RECHARGE STATION
- SPORT BREAKOUTS

- EXHIBIT AREA
- BATHROOMS
- G GAME CHANGERS

- GENERAL SESSIONS
- OFFICIATING INDUSTRY LUNCHEON
- LUNCH WORKSHOPS

# NASO/REFEREE STAFF



#### JIM AREHART / CHIEF MARKETING OFFICER

Member of the executive team who oversees all marketing, promotions, circulation, fulfillment and advertising; has further shared responsibilities for business operations, business development and strategic planning; has been with Referee and NASO for 16 years; high school football official.



#### JUDY BALL / DATA ANALYST & FULFILLMENT MANAGER

Provides data analysis of product sales, membership information and subscription information; oversees circulation including serving as fulfillment manager while being liaison to fulfillment company; has been with Referee and NASO for 14 years.



#### ROSS BRAY / DIRECTOR OF DESIGN, DIGITAL MEDIA & BRANDING

Provides creative guidance and helps devise concepts and strategies to launch new projects across company's entire product and services line. Implement creative vision and act as point of reference for any creative plan that makes its way to the customers; has been with Referee and NASO for 12 years.



#### **DUSTIN BROWN / GRAPHIC DESIGNER**

Responsible for creation and development of overall layout/design for advertisements, marketing materials, custom publications and *Referee* magazine; primarily responsible for the design of basketball, football and softball sections within *Referee* magazine; assists with design of all book productions and multimedia platforms; has been with Referee and NASO for three years.



#### MARGARET DOMKA / EDUCATION DIRECTOR & SOCCER EDITOR

Oversees production of educational modules, distance-learning initiatives, evaluation/testing platforms, content-marketing strategies and all soccer educational materials; has been with Referee and NASO for one year; former Professional Referee Organization (PRO), National Women's Soccer League (NWSL) and FIFA referee, selected as the only U.S. referee for the 2015 FIFA Women's World Cup; worked the 2012 and 2014 FIFA U-20 Women's World Cup; former FIFA assistant referee.



#### MIKE DOUGHERTY / VIDEO COORDINATOR

Responsible for creation and management of all corporate video productions, including videos in the areas of promotional, social-media, training, presentational, etc.; audio-visual technician for NASO's annual Summits; responsibilities for IT/tech support, including liaison with IT management company; has been with Referee and NASO for 17 years.



#### KEN KOESTER / CHIEF BUSINESS DEVELOPMENT OFFICER

Creates, builds and supports prospective relations that promote and support the mission of NASO and Referee; maintains ongoing client relationships that maximize NASO and Referee's revenue and organizational goals; has been with Referee and NASO for 12 years; high school and NCAAM basketball official, having officiated multiple high school basketball state tournaments and postseason collegiate assignments, including the 2010 NCAA D-III Final Four; NCAA football replay official, including the 2016 Mid-American Conference championship game.

# NASO/REFEREE STAFF



#### CORY LUDWIN / DIRECTOR OF ADMINISTRATION & SALES SUPPORT

Has responsibilities within business operations and human resources; provides support for NASO's Association Advantage program; NASO Members Information and Consultation program coordinator; NASO Insurance program liaison; has been with Referee and NASO for 15 years.



#### JUSTIN MARIEN / EDUCATION COORDINATOR & BASKETBALL EDITOR

Assists with creation and production of education modules, distance-learning initiatives, evaluation/testing platforms, content-marketing strategies and all basketball educational materials; has been with Referee and NASO for four years; a high school basketball, football and soccer official who has officiated multiple basketball and soccer state tournament games; a small college football official.



#### DAN OLSON / DIRECTOR OF AUDIENCE DEVELOPMENT

Responsibilities include audience engagement, development and expansion of market penetration across the company's entire product and services line. Oversees strategy, planning and management of the company's digital properties and efforts, as well as product marketing and custom-publication sales; has been with Referee and NASO nine years.



#### **GARRETT RANDALL / OFFICE ADMINISTRATOR**

Provides administrative support to the company with primary focus on the administration team and the NASO Board of Directors; completes administrative tasks and special projects to support the staff and keep the office running efficiently; has been with Referee and NASO for two years; started umpiring baseball in 2017.



#### NANCY SHORT /EVENT PLANNER & MARKETING COORDINATOR

Responsibilities include event-management, planning for all company travel; serves as NASO's Summit Coordinator, working as liaison between hotel and NASO; collaboration with all departments to ensure seamless production of all company outside events; has been with Referee and NASO for one year.



#### BILL TOPP / CHIEF OPERATING OFFICER & EXECUTIVE EDITOR

Oversees the day-to-day operations of REI and helps lead the content team; has been with Referee and NASO for 26 years; former football official (high school 1990-2011, small college 1991-2005), basketball official (high school 1989-2007, small college 1993-2005) and baseball umpire (high school 1989-94, small and major college 1992-2000), including multiple state tournament game and postseason collegiate assignments; former high school conference commissioner and assigner; Officiating Development Alliance member; NASO board secretary.

# PEOPLE YOU'LL MEET

#### CRAIG ANDERSON

Illinois High School Association (IHSA) executive director; prior to becoming executive director was an assistant director who oversaw the officials department, including officials education; former Illinois Athletic Directors Association board of directors member; National Interscholastic Athletic Administrators Association member; former IHSA's Athletic Administrator Committee and Legislative Commission member; former high school athletic director; incoming NASO board member.

#### STEVEN ANGEL

NBA senior vice president of game analytics and game strategy, designing the league's comprehensive data-driven efforts and has worked with the referee operations department on transparency and call reporting; prior to joining the NBA, Angel worked for Sibson Consulting, working with partners such as the NFL and NHL in the area of performance management and resource planning.

#### **MARK BALTZ**

Zooom president and chief executive officer; former NFL head linesman (1989-2013) who worked 21 postseason games, including five conference championship games; retired 50-year football and basketball official; original *Referee* subscriber and NASO charter member; *Referee* editorial board member.

#### MATT BENNETT

California Basketball Officials Association (CBOA) instructional chair and past president; CBOA was recipient of the 2014 Mel Narol Medallion Award and has almost 4,000 members all of which

are NASO members; he is a high school basketball official having worked multiple CIF state basketball tournaments; instructional chair of the CBOA's Channel Coast Unit; former small college basketball official.

#### JAMES BREEDING

NCAAM D-I basketball official; officiates in nine conferences, primarily in the Big East and Atlantic Coast conferences; has been selected to the last 10 NCAAM tournaments (only missing the 2013 tournament due to injury); Louisville Bats (AAA) chief operating officer.

#### **BILL CAROLLO**

Coordinator of football officials for the Collegiate Officiating Consortium-Football (COC) (includes the Big Ten, Mid-American and Missouri Valley Football conferences); prior to joining the COC he served in various management roles at IBM and Manpower for 35 years; former NFL official for 20 seasons before retiring in 2009; officiated eight NFL Championship games, two Super Bowls (XXX and XXXVII) and the 2008 Pro Bowl; former National Football League Referees Association board member and executive director; former Big Ten Conference football and basketball official (1980-88); former semi-pro baseball umpire; NASO treasurer and board member emeritus; Officiating Development Alliance member.

#### CARL CHEFFERS

NFL referee (No. 51), debuted in 2000 as a side judge and was promoted to crew chief in 2008; started his officiating career with the Pacific-10 Conference (now Pac-12); officiated Super Bowl LI as a referee.

#### HOLLICE CLARK III

Illinois High School Association (IHSA) official, who officiates high school basketball (since 2001) and high school football (since 2001), including one state final assignment and three All-Star games officiated; Twin Rivers Officials Association officer.

#### DAVID COLEMAN

Pac-12 Conference vice president of officiating; former NFL director of officiating, responsible for the operations and staff management of the officiating department; 38 years as a human-resources professional; former director of human resources, North America at Saint Gobain Performance Plastics, Cleveland; served 22 years in U.S. Army, retiring as a Lt. Col.; former NCAA Division 1A and 1AA football official; line judge in Mid-American Conference and referee in Mid Eastern Athletic Conference; NFL instant replay official (video operator) for NFL and member of Super Bowl XL crew in Detroit.

#### **CHAD COLLINS**

Kentucky High School Athletic Association (KHSAA) general counsel; National NISOA referee, having worked numerous NCAA D-I, D-II and D-III tournaments; USSF State soccer referee; referee instructor, assigner and assessor; NFHS Soccer Rules Committee chair; KHSAA soccer rules interpreter; USSF state referee administrator in Kentucky.

#### DON COLLINS

California Interscholastic Federation, San Francisco Section commissioner; Member Information and Consultation Program, *Referee*, NASO and NASO Association Advantage contributor; longtime track and field, and basketball official; longtime lawyer; former NASO board member (2011-14); 2016 Mel Narol Medallion award recipient.

#### J.D. COLLINS

NCAA national coordinator of men's basketball officiating; former coordinator of officials for the Mid-American Conference and Summit League; former consultant to the Big Ten Conference; former NCAAM D-I official for nearly two decades, including officiating two Final Fours.

#### TONY CORRENTE

NFL referee (No. 99), debuted in 1995 and was promoted to chew chief in 1998; officiated Super Bowl XLI as a referee; officiated six conference championship games; former Pac-12 coordinator of football officials; former longtime educator and high school baseball coach for 18 years, including eight years as head coach.

#### JUNE COURTEAU

NCAA national coordinator of women's basketball officiating; former Women's Basketball Officiating Consortium assistant coordinator of technology and staff development; former NCAAW regional clinician; former NCAAW D-I basketball official for 45 years; former WNBA referee; officiated 12 NCAAW Final Fours, five NCAAW championship games, 13 WNBA Finals, two WNBA All-Star games, and the 1992 Olympic Games in Barcelona; 2016 Women's Basketball Hall of Fame inductee; 2013 WBCA Jostens-Berenson Lifetime Achievement Award recipient; Winona State University Warrior Hall of Fame member; 1998 Naismith Women's College Basketball Official of the Year; 1988 Minnesota Girls and Women in Sports Award for Leadership and Support of Girls and Women's Sports.

# PEOPLE YOU'LL MEET

#### **BOB DELANEY**

NBA Referee Operations vice president and director of officials; prior to becoming vice president was a referee development advisor and a crew chief development advisor within the NBA officiating department; a former NBA official (1987-2011), having officiated more than 1,500 regular season games and 210 playoff games, including nine NBA Finals and the 1998 and 2011 NBA All-Star games; he is an NBA Cares ambassador; Naismith Hall of Fame Mannie Jackson Human Spirit award recipient; Armed Forces Foundation Leadership award recipient; President Obama's Volunteer Service award recipient; U.S. Army Outstanding Civilian Service Medal recipient; Naismith Memorial Basketball Hall of Fame board trustee: 2003 Gold Whistle Award recipient; incoming NASO board member.

#### **DUSTY DELLINGER**

Minor League Baseball (MiLB) director of umpire development; joined MiLB in 2008 as a field evaluator and instructor before being named director in 2014; umpired 11 seasons in the International, Southern, Carolina, South Atlantic and New York-Penn leagues; during his five years at the Triple-A level was awarded two Arizona Fall League invites and worked parts of three seasons in the MLB; umpired two offseasons in the Puerto Rico Winter League and umpired the inaugural World Baseball Classic (2006).

#### ROBERT DOAN

NASO researcher and investigator (focusing on college baseball umpires); University of Southern Mississippi assistant professor (physical education); college baseball umpire (since 2008);

high school baseball assigner; doctorate of physical education from the University of South Carolina in 2013.

#### **DAVE DODGE**

Sports Officiating Consulting LLC founder and chief executive officer; former founder, president and chief executive officer of a South Carolinabased healthcare risk-management services company of 25 years; former NCAAM D-I basketball official of 30 years; 2010 Mel Narol Medallion Award recipient; NASO board member.

#### DONNIE EPPLEY

International Association of Approved Basketball Officials Inc. (IAABO) associate executive director, working with the executive director developing educational programs for both beginning and veteran officials; NCAAM D-I basketball official, officiating in 11 conferences (primarily in the Big Ten and Mid-American conferences); eight NCAAM tournament assignments; high school basketball supervisor, assigning more than 40 high schools in central Pennsylvania; small college basketball assigner of more than 35 D-III colleges and universities; served more than 20 years in the U.S. Army.

#### RICH FETCHIET

Collegiate Baseball Umpire Alliance coordinator; coordinator of eight NCAA D-I conferences (American Athletic, Big Ten, Big 12, Missouri Valley, Mid-American, Conference USA, Horizon, Summit); coordinator of several D-II and D-III conferences; former college football official of 33 years, working multiple bowl games; former college baseball umpire of 35 years, working two NCAA World Series (1995, '99) and one D-III NCAA

World Series; umpired the 2000 Olympic Games; University of Michigan School of Dentistry director of alumni relations and development; former NASO chair (2016) and board member (2012-2016).

#### RON FOXCROFT

Fox 40 International chief executive officer and founder: chief executive officer and owner of one of North America's largest trucking logistics companies; current Honorary Colonel of Argyll and Sutherland Army Regiment, appointed by the Prime Minister of Canada; Canadian Entrepreneur of the Decade by Profit magazine; former NCAA D-I and international men's basketball official: officiated the 1976 Olympic Gold Medal championship basketball game; former NBA officials observer; inducted into several halls of fame; NASO Education Partner; former Officiating Development Alliance member: 2004 Mel Narol Medallion Award recipient; proud charter member of NASO and three-decade sponsor; 2016 NASO Gold Whistle Award recipient; NASO board special adviser.

#### **NANCY FUNK**

USA Volleyball and Professional
Association of Volleyball Officials (PAVO)
national referee; USA Volleyball national
scorer, PAVO certified scorer; KHSAA
volleyball referee since 1988 and a KHSAA
state championship official; NCAA D-I
and D-II volleyball referee, officiates in six
D-I conferences, including the Ohio Valley
and Southern Intercollegiate Athletic
conference championships and a NCAA
tournament first and second round referee;
USA Volleyball assistant commissioner and
scorer chair of the pioneer region; KHSAA
region 10 and 11 volleyball officials'

assigner; Mid-South Conference (NAIA) volleyball officials' supervisors; former USA Volleyball director of scorekeeper certification and evaluation; former USA Volleyball rules commission member; former USA Volleyball National Indoor Scorers associate chair; USA Volleyball George J. Fisher Leader in Volleyball Award recipient; Edward P Lauten Scorekeeper Service Award recipient.

#### **BOB GARDNER**

NFHS executive director; served as NFHS chief operating officer since 2000; has 40 years of experience in education as a teacher, coach, principal and commissioner of the Indiana High School Athletic Association; former voting member of the NFHS Football Rules Committee and served on the NFHS Football Officials Manual Committee; chaired the Fiscal/ Funding Subcommittee of the NFHS Strategic Planning Committee; has chaired the NFHS Rules Review Committee, an internal committee composed of all NFHS rules editors; has been responsible for NFHS insurance programs and the NFHS committee nomination process.

#### ALAN GOLDBERGER

Sports law attorney and recognized legal authority for game officials; author of *Sports Officiating: A Legal Guide*; Member Information and Consultation Program representative; professional speaker; *Referee* and NASO writer and contributor; former NCAA D-I basketball official; former college baseball umpire; former high school football official; serves as special counsel to national, state and local officiating associations, insurance carriers, claims administrators and national and regional sports governing bodies in the sports industry.

# PEOPLE YOU'LL MEET

#### **SCOTT GREEN**

NFL Referees Association (NFLRA) executive director; retired NFL official, officiated three Super Bowls (XXXVI, XXXVIII and XLIV); former NFLRA president (2008-13); NASO board member.

#### **TERRY GREGSON**

NHL officiating consultant (in the area of succession planning and international events); former NHL senior vice president and director of officials; former NHL referee (1979-2004); officiated eight Stanley Cup Finals and one All-Star game; officiated the 1982 World Championships, Helsinki, Finland; NHLOA executive board member for 20 years; 2012 Gold Whistle Award recipient; NASO board member.

#### THOMAS HARRIS

Battlefields to Ballfields (B2B) first scholarship recipient; B2B is a non-profit organization that provides scholarships to veterans of the Armed Forces with an opportunity to get integrated back into their communities through officiating; CIF football official; four years of service in the Navy.

#### MATT HAWKEY

Professional Referee Organization (PRO) director of performance and sport science (responsible for a staff of 10 including, sport nutritionist, sport psychologist, three sport scientists, data analyst, physical therapist, movement specialist and a video analysts); PRO's primary objective is developing and delivering a performance model across all officials, including the development group; doctoral candidate at Teesside University in exercise physiology; former collegiate assistant soccer and

strength coach; former academy sport scientist within the MLS.

#### **JOHN HIGGINS**

NCAAM D-I basketball official; officiates in most major conferences including the ACC, Big 12, Big Ten, Pac-12 and Southeast conferences; officiated eight career NCAAM D-I Final Fours including the last five (2013-2017).

#### MARK JONES

Alabama High School Athletic
Association director of officials; former
high school basketball and football
official, and baseball umpire for more
than 30 years; former NCAAW basketball
official for eight years; Jacksonville State
University director of recreational sports
for 23 years, having taught officiating
classes for 28 years.

#### **JIM KIRK**

President and chief executive officer Ump-Attire.com, the leading online retailer of officials' sporting goods in the U.S. based in Louisville, Ky.; he serves on the board of directors of Ump Cares Charities, the charity of MLB umpires, where he was named their 2015 Ambassador Award recipient; a former high school umpire, middle school coach and college baseball player.

#### PAUL LAROSA

Louisiana High School Officials
Association president; former Louisiana
high school football official for more than
40 years; Greater New Orleans Football
Officials Association member; serves as
game officials' sideline liaison for Tulane
University football and for the New
Orleans Saints.

#### TOM LONGTIN

Illinois High School Association (IHSA) official, who officiates high school basketball (since 1980), high school football (since 1981) and high school softball (since 2001), including three state finals assignments and 10 All-Star games officiated; former small college football official (1995-2015), having officiated five collegiate playoff games; Twin Rivers Officials Association co-founder and officer.

#### TOM LOPES

International Association of Approved Basketball Officials Inc. (IAABO) executive director; former coordinator of officials for the Northeast Conference; former high school and NCAAM basketball official; officiated 20 consecutive NCAAM D-I tournaments and three NCAAM Final Fours; 1997 Naismith Men's College Basketball Official of the Year winner; former Collegiate Basketball Officials Association executive director; retired educator and administrator.

#### **BARRY MANO**

Referee chief strategy officer; *Referee* magazine founder (1975) and publisher; National Association of Sports Officials founder (1980) and president; former 23-year basketball official, who worked nine seasons at the NCAAM D-I level; a renowned public speaker and media guest on issues important to the officiating industry; Officiating Development Alliance (ODA) and Officiating Commentators Alliance (OCA) member.

#### JERRY MARKBREIT

NFL consultant to officiating department; Collegiate Officiating Consortium-Football consultant and trainer; retired NFL referee; former NFLRA executive director; officiated Super Bowls XVII, XXI, XXVI and XXIX; 2007 NASO Gold Whistle Award recipient; former NASO board member (1991-95).

#### LISA MATTINGLY

NCAAW basketball official; officiated 17 career NCAAW Final Fours including seven consecutive NCAAW championships (2001-2007); former WNBA official (1997-2007), having officiated six WNBA Finals and two WNBA All-Star games; 2002 Naismith Women's College Basketball Official of the Year winner.

#### JOHN MCGRATH

NFL replay official; former NFL official (2002-2016) having worked as a head linesman; had officiated in multiple NFL playoff games, including Super Bowl XLIV; 2002 Kentucky High School Officiating Hall of Fame inductee; former college football official; officiated 10 Bowl games; You Make the Call Transportation Inc. (Louisville, Ky.) co-owner.

#### **ROSS MELOAN**

National Intercollegiate Soccer Officials Association national clinician, local chapter training coordinator and interscholastic director; Dr. Meloan worked in Murray State University's student affairs division until he recently retired in March of 2017; doctorate in university administration (emphasis in student personnel administration) from Southern Illinois University, Carbondale, Ill.

#### KATY MEYER

Professional Association of Volleyball Officials (PAVO) executive director; NCAA Beach Volleyball rules interpreter;

# PEOPLE YOU'LL MEET

current volleyball official with more than 20 years of experience in indoor and sand/beach volleyball, domestically and internationally, including head referee of the 2017 NCAA Beach Volleyball national championships; former personal and corporate financial adviser; administrative and leadership experience as director of proprietary youth volleyball camps; former NAIA women's volleyball head coach and associate director of athletics; former USAV's Beach Assembly Administrative Council chair and member, AVCA board of directors, AVCA-NAIA Head Coaches committee member as head coaches representative, USA Volleyball Arizona Region member and PAVO Arizona Board of Officials member.

#### JASON NICKLEBY

Minnesota State High School League coordinator of officials; responsible for the overall development and implementation of registration, training and mentorship programs for 6,300 officials serving over 525 member schools; NCAA D-I football official in the Big Ten Conference; NCAAM D-II and D-III basketball official; former physical education and adapted physical education teacher of 10 years.

#### CHARLIE OBERMAYER

US Lacrosse senior manager, officials development; responsible for the overall development, implementation and management of US Lacrosse's national initiatives toward recruitment, retention, training and leadership programs for US Lacrosse men's and women's officials, serving youth, scholastic, collegiate and international games; current NCAAM lacrosse official; Officiating Development Alliance member.

#### MIKE PEREIRA

Fox Sports rules analyst for network's NFL and NCAA coverage; Chief Zebra Productions Inc. president; Battlefield to Ballfields founder and president (a nonprofit foundation that awards scholarships to veterans of the Armed Forces to become sports officials in their communities); former NFL vice president of officiating (2001-10) where he appeared on NFL Network show, NFL Total Access during the "Official Review" segment; former NFL supervisor and Western Athletic Conference supervisor of officials; retired NFL and NCAA D-I football official; officiated eight college bowl games; former Officiating Development Alliance member; Officiating Commentators Alliance member; NASO vice-chair.

#### JOAN POWELL

Pac-12 Conference coordinator of women's volleyball officiating; former NCAA national coordinator of volleyball officials: former Professional Association of Volleyball Officials president; team leader for the U.S. women's national team competing at World Grand Prix and the Olympics in 2008; more than 20 years as a USA Volleyball national official and more than 30 years as a collegiate national official; has officiated numerous NCAA semifinal and final matches: former Coronado (Colo.) High School head volleyball coach; former NASO board member (2001-05 and 2011-15); Officiating Development Alliance member.

#### SHELLEY RUSSI

WNBA Referee Operations manager; former NCAAW D-I basketball official (1996-2016), including officiating conference tournaments in the Pac-12, West Coast and Big Sky conferences,

NCAAW tournament games (2010-2016) and Mountain West Conference regular season games; a former NCAAW Basketball Rules Committee non-voting member (2014-15); began officiating in 1984 starting in CYO games (basketball, softball and volleyball) and included intramurals and high school basketball; first female to officiate Hawaii state basketball game in 1996; began officiating junior college and small college basketball in 1994; certified Integral Coach; received a master's of science degree in organizational psychology from the St. Mary's College of California in 1997.

#### AL RIVERON

NFL senior vice president of officiating; former NFL official, having started in 2004 and was promoted to crew chief in 2008 — becoming the first Hispanic referee — before retiring in 2012 to move into the NFL's officiating department as senior director of officiating; Officiating Development Alliance member.

#### **KEVIN RYAN**

USA Softball director of umpires (since 2006 — primarily responsible for the national USA Softball umpire program); USA Softball umpire for more than 20 years; umpired in eight ASA national championships, including six at the Men's Major Fast Pitch national; World Baseball Softball Confederation (WBSC) umpire fast-pitch certification since 1991; umpired the 1996 WBSC Men's World Championship in Midland, Mich.; Michigan Amateur Softball State deputy staff member since 2002; 2005 USA Softball of Michigan Hall of Fame inductee and 2008 National USA Softball Hall of Fame inductee; Officiating Development Alliance member.

#### JEFF SEEMAN

NFL official (No. 45) since 2002, having worked exclusively as a line judge; has officiated multiple NFL playoff games, including Super Bowls LI and XLIV and one conference championship game; former high school (nine years), college (10 years), Arena league (five years) and NFL Europe (four years) football official.

#### SANDRA SERAFINI

Professional Referee Organization (PRO) strategic initiatives manager; PRO's development group of officials co-manager; former FIFA referee (2006-09), USSF and NISOA soccer referee, having officiated extensively in the U.S. and oversees, including international events in North America, Europe and Asia and multiple NCAA Final Fours; national referee coach for USSF and a CONCACAF assessor and instructor; doctorate in speech and hearing/ neuroscience from the University of Washington; NASO chair.

#### STEVE SHAW

NCAA football secretary rules editor; Coordinator of football officials for the Southeastern and Sun Belt conferences; former NCAA football referee for 21 years; officiated the 2000 and 2005 BCS national championship games and eight BCS bowls and four SEC championship games; former NASO board member (2009-13).

#### **DREW SMITH**

American Specialty Insurance & Risk Services Inc. (Fort Wayne, Ind.) president, American Specialty has been NASO's insurance provider since 2004; Drew joined American Specialty in

# PEOPLE YOU'LL MEET

May of 1997 as an account executive; American Specialty is NASO's 2017 Mel Narol Medallion award recipient.

#### DARREN SPAGNARDI

Minor League Baseball (MiLB) umpire development evaluator; MiLB Umpire Training Academy lead field instructor; current NCAA baseball umpire in the Atlantic Coast and Southeast conferences; former umpire in the Gulf Coast, New York-Penn, South Atlantic, Carolina, Southern and International leagues (1996-2004); umpired part-time in MLB during his four years at the Triple-A level.

#### TODD STORDAHL

Washington Officials Association (WOA) executive director; Washington Interscholastic Activities Association (WIAA) production coordinator (1999-2000); became officials' coordinator in 2000; commissioner of WOA when it became independent of the WIAA in 2002; former high school basketball coach and basketball official (2001-08); certified athletic administrator; NASO board member.

#### RALPH SWEARNGIN

Retired Georgia High School Association executive director; former NFHS Softball Rules Committee chair, NFHS Football Rules Committee member; National Christian College Athletic Association Hall of Fame inductee; former high school football official in Georgia and California for 22 years; former NCAA basketball and baseball coach; former NASO board member (2011-15); 2017 Gold Whistle Award recipient.

#### JULIAN TACKETT

Kentucky High School Athletic
Association (KHSAA) executive director;
former NFHS Baseball Rules Committee
member and NFHS Football Rules
Committee chair; current NFHS Football
Rules Committee member; previously
KHSAA executive assistant commissioner,
sports information director, sports
administrator and business affairs director,
also in charge of championship events;
former high school and college football
and basketball official of more than 20
years; involved in high school sports
medicine and technology initiatives;
NASO board member.

#### **BRIAN TAYLOR**

Kentucky High School Athletic Association (KHSAA) football official; officiated the 2016 KHSAA state championships; NIAA and NCAA D-II football official since 2011; 2016 KHSAA Outstanding Football Official of the Year finalist.

#### VITO TESTA. JR

U.S. Soccer director of referee programs; USSF referee since 1990; became a national referee in 2001; before joining U.S. Soccer he managed his family's indoor soccer facility in Akron, Ohio; a former high school and club soccer coach; he has a master's of science in education from the University of Akron.

#### JEFF TRIPLETTE

NFL referee (No. 42) since 1999; joined the league in 1996; has officiated multiple NFL playoff games; retired colonel with the Army Reserve and North Carolina National Guard; ArbiterSports chief executive officer; former NASO board member (2011-14).

#### MARK UYL

Michigan High School Athletic Association assistant director, where he supervises the officiating program; current NCAA D-I baseball umpire; umpired the 2014 NCAA World Series and the 2007 Pan American Games in Brazil; former NASO chair (2015) and board member (2011-15).

#### DON VADEN

NBA Referee Operations vice president and WNBA director of officials; former NBA director of officials and has served in various management positions for more than 10 years, including a summer league director/trainer, a group supervisor, a crew chief coordinator and a transition coordinator; a former NBA official (1987-2002), having officiated more than 850 regular season games and 50 playoff games, including the 2002 NBA Finals.

#### DON VAN MASSENHOVEN

NHL director of officiating operations; former NHL referee (1993-2014); officiated seven conference finals and the 2002 NHL All-Star game; officiated the 2004 World Cup of Hockey, the 2006 Winter Olympics in Torino, Italy, and the 2008 Winter Classic in Buffalo, N.Y.; former Ontario Provincial police officer for 10 years.

#### JULIE VOECK

Professional Association of Volleyball Officials (PAVO) president; USA Volleyball and PAVO national referee; Badger Region Volleyball Association commissioner and president; NASO board member.

#### SANDRA WALTER

Indiana High School Athletic Association assistant commissioner, administers the sports of boys' and girls' soccer, girls' basketball and gymnastics; former Lawrence Central High School (Indianapolis) athletic director.

#### **DEBBIE WILLIAMSON**

Coordinator of women's basketball officials for the American Athletic, Atlantic 10, Big East and Metro Atlantic Athletic conferences; former NCAA national coordinator of women's basketball officiating; former NCAAW basketball secretary-rules editor; former collegiate basketball coach, administrator, instructor, official and student-athlete; doctorate of education from the University of Houston in 2000; NASO board member.

#### THERESIA WYNNS

NFHS director of sports and officials education; former Indiana High School Athletic Association assistant commissioner; former high school administrator, teacher and coach; former basketball, swimming, track and field, and volleyball official of more than 20 years, officiated multiple state championships; named Indiana's outstanding girls' basketball official in 1983 by the IHSAA and the National Federation of Interscholastic Officials Association; Officiating Development Alliance member.

#### LARRY YOUNG

MLB umpire supervisor since 2009; former MLB (1985-2008) and MiLB (1978-82) umpire; umpired the 1996 and 2003 World Series, three AL championship series, six AL divisional playoff series and two All-Star games (1991, 2003); 2002 Gold Whistle Award recipient.

## **PROGRAM**

### **SUNDAY, JULY 30**

### 7:00 PM - 8:00 PM GRAND OPENING

#### (SPONSORED BY UMP-ATTIRE.COM)

The kickoff to the 35th Sports Officiating Summit features a welcome from distinguished presenters while keynote speakers set the tone for the event to come.

#### 8:00 PM - 10:00 PM WELCOME RECEPTION

Mingle with other attendees and notable officiating leaders during an evening filled with enticing hors d'oeuvres, cash bar and stirring conversations.

### MONDAY, JULY 31

### 8:00 AM - 8:45 AM ALL MY BEST FRIENDS ARE OFFICIALS

Jerry Markbreit remembers. He remembers where he came from. With the recent ending of his work on behalf of the NFL, Jerry reflects on his career and allows us to go with him. As one of the most respected and recognized names in NFL officiating, his entertaining style and uplifting storytelling will energize and inspire. This will be an emotional and memorable start to the 2017 Summit.

- I. BARRY MANO (NASO)
- 2. JERRY MARKBREIT (NFL)

# 9:00 AM - 9:45 AM WE HAVE NUMBERS. WHAT DO THEY SAY?

Data is gathered by almost every officiating entity, large and small. Brought together,

what can those numbers tell us? Analysis can give us an unbiased, inside look at what we do every day. We will discover trends, patterns and probabilities that we may not be aware of and that will allow us to make important *informed* decisions for the future of our industry. Eye-opening to say the least.

- 3. TERRY GREGSON (MODERATOR/NHL)
- 4. STEVEN ANGEL (NBA)
- 5. MATT HAWKEY (PRO SOCCER)
- 6. OFFICIATING REPRESENTATIVE (NFL)
- 7. STEVE SHAW (NCAA FOOTBALL)
- 8. DON VAN MASSENHOVEN (NHL)

### IO:00 AM - IO:45 AM BREAK DOWN THAT PLAY

Go inside the calls! Each presenter will break down a noteworthy personal call — in complete candor and openness. The context, the call, the explanation ... and the supremely teachable moment. Learn what actually happened, why the call was made or not. Frame by frame, pixel by pixel, take an unforgettable journey into play calling. Only at the Summit can you experience such a presentation — watch the play, hear the words of the play caller, feel the emotion!

- I. RON FOXCROFT (MODERATOR/FOX 40)
- 2. LISA MATTINGLY (NCAAW BASKETBALL)
- 3. JOHN MCGRATH (NFL)
- 4. BRIAN TAYLOR (KHSAA)
- 5. JULIE VOECK (PAVO)

### II:OO AM – I2:O5 PM GAME CHANGERS: BETTER OFFICIATING THROUGH INNOVATION AND FRESH THINKING

Back by popular demand! One of the Summit's most practical bank of sessions!

Shorter, fast-paced presentations focus on a topic of unique importance. Each Game Changer has been carefully selected by NASO. You will be able to attend more than one of these sessions because of the way they are timed. Each speaker has a concept or a product that could be a "game changer" for you or your officiating program.

Multiple Locations – see screens at the Fluke Logistics Center/registration.

- VOKKERO
- SPORTS INTEGRITY
- REF 360
- GET IT RIGHT
- ZOOOM
- DR. ROBERT DOAN
- ARBITERSPORTS
- REFEREE
- WNBA
- REFEREE DIGITAL MEDIA

### 12:30 PM - 2:00 PM THE OFFICIATING INDUSTRY LUNCHEON

The Officiating Industry Luncheon (OIL) is the largest attended event of every Summit. A superbly -catered meal followed by remarks on the state of sports and officiating by a representative of the NFHS and by Barry Mano, president of NASO. The audience is composed of the best and brightest in the world of officiating — at all levels. The OIL provides the only annual national overview of the main accomplishments and the primary challenges of officiating management: high school, youth, collegiate and professional. A must for any officiating leader.

- I. THERESIA WYNNS (NFHS)
- 2. BOB GARDNER (NFHS)
- 3. BARRY MANO (NASO)
- 4. JULIAN TACKETT (KHSAA)

### 2:15 PM - 3:30 PM PLAY STATION: SPORT-BY-SPORT BREAKOUTS

Watch, listen, learn and express yourself. Sport-by-sport video breakdown sessions allow you to immerse yourself in a sport you work or manage. Led by some of the most respected and renowned officials and clinicians, you get to watch the plays, hear the breakdowns and add your perspective. Together with fellow attendees, you'll help to build the body of officiating knowledge and best practices. Hands-on and engaging. Let's go for it!

Multiple Locations – see Schedule Signs in mezzanine and foyer.

- BASEBALL (SPONSORED BY MINOR LEAGUE BASEBALL)
- BASKETBALL (SPONSORED BY INTERNATIONAL ASSOCIATION APPROVED BASKETBALL OFFICIALS)
- FOOTBALL (SPONSORED BY SOUTHEAST CONFERENCE)
- SOCCER (SPONSORED BY NATIONAL INTERCOLLEGIATE SOCCER OFFICIALS ASSOCIATION)
- SOFTBALL (SPONSORED BY USA SOFTBALL)
- VOLLEYBALL (SPONSORED BY PROFESSIONAL ASSOCIATION OF VOLLEYBALL OFFICIALS)

### 3:45 PM - 4:45 PM AFTER FURTHER REVIEW WITH MIKE PEREIRA

The Tonight Show ... in the afternoon! Celebrated Fox Sports football officiating analyst Mike Pereira as a new Johnny Carson. Monologue first — then he will interview three noted personalities each with opinions, stories and personal

## **PROGRAM**

remembrances about officiating. It's an exciting new concept for the Summit — one guaranteed to keep you on the edge of your seat.

- I. MIKE PEREIRA (HOST/FOX)
- 2. CARL CHEFFERS (NFL)
- 3. THOMAS HARRIS (BATTLEFIELDS TO BALLFIELDS)

### TUESDAY, AUGUST I

### 8:00 AM - 8:45 AM OFFICIATING IN PUBLIC

This session had to be aired. Are you old enough to remember when "We don't talk about officiating," was the response to a media inquiry? Learn how far this twisted road has taken us! Officiating at all levels today has gone from privately held to publicly traded. Relentless rumor-mongering, use of unverified observations, viral social-media exposure all coupled with the need for breathtaking immediacy. It is the hunting ground through which officiating leaders must trek. "No comment" is not an option. Explore the what, when and why of managing officiating while in the public eye.

- I. KATY MEYER (MODERATOR/PAVO)
- 2. J.D. COLLINS (NCAA)
- 3. JOHN HIGGINS (NCAA)
- 4. MARK JONES (AHSAA)
- 5. SANDRA SERAFINI (PRO SOCCER)

# 9:00 AM - 9:30 AM WHO ARE WE?

We seemed to know so little — until now! Groundbreaking results from a nationwide survey of sports officials and sports officiating. Age, gender, race, location, education, aspirations. All this and more will be presented in a dynamic and visual way. See the numbers and learn what those numbers shout about the present and the future of sports officiating. Demographics, psychographics, analytics. Who we are is right in front of us.

I. MARGARET DOMKA (NASO)

### 9:45 AM - IO:30 AM HELP WANTED: WHY OFFICIATING IS COOL

Officiating is a cool thing to do! Stand up and say it! Feel the fire. Push out the pride. Now we can talk afresh about how to find, nurture and hang onto sports officials. Old, tired ways invariably lead to weak results. To attract more (and younger) people to join the officiating ranks takes creativity, insights and initiative. This session is designed for you if the recruiting and retention efforts you see just are not giving the kind of results needed. A generation of change. Time to refresh and reframe. Make officiating "cool" again!

- I. JOAN POWELL (MODERATOR/PAC-I2
   VOLLEYBALL)
- 2. NANCY FUNK (KHSAA/VOLLEYBALL)
- 3. CHARLIE OBERMAYER (US LACROSSE)
- 4. VITO TESTA (US SOCCER)
- 5. MARK UYL (MHSAA)
- 6. SANDRA WALTER (IHSAA)

### IO:45 AM - II:30 AM LAW & LIABILITY INTERACTIVE

The "L" words that can strike fear and loathing. Consider this session "friendly fire." The best defense is a good offense

 especially when it comes to the legal rights and responsibilities held by sports officials. Throw in liabilities and insurance protections and you quickly understand the officiating industry has matured and has issues to resolve just like any other professional or organizational sector. Presented by the four most recognized experts in the industry: Alan Goldberger, respected as the foremost authority on sports officials and the law; Drew Smith, president of American Specialty Insurance, the country's premier provider of insurance to the sports officiating community; Don Collins, commissioner of the San Francisco section of the California Interscholastic Federation and practicing lawyer; and Chad Collins, general counsel for the Kentucky High School Athletic Association and soccer official. The session features questions from the audience and the online community — questions and answers that will give you essential insights.

- DREW SMITH (MODERATOR/AMERICAN SPECIALTY)
- 2. ALAN GOLDBERGER (OFFICIATING LAW EXPERT)
- 3. DON COLLINS (CIF/OFFICIATING LAW EXPERT)
- 4. CHAD COLLINS (KHSAA GENERAL COUNSEL)

### I2:00 PM - I:30 PM LUNCH WORKSHOPS: FOOD FOR THOUGHT

# WHAT OFFICIATING TEACHES YOU ABOUT YOURSELF

If you intend to lead, then follow this. If you are going to lead, you will need to do that from the front. Once you find your way to the front, you will need to turn around and face what is behind you: your history, your strengths and your shortcomings. You will need to steep yourself in the history and culture of those who are now to be your team. The phrase: "the front" means authority but it also defines an area of risk. You will not have one without the other. Here is help from those who have made the transition most successfully.

- I. DEBBIE WILLIAMSON (MODERATOR/A-IO, AMERICAN, BIG EAST, MAAC BASKETBALL)
- 2. MARK BALTZ (ZOOOM/RETIRED NFL)
- 3. SCOTT GREEN (NFLRA)
- 4. JULIE VOECK (PAVO)

### STATE HIGH SCHOOL ASSOCIATION LEADERSHIP FORUM

Invitation-only, closed-door workshop for state high school office executives, staff members and invited guests — a unique opportunity to share ideas and best practices. Topics include: new requirements for officials, how and when to discipline, public statements about officiating, state-tournament officiating selections, turning video into a program that can teach, improved interpretation meetings, recruitment efforts, background checks, budgeting tied to registration fees and much more.

### LOCAL ASSOCIATIONS: THE COVERAGES THAT MATTER MOST

It's just business, isn't it? Local associations often get mired down in the grind of meetings, assignments, programming and member relations. All important for sure. Yet, the architecture of any group providing such essential services has to be grounded in secure

## **PROGRAM**

legal footings with proper liability protection. Insurance coverage for associations can be confusing, but with a little insight and information, matters come into focus. This session clears away the fog with the expert advice you need about what coverage you need, on what basis, for whom, for how long and at what price. Unbeatable professional help, free of charge.

### I:45 PM - 2:30 PM HIGH SCHOOL OFFICIATING FACT AND FALLACY

Paint yourself a picture. For the first time in years, here are the results of a nationwide survey of those who officiate interscholastic sports. The numbers are big and they display a portrait of this most essential element that makes high school athletics possible. Now you will be able see the distribution, the ages, the sports worked, the gluts (if any) and the shortages. These important survey results will be the basis for years of discussion and policy making. A new picture is being painted.

- I. MATT BENNETT (MODERATOR/CBOA)
- 2. ROBERT DOAN (HS OFFICIALS' ASSIGNER)
- 3. JASON NICKLEBY (MSHSL)
- 4. TODD STORDAHL (WOA)

# 2:45 PM – 3:15 PM CASE STUDY: IHSA PLAYOFF – ONE DOWN TOO MANY

An untimed down at the very end of a game was incorrectly awarded and enabled a team to tie the score. In overtime that team won. The losing team appealed to the IHSA and then sued in state court. Nothing could be done. The officials took responsibility,

suffered and apologized. Others felt aggrieved. Now is the time to heal and to learn from what took place. Only at the Summit would a session like this be possible. The officials and the IHSA walk us through the play, the aftermath and the important lessons to take away.

- I. JEFF TRIPLETTE (MODERATOR/NFL)
- 2. CRAIG ANDERSON (IHSA)
- 3. HOLLICE CLARK (IHSA FOOTBALL OFFICIAL)
- 4. TOM LONGTIN (IHSA FOOTBALL OFFICIAL)

### 3:30 PM - 4:30 PM REFEREEVOICES LIVE!

Stand up for officiating and be heard. Earlier in the program we said, "Let's make officiating cool again." OK, let's! The concept is simple. Presenters on stage, telling a story, giving an insight, sharing a moment — all of that will make you feel good about sports officiating. RefereeVoices is a new series of talks that begins with this session and will grow for years to come. The goal is to build an expansive library of short, memorable videos that capture voices that need to be heard in support of and on behalf of who we are and what we do. Every journey begins with a single step and this journey begins with this single session.

- I. JAMES BREEDING (NCAAM BASKETBALL)
- 2. DAVE COLEMAN (PAC-I2)
- 3. TONY CORRENTE (NFL)
- 4. JUNE COURTEAU (NCAAW BASKETBALL)
- 5. BOB DELANEY (NBA)
- 6. JEFF SEEMAN (NFL)

### 5:30 PM - 6:30 PM GALA COCKTAIL HOUR

Mix and mingle with all the attendees, speakers and luminaries of the officiating world before the big gala.

6:30 PM - 9:30 PM
CELEBRATE OFFICIATING GALA
(SPONSORED BY FOX40)



Join us as we celebrate the best that officiating has to offer during an elegant evening banquet to close the 2017 Summit program. NASO is privileged to recognize the efforts of outstanding people and outstanding deeds by awarding the Mel Narol Medallion Award and officiating's highest honor, the Gold Whistle Award. You'll feel an intimate connection with and tremendous pride in our shared officiating community — while at the same time helping to recognize those who have made an impact.

# **GOLD WHISTLE AWARD**

The Gold Whistle Award is presented annually by NASO. Those considered are individuals or groups that have made significant contributions to the betterment of officiating, exhibit a high degree of integrity and ethics and other qualities that are held in high regard by the industry. Candidates must have a consistent record of presenting officiating in a positive light as well as exhibiting a "service above self" attitude. Public service to officiating, having a motivating effect on others and/or strong community involvement are also considered. This year's honoree will be the 30th to receive the award, joining an elite group of past individual recipients or other organizations.



Ralph Swearngin, former executive director of the Georgia High School Association (GHSA), has been selected as the recipient of this year's highest officiating honor, the Gold Whistle Award.

"He was such an easy and unanimous choice for the awards committee and for approval by the NASO board," said NASO President Barry Mano. "He exemplifies each criteria we have set for receiving the Gold Whistle."

Swearngin was with the GHSA for 24 years, the last 21 as executive director. He served in many roles for the NFHS, including a term on that body's board of directors and the hall of fame screening committee. He was a longtime member of the football rules committee and was a past chair of the softball rules committee. He

was also a board member for the American Association of Adapted Sport Programs.

A retired football official, Swearngin has dedicated his life to the betterment of officials and officiating. He is the author of *The Inner Game Of Officiating: It's All About You*, which provides necessary insight guaranteed to help any official succeed and achieve their goals.

"His work on behalf of high school officials as the executive director of the Georgia High School Association was as a beacon for all high school associations," Mano said. "His work on behalf of all of us in officiating, including the four years served as a member of the NASO board, put an exclamation mark on his career of promoting, nurturing and paying attention to the needs of officials."

# MEL NAROL MEDALLION

The Mel Narol Medallion recognizes an individual or organization that has made significant contributions to the betterment of NASO. Contributions might include, but are not limited to, organizational leadership, education and training, promotion of officiating and NASO and sponsorship. The Medallion Award was created in 2000 to "recognize an individual or organization that has made significant contributions to the betterment of sports officials and the officiating profession." Mel Narol, longtime officiating legal advocate and NASO leader, received the award posthumously in 2003 and the award was then renamed to honor him. In 2007, the criteria were changed to also emphasize contributions to NASO.

POIT RECIPIENT:

DREW SMITH

- AMERICAN

SPECIALTY
INSURANCE

American Specialty Insurance & Risk Services Inc. and Drew Smith, company president, have been named the recipient of the Mel Narol Medallion for 2017. American Specialty is the insurance provider to NASO. The company developed policies that met the unique coverage sports officials need. Additionally, American Specialty as an entity and Smith individually have provided invaluable assistance to NASO with knowledge of the insurance industry and developing strategies most beneficial to members and the association.

"It has been such a pleasure for us at NASO to watch Drew grow and progress from a member of the American Specialty team to the leader of that company," said Barry Mano, NASO president. "All along the way Drew has never forgotten his roots, and a part of those roots is his support for NASO and its 22,000 members.

"Drew is not only in the insurance business, he has become a part of our endeavor in officiating," Mano added. "His willingness to think creatively and be aggressive in support of sports officials is with few parallels in the business world. Each previous recipient of the Mel Narol Medallion award has gone well beyond what reason would expect in supporting NASO. American Specialty and Drew have and continue to do just that."



### HISTORY

For more than 35 years, the National Association of Sports Officials (NASO) has faithfully served all officials in all sports at all levels. At the same time, NASO members have realized meaningful membership benefits found nowhere else in the officiating community.

NASO's history mirrors that of *Referee* magazine. After *Referee* publisher Barry Mano successfully launched the magazine in 1976, subscribers began discussing the need to create a national organization that could provide benefits to officials. Local needs were being met with local associations, but nowhere did a national body focusing only on sports officials exist. Subscribers were speaking out to create a national voice, a national organization that would improve officiating.

Referee Enterprises, Inc., (Referee) heard the outcry, recognized the need and called upon several prominent officiating leaders to assist in creating an organization and establishing the groundwork upon which to build NASO. That was 1980. Over the years, literally hundreds of officials and officiating leaders have had a hand in building and defining NASO. Today NASO stands tall in the officiating community, building bridges and relationships among officiating organizations at all levels of sport and competition, providing the premier

officiating insurance protection benefits in the industry and serving as a voice for officials on the national stage.

The staff of Referee serves as NASO's management company, providing the day-to-day operations of the association. While the two organizations are often viewed as one and the same in the eyes of the officiating public, Referee and NASO are separate entities. Referee is a for-profit business while NASO is a not-for-profit educational organization.

NASO is governed by a board of directors culled from the best and brightest officiating minds in the nation. Many sports and all levels of officiating have been represented in that time. More importantly, the men and women who have served represent the forward-thinking professionalism that governs NASO today and beyond.

NASO is focused on three main areas in its efforts to enhance the image of officials and officiating:

Advocacy for Sports Officials — A primary focus of NASO is to dispel unfair and malicious portrayals of referees and umpires and to shine a light on the strong character and positive accomplishments of the men and women who officiate sports. Additionally, NASO fights for officials' protections within the legal system and state legislatures throughout the country, and NASO brings together leaders and organizations throughout the world of athletics to discuss and analyze how to improve working conditions for officials.

### **Education to Improve Sports**

**Officiating** — A core belief at NASO is that to improve officiating, you must improve officials. Toward that end, NASO provides members with a variety of educational resources, information, publications and advice.

Legal, Insurance Protection for Sports Officials — One of NASO's primary functions is to protect sports officials from lawsuits arising from their officiating actions. With NASO everything you do as an official, umpire or referee — from assigning games, to working as a clinic trainer, to good old fashioned onfield or oncourt officiating — is covered by NASO's Sports Officials Security (S.O.S.) Program, which covers officials working every game, every sport and at every level. Nobody else does that.



### ASSOCIATION ADVANTAGE

# A SMART ADDITION TO YOUR OFFICIALS ASSOCIATION

For many years, NASO has provided officials associations with an improvement and development program. Evolving through the years from LOAN (Local Officials Association network) to NASO-ON (NASO-Organizations Network) to the current Association Advantage, the program allows local officials associations to join and receive materials and exclusive access to resources and best practices for

running officials associations. Nobody else in the world provided that type of information.

## WHAT IS ASSOCIATION ADVANTAGE?

At its core level, Association Advantage provides materials and services to its more than 1,100 member associations.

The program offers different levels of service and benefits to meet the varying needs of different associations across the country. What works for one may not be best suited for another. The introductory Association Advantage level is Platinum, which provides exclusive information on how to better run and professionalize any local officials association in the form of a monthly newsletter, a members-only website and the *Guide to Local Association Management*.

At other levels, options such as group general liability and group insurance are folded in. Deep discounts on individual NASO memberships for your entire association membership are also available at the titanium level.

Additionally, groups that want to fully protect, educate and train themselves and their officials can choose a fully upgraded membership — the Association Advantage Diamond level — which provides a comprehensive association training package, including lesson plans, instructors guides, training manuals, study guides, testing and video.

Simply put, it's the most complete and immediate resource for any association leader to comprehensively elevate their training, fully insure their organization and provide education and protection to all of their members.

# **ABOUT NASO**

Right now, the Association
Advantage Diamond level is capable of providing immediate turnkey training solutions for football and basketball groups. Those solutions include a full slate of training resources with an emphasis on video, comprehensive training presentations on specific topics designed for up to six specific educational topics featuring state-of-the-art video and voiceovers with enhanced teaching points and points of emphasis. Other sports will be added in the near future.

# AN OPTION FOR ANY ASSOCIATION

## PLATINUM & PLATINUM SHIELD

Association Advantage Platinum is the premier resource for maximizing the performance of your group, providing leadership and administrative resources to help you elevate your organization with a focus on training, assigning, legal issues and best practices specific to local officials association management. Upgrading to shield adds vital insurance protection for your group.

#### TITANIUM & TITANIUM SHIELD

The Titanium solution is ideal for officials associations that want to maximize their organization's performance while fully protecting both their organization and individual members. Upgrading to shield adds vital insurance protection for your group.

#### DIAMOND

The most comprehensive solution for officials associations that want to fully protect both their organization and individual members, as well as provide full training and testing solutions with an emphasis on video. Association Advantage Diamond is the ultimate answer to every challenge your association faces.

## LEADERSHIP & ADMINISTRATIVE RESOURCES

Enrollment into any level of the Association Advantage Program provides your group's leadership and board of directors with the only package of tools and resources in the world specifically dedicated to providing education and training for running and improving local officials associations.

At every level of Association Advantage, you receive:

- Guide to Local Association Management A comprehensive manual considered the "Bible" of officials association leadership and administration, delivered directly to your association's designated key contact person.
- Advisor newsletter 12 monthly issues full of news, features, tips and best practices on such topics as assigning, evaluations, recruitment & retention, meetings, bylaws, contracts, discipline, insurance and legal topics all related to running an officiating organization.
- Click digital newsletter Delivered electronically to all of your association members with links to association-specific articles, news and tips for better running your officials group.
- Members-only website Unlimited access to the Association

Advantage members-only website featuring the largest and most comprehensive online database of officials association resources and articles.

- Training Incentive Program
   Bulk-buying opportunities for officials training resources with
- officials training resources with discounts of 45 percent off.
- Major Cliff Keen Discount Your entire association membership receives an exclusive 20 percent discount on all online purchases from Cliff Keen Officiating, the official sponsor of Association Advantage.
- MICP (Members Information & Consultation Program) An information and consultation program that provides your association with information, advice, or a consultation with an outside professional on legal, financial or administrative issues.

# COMPREHENSIVE INSURANCE PROTECTIONS

Included at the Diamond, Titanium Shield and Platinum Shield levels of Association Advantage enrollment, your association and its board of directors are fully protected by the following:

- General liability insurance protection Coverage included for the association and its board of directors for coverage up to \$1 million per occurrence and \$5 million aggregate. General liability provides coverage for claims for bodily injury, property damage and personal injury.
- Errors and Omissions Protection Coverage for \$50,000.

# COMPLETE NASO MEMBERSHIP FOR ALL OF YOUR OFFICIALS

At the Diamond, Titanium and Titanium Shield levels, your entire association membership each individually receives full NASO membership — normally priced at \$109 per year per official — which includes the premier package of officiating benefits for individual officials anywhere in the world. Every member of your association will receive:

- Liability Protection Every member receives insurance protection for personal injury liability, game call and assigners liability and assault protection.
- Referee Magazine 84 pages of rules, mechanics, caseplays, quizzes, features and news delivered directly to your officials monthly 12 times per year.
- *It's Official* 16 additional pages of officiating training and membership news delivered with *Referee* magazine exclusively for NASO members.
- NASO LockerRoom Digital Newsletter — Monthly officiating news, articles, resources, tips and contests delivered electronically to your members.
- MICP (Members Information & Consultation Program) An information and consultation program that provides every single NASO member with information, advice, or a consultation with an outside professional on legal, financial or administrative issues.
- Marriott Athletic VIP Card Every NASO member receives access to this exclusive Marriott athletic program normally reserved for pro and college players and coaches, offering discounts of up to 25 percent at participating Marriott family hotels.
- Exclusive Savings Referee products, NASO Summit registration and rental cars.

# **ABOUT NASO**

#### TURNKEY TRAINING SOLUTIONS

At the Diamond level, your association receives everything that the Association Advantage program offers, including the Leadership resources, the comprehensive insurance protections and the complete NASO memberships for every official in your association, and it also offers a comprehensive training package, including:

#### MEETINGS-IN-A-BOX

The first and only turnkey training solution of its kind, Meetings-in-a-Box materials include a full slate of training resources with an emphasis on video. Comprehensive training presentations on specific topics designed for up to six specific educational topics featuring state-of-the-art video and voiceovers with enhanced teaching points and points of emphasis.

It's everything you need to present an entire season's worth of training meetings including video and instructional topics ready-made for your benefit.

# OFFICIAL'S EDGE TRAINING MANUALS

In-depth training designed specifically for the individual member to learn outside of the meeting/classroom, including lesson plans and quizzes, study guide questions and dozens of supplemental study aids covering rules, mechanics, philosophies and best practices. Additional materials and handouts on each lesson topic are also included for distribution during training sessions. It is an invaluable resource tool for each of your member officials to follow along, take notes and learn valuable information both inside and outside of the classroom.

#### INSTRUCTOR'S GUIDES

A complete and detailed curriculum training manual for instructors, featuring comprehensive lesson plans, study guide questions and answers, corresponding references to teaching points covered in the *Rules by Topic* and *Mechanics Illustrated* books (both included for every member of your association) as well as goals and objectives. The Guide provides a complete and easy step-by-step guide to understanding, teaching and applying your entire Meetings-in-a-Box package.

#### RULES BY TOPIC

The official NFHS rulebook published in partnership with the editors of *Referee* in which all the rules and caseplays are combined together for improved ease in study and retention. This unique version of the rulebook is organized by game situations — the same way officials think while working — and linked back to the instructional materials.

#### MECHANICS ILLUSTRATED

The only high school mechanics book with detailed images and advanced analysis of play situations.

(Note: This book is published once every two-years in coordination with NFHS mechanics change years.)

- Football Covers both four- and five-person crews.
- Basketball Covers both two- and three-person crews.

# DEDICATED WEBSITE FOR YOUR ASSOCIATION

Your group receives a state-of-the-art cloud website designed for your association to easily manage the following functions:

• Roster Management — Online registration

- Education Attendance tracking and classroom management
- Communication With all or select members of your association, along with the ability to upload and share documents
- Online Testing User-defined controls and access
- News and Rules Updates Instantaneous posting of any new interpretations and announcements
- Document Management Store association bylaws/constitutions as well as user-level storage for officiating resumes, commendation letters, etc.
- Recruitment Make it easy for officiating prospects to find your group and become officials

#### TESTING

The testing program includes a comprehensive 150-question study guide updated every season designed to get your officials into the rulebook before the season, lesson plan exams, a signals test, classification exams and a mechanics exam — all of which can be taken online through your Association Advantage dedicated website designed specifically for your group.

## PRESEASON & POSTSEASON PRIMERS

To prepare before the season and again right before the postseason, all of your members receive digital newsletters packed with information, updates, interpretations, best practices and tips to fully prepare them in the preseason and for the playoffs.

Activation and renewal couldn't be easier. Get more information or sign up today by calling 800-733-6100 or email advantage@naso.org.

#### SUPPORT ORGANIZATIONS

To serve the entire officiating industry is no small task. Since its inception more than 30 years ago, NASO's mission has been to provide sports officials at every level of play and sport with the finest training materials, educational resources, benefits and support. The ultimate goal — elevate the standard of officiating across the country. NASO Support Organizations provides sponsorship opportunities for these important initiatives.

#### WE NEED YOUR SUPPORT

This huge job requires additional partners' support. As an NASO Support Organization, you provide critical financial support to develop these resources and so much more.

## WHAT IT MEANS TO BE A SUPPORT ORGANIZATION

Maximum exposure! NASO has developed relationships across the officiating community for more than a quarter century. The network of leaders continues to grow and is committed to finding innovative ways to improve every aspect of officiating.

As an NASO Support Organization, you will reach more than 100,000 officiating contacts including: state association leaders, leaders of high school officiating programs, local association officers, officiating supervisors and coordinators, assigners, conference administrators, NASO members, Association Advantage members, Referee magazine subscribers, officials across all sports at every level and many more.

FOR INFORMATION OR TO BECOME A SUPPORT ORGANIZATION, CONTACT NASO AT 262-632-5448.

## **ABOUT NASO**

## BOARD OF DIRECTORS 17-18

#### DAVE DODGE

Carlsbad, Calif.



Sports Officiating Consulting LLC founder and chief executive officer; former founder, president and chief executive officer of a South Carolina-based healthcare risk-management services

company of 25 years; former NCAAM D-I basketball official of 30 years; 2010 Mel Narol Medallion Award recipient.

#### SCOTT GREEN

Potomac Falls, Virginia



NFL Referees Association (NFLRA) executive director; retired NFL official, officiated three Super Bowls (XXXVI, XXXVIII and XLIV); former NFLRA president (2008-13).

#### TERRY GREGSON

Thornbury, Ontario



NHL officiating consultant (in the area of succession planning and international events); former NHL senior vice president and director of officials; former NHL referee (1979-2004); officiated eight

Stanley Cup Finals and one All-Star game; officiated the 1982 World Championships, Helsinki, Finland; NHLOA executive board member for 20 years; 2012 Gold Whistle Award recipient.

#### BARRY MANO

Racine, Wisconsin



PRESIDENT

Referee chief strategy officer; Referee magazine founder (1975) and publisher; National Association of Sports Officials founder (1980) and president; former 23-year basketball official, who worked nine seasons at

the NCAAM D-I level; a renowned public speaker and media guest on issues important to the officiating industry; Officiating Development Alliance (ODA) and Officiating Commentators Alliance (OCA) member.

#### **MIKE PEREIRA**

Sacramento, California



VICE CHAIR

Fox Sports rules analyst for network's NFL and NCAA coverage; Chief Zebra Productions, Inc. president; Battlefield to Ballfields founder and president (a non-profit foundation that awards scholarships to

Veterans of the Armed Forces to become sports officials in their communities); former NFL vice president of officiating (2001-10) where he appeared on NFL Network show, NFL Total Access during the "Official Review" segment; former NFL supervisor and Western Athletic Conference supervisor of officials; retired NFL and NCAA D-I football official; officiated eight college bowl games; former Officiating Development Alliance member; Officiating Commentator Alliance member.

#### SANDRA SERAFINI

Bahama, North Carolina



Organization (PRO) strategic initiatives manager; PRO's development group of officials co-manager; former FIFA referee (2006-09), USSF and NISOA soccer referee, having officiated extensively in the

Professional Referee

CHAIR

U.S. and oversees, including international events in North America, Europe and Asia and multiple NCAA Final Fours; national referee coach for USSF and a CONCACAF assessor and instructor; doctorate in speech and hearing/neuroscience from the University of Washington.

#### TODD STORDAHL

Renton, Washington



Washington Officials Association (WOA) executive director; Washington Interscholastic Activities Association (WIAA) production coordinator (1999 -2000), became officials'

coordinator in 2000; became commissioner of WOA when it became independent of the WIAA in 2002; former high school basketball coach and basketball official (2001-08); certified arbletic administrator.

#### JULIAN TACKETT

Lexington, Kentucky



Kentucky High School Athletic Association (KHSAA) executive director; former NFHS Baseball Rules Committee member and NFHS Football Rules Committee chair; current

NFHS Football Rules Committee member; previously KHSAA executive assistant commissioner, sports information director, sports administrator and business affairs director, also in charge of championship events; former high school and college football and basketball official of more than 20 years; involved in high school sports medicine and technology initiatives.

#### JULIE VOECK

Wauwatosa, Wisconsin



Professional Association of Volleyball Officials (PAVO) president; USA Volleyball and PAVO national referee; Badger Region Volleyball Association commissioner and president.

#### TOM WASHINGTON

Atlanta, Georgia



NBA referee for the past 23 seasons, has officiated more than 1,300 regular season games with more than 140 playoff games, including four NBA Finals; officiated the 1995 Schick Rookie Game.

the 1996 Japan Games in Tokyo and the 2004 NBA All-Star game; spent two seasons in the CBA; former National Basketball Referees Association board president.(AEMCF) and the Mt. Zion Baptist Youth Organization.

#### DEBBIE WILLIAMSON

Livingston, Alabama



Coordinator of women's basketball officials for the American Athletic, Atlantic 10, Big East, Metro Atlantic Athletic conferences; former NCAA national coordinator of women's basketball

officiating; former NCAAW basketball secretary-rules editor; former collegiate basketball coach, administrator, instructor, official and student-athlete; doctorate of education from the University of Houston in 2000.

## **ABOUT NASO**

## INCOMING BOARD MEMBERS

(Term begins July 2017)

#### **CRAIG ANDERSON**

Morton, Illinois



Illinois High School Association (IHSA) executive director; prior to becoming executive director was an assistant director who oversaw the officials department, including

officials education; former Illinois Athletic Directors Association board of directors member; National Interscholastic Athletic Administrators Association member; former IHSA's Athletic Administrator Committee and Legislative Commission member; former high school athletic director.

#### **BOB DELANEY**

Lakewood Ranch, Florida



NBA Referee Operations vice president and director of officials; prior to become vice president was a referee development advisor and a crew chief development advisor within the NBA

officiating department; a former NBA official (1987-2011), having officiated more than

1,500 regular season games and 210 playoff games, including nine NBA Finals and the 1998 and 2011 NBA All-Star games; he is an NBA cares ambassador; Naismith Hall of Fame Mannie Jackson Human Spirit award recipient; Armed Forces Foundation Leadership award recipient; President Obama's Volunteer Service award recipient; U.S. Army Outstanding Civilian Service Medal recipient; Naismith Memorial Basketball Hall of Fame board trustee; 2003 Gold Whistle Award recipient.

#### **ANITA ORTEGA**

Hacienda Heights, California



NCAAW D-I basketball official, having officiated the NCAAW basketball tournament 20 times; 1978 UCLA women's basketball national championship team member and inducted

in UCLA Athletic Hall of Fame; retired Los Angeles Police Department commanding officer; former NASO board member (2003-2007) and starts a second term in 2017.

#### NON-DIRECTOR OFFICERS AND SPECIAL ADVISERS

#### **BILL CAROLLO**

Shorewood, Wisconsin



TREASURER, BOARD MEMBER EMERITUS (NON-VOTING)

Carollo is currently the coordinator of football officials for the Collegiate Officiating Consortium - Football (COC) that includes the Big Ten, Mid-American and Missouri Valley Football conferences. Prior to that

he served in various management roles at IBM and Manpower for 35 years. Bill was an NFL official for 20 seasons before retiring in 2009. In addition to officiating eight NFL Championship games, Bill officiated Super Bowl XXX, Super Bowl XXXVII and the 2008 Pro Bowl. Carollo served as a board member and Executive Director of the National Football League Referees Association. Carollo also worked as a Big Ten Conference football and basketball official from 1980-88. Member of the Officiating Development Alliance.

#### RON FOXCROFT

Hamilton, Ontario



SPECIAL ADVISER

Fox 40 International founder and chief executive officer; chief executive officer and owner of one of North America's largest trucking logistics companies; current Honorary Colonel of Argyll and Sutherland Army Regiment, appointed by the Prime Minister of Canada; Canadian Entrepreneur of the Decade by Profit magazine; former NCAA D-I and international men's basketball official; officiated the 1976 Olympic Gold Medal championship basketball game; former NBA officials observer; inducted into several halls of fame; NASO Education Partner; former Officiating Development Alliance member; 2004 Mel Narol Medallion Award recipient; proud charter member of NASO and three-decade sponsor; 2016 NASO Gold Whistle Award recipient.

#### BILL TOPP

Racine, Wisconsin



SECRETARY

Chief operating officer and executive editor at *Referee* Magazine; has worked for Referee and NASO since 1990; football official (high school 1990-2011, small college 1991 –2005); basketball official (high school 1989-2007, small

college 1993 – 2005); baseball umpire (high school 1989-94, small and major college 1992-2000). Multiple state tournament and postseason collegiate assignments. Former high school conference commissioner and assigner. He is also a member of the Officiating Development Alliance.

## **ABOUT NASO**

#### SPORTS OFFICIATING SUMMIT HISTORY

The Sports Officiating Summit is the only event of its kind, designed exclusively for officiating leaders and those who administer officiating programs.

The Summit attracts representatives from all major professional leagues, collegiate, high school and youth levels. This premier event is the meeting place to discuss the critical issues impacting officiating today and the innovations of tomorrow — to continuously improve the overall game experience.

Officials and officiating leaders have attended NASO Summits for more than 30 years. The first Summit was held in Chicago in June 1981, and NASO has held a Summit every year since with the exception of 1996 and 1999.

1981 Chicago, Illinois

1982 Philadelphia, Pennsylvania

1983 Dallas, Texas

1984 Las Vegas, Nevada

1985 Orlando, Florida

1986 St. Louis, Missouri

1987 San Francisco, California

1988 Boston, Massachusetts

1989 San Antonio, Texas

1990 Washington, D.C.

1991 Las Vegas, Nevada

1992 New Orleans, Louisiana

1993 Orlando, Florida

1994 San Diego, California

1995 Washington, D.C.

**1996** No Summit

1997 Keystone, Colorado

1998 Indianapolis, Indiana

**1999** No Summit

2000 Colorado Springs, Colorado

2001 Norfolk, Virginia

**2002** Albuquerque, New Mexico

2003 Portland, Oregon

2004 Washington D.C.

2005 Salt Lake City, Utah

2006 Memphis, Tennessee

2007 Denver, Colorado

2008 Cleveland, Ohio

2009 Tucson, Arizona

2010 Minneapolis, Minnesota

2011 Atlanta, Georgia

2012 Portland, Oregon

**2013** Grand Rapids, Michigan

2014 Albuquerque, New Mexico

2015 St. Louis, Missouri

2016 San Antonio, Texas

2017 Louisville, Kentucky

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# REFEREE MAGAZINE GOES DIGITAL





JOIN NOW AT NASO.ORG/DIGITAL

# A PARTNERSHER IN CONTROL OF THE PARTNER OF THE PART

From the very start, Referee and NASO have had a uniquely symbiotic relationship. As Referee magazine allowed more communication between officials across the country in its early years, those discussions made it clear that there was something missing from the industry. There was no one group representing and advocating for the rights and livelihoods of sports officials. That's where the National Association of Sports Officials came in.

Going to bat for officials in court, supporting assault protection legislation nationwide and helping officials and groups achieve greater professionalism are just some of the ways NASO has dramatically influenced the industry.

Although Referee is the older of the two organizations, NASO's commitment to improving officiating continuously connects Referee with the leaders, supervisors and influencers in the industry whose expertise helps make Referee's content the pinnacle of excellence. These two organizations will continue to work as partners in our industry, as their ultimate goal is the same: The betterment of officiating and the success of officials everywhere.





# REFEREE

#### OFFICIATING'S MOST INFLUENTIAL RESOURCE MORE THAN 490 ISSUES

MORE THAN 490 ISSUES
PUBLISHED AND COUNTING

As the original magazine for sports officiating and the industry's best-known publication, *Referee* has set the journalistic standard for developing educational and training materials vital to sports officials.

Since 1976, *Referee* serves as the only monthly magazine in the world for sports officials. As such, the leaders of officiating equipment manufacturers, technology, education and officiating services have come to trust *Referee* as a consistent source to reach these key influencers in sports officiating.

Referee serves a core audience of sports officials from youth to professional levels. Veteran and new officials alike look to the magazine every month for critical information to educate and succeed in their avocation. Every issue is filled with the latest officiating news, up-to-date rules information and interpretations, special features on relevant issues like training, game management and industry hot topics, plus profiles and interviews with the top personalities in officiating.

Referee's website, referee.com, was designed to provide ready access to a wide variety of officiating resources, news and links and has quickly become relied upon to keep officials up-to-date with need-to-know information they can't get anywhere else.

Referee magazine is also provided to every NASO member in an exclusive

"Members-Only" edition, which includes the 16-page NASO *It's Official* newsletter. *It's Official* is loaded with NASO and officiating industry news, features and interviews, as well as expanded training content in its "Ask Us" section, which provides actual caseplays and late-breaking rule changes. Monthly coverage includes sports-specific columns and inspirational articles on officiating, mechanics, skills, psychology and more.

For more than 40 years, initiating conversations with active sports officials is what *Referee* does best!

#### REFEREE TRAINING CENTER

Since our inception, we have gone well beyond that original mission. Referee currently produces the largest and most comprehensive line of officiating education and training products in the world. From our fully-customizable line of *Mechanics Illustrated* books to our by-sport *Game Intelligence* series to our rules-driven titles like *The Ultimate Book on the Kicking Game* and our Tough Calls series for basketball officials, Referee publishes something for everyone.

In addition to covering rules, mechanics and officiating philosophy, Referee publishes a line of industry-spanning leadership titles, such as *Evaluating Officiating Performance*, *The Officials Role in Sportsmanship* and *Accountability in Officiating*. We also partner with a variety of the nation's rules-making bodies, such as the NFHS

## **ABOUT REFEREE**

and the CCA, to produce official manuals, newsletters and other publications

Go to refereetrainingcenter.com to browse the complete library of officiating publications, including our full offering of newsletters, books, guides, DVDs, CD-ROMs and other products.

#### CUSTOM PUBLISHING

Through the Referee Custom Publishing division, we publish more than 50 custom publications a year. Referee Custom Publishing provides turnkey publication services that include content development, graphic design, layout, proofreading, production management, prepress, printing and mailing.

With Referee Custom Publishing, you can partner with a company that knows officiating, knows publishing and can create quality publications based on your objectives. Together, we can produce higher quality communications for less money than it would take for you to produce these programs in-house.

Referee Custom Publishing offers something no other publisher or organization can provide — the Referee brand. Teaming with Referee ensures that your custom publishing project meets the Referee gold standard that our readers have come to expect. Referee publications are written by officials — for officials.

#### WHAT WE DO

Whether you are looking to author your own instructional materials, build a manual from our library of copyrighted content, reorganize your existing text or do all of the above, we can help.

Referee Custom Publishing offers full service, turnkey custom publishing capabilities including project definition, management, editorial support and creative resources to fully leverage your ideas.

## CUSTOM RULES AND MECHANICS MANUALS

Educate your members using unique, editorially based content written by officiating experts and presented in a graphically compelling package — including the use of Referee's exclusive PlayPic and MechaniGram illustrations. Our dedicated staff will work with you to help identify your objectives and then develop a tailored, unique product that leverages your investment and adds value for the reader.

#### **CUSTOM NEWSLETTERS**

Your custom newsletter can become a communication tool for expanding the educational resources available to your members. Distributed to your own database of members, a custom publication allows you to share knowledge in a powerful, credible, targeted, fresh way.

#### **CUSTOM WEB PUBLISHING**

It may be a series of articles to enhance an existing site or ongoing content to keep your site refreshed. Tap into the journalistic and technical expertise of Referee Custom Publishing to produce original editorial content that resides at your website.

#### WHO WE WORK WITH

- Governing bodies of collegiate and high school sports programs, conferences and leagues
- · State athletic and activities associations
- Officials associations
- Youth sports associations
- Professional sports leagues

Our clients have varied perspectives and needs. Whatever the requirements, we find a way to deliver the precise services that not only meet their expectations, but exceed them.

## WHAT CAN YOU DO WITH A CUSTOM PUBLICATION?

Referee Custom Publishing helps you to strengthen relationships with your members and present more in-depth information. You'll be positioned as a leader in officiating education.

If you are looking to redesign a current publication or are just considering the ways a custom publication can work for you, we have the equipment and technical skills needed to produce image-enhancing publications at a reasonable cost.

Here are just a few of the things you can do with a customization program:

- Enhance existing publications
- Communicate with your association membership
- Keep members up-to-date by providing association news, policies, benefit programs, rules, mechanics, the latest changes and other information
- Create a directory of your national, regional and local leaders, members and other key contacts
- Increase visibility and credibility with a publication providing information for and about your association
- Generate revenue through paid advertising or sponsorship for your custom publication
- Provide your members with quality, targeted information that will motivate and educate

## AFFORDABLE PUBLISHING SOLUTIONS

When it comes to resourceful solutions, we are diligent in fulfilling our clients' objectives. Communication is the key to a healthy and successful working relationship, so we are adamant about following through with discussions and problem-solving interactions with all of our customers. We take the extra time to review and reassess the needs and requirements of every project.

We are also keenly aware that our clients are budget-minded. Because we employ the most economical and efficient methods of publishing, not only do we meet our clients' budgetary restrictions, but much to the delight of our satisfied clientele, we often find ways of coming in under budget!

## FREQUENTLY ASKED OUESTIONS

## CAN I USE REFEREE MATERIAL IN MY CUSTOM PUBLICATION?

Referee Custom Publishing not only gives you the opportunity to publish your own original work, but also offers you the opportunity to include Referee's copyrighted material including intellectual materials and Referee's exclusive PlayPic and MechaniGram illustrations.

#### HOW MUCH WILL THIS COST?

The price of your custom publication depends on the material you select to be included, the number of units you will need and other factors such as permission or royalty fees (if applicable). After an initial consultation, we will provide a formal written proposal covering the details of your custom publication and the final cost.

## **ABOUT REFEREE**

#### CAN I EARN REVENUE?

Many Referee Custom Publishing clients sell their custom publications or distribute them as part of their membership benefits (covered by member dues). Advertising sales and sponsorships also provide an excellent means to reduce or even eliminate your out-of-pocket cost for a custom publication.

#### HOW DO I BEGIN?

Referee Custom Publishing editors and artists have the knowledge and experience to guide you through every step of the publishing process, to help you convert your ideas into reality and to determine the best format for your project. Simply contact Referee Custom Publishing for an initial consultation.

262-632-8855 SALES@REFEREE.COM



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WELLNESS
Officiating specific information about nutrition, workouts and injury prevention.



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PERSONALITIES
Profiles and stories
about officials and
people close to
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## **EXHIBITORS DIRECTORY**

#### **CLEAN AS A WHISTLE**

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Email: whistleproducts@gmail.com

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The Clean As A Whistle system is the only patented product that professionally sanitizes and deodorizes your whistles in three minutes without using a liquid solution. The product is used by officials at every level around the world!

#### **CLIFF KEEN ATHLETIC**

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Web: cliffkeen.com

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Fox 40 was created by an official for officials! Preview our 2017 product line featuring the Need More Length Lanyard Extenders and the new Fox 40 Experienced Professional In Kontrol (EPIK) whistle. The EPIK whistle features include grip bands designed to grip and control, elevated over-molded CMG cushioned mouth grip, upgraded sleek black zinc finished ring and pealess design.

#### **GERRY DAVIS SPORTS**

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Gerry Davis Sports works to provide solid value for our customers at the most reasonable price possible. Shop our website to order online 24-hours a day and to find out about our best deals first. Our Association Buying Plan is designed to build strong business relationships across the country. The program is growing and your state high school association or officials' association could be our next business partner.

#### GET IT RIGHT ENTERPRISES, LLC

Email: info@getitrightenterprises.com Web: GetItRightTraining.com

Get It Right's animated rule modules use 3D visualization to accelerate learning and improve retention of rules knowledge and officiating mechanics. Our state-of-the-art products are great for officials but also assist coaches, and student-athletes to better understand what is legal and illegal and what is safe and unsafe because the goal for our software is... Making Sports Safe for Kids

#### HONIG'S WHISTLE STOP, INC.

445 Bryant Street Denver, CO 80204 Phone: (800) 468-3284 Email: colorado@honigs.com

Web: honigs.com

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#### INTERNATIONAL ASSOCIATION OF APPROVED BASKETBALL OFFICIALS, INC. – IAABO

Tom Lopes, Executive Director 7 Village Way

Ocean Pines, MD 21811 Phone: (908) 693-7489

Web: iaabo.org

With more than 16,000 members, IAABO is the largest, most-respected and fastest-growing basketball officials' organization in the world. After more than 90 years, IAABO continues to be the leader in recruitment, development, and retention of basketball officials worldwide. Leaders at every level of basketball officiating are products of IAABO training. IAABO is a non-profit organization with international headquarters in Ocean Pines, Maryland. Our office is fully staffed and devoted exclusively to serving basketball officiating and basketball officials.

## NATIONAL ASSOCIATION OF SPORTS OFFICIALS - NASO

2017 Lathrop Avenue Racine, WI 53405 Phone: (262) 632-5448 Email: info@naso.org

Web: naso.org

nasoadvantage.org

Since 1980, NASO has been the only national membership organization for sports officials in all sports and at all levels. Generations of officials have trusted NASO to advocate for their interests and promote officiating everywhere. NASO is an innovator in developing benefits for sports officials; offering industry standard officiating-liability insurance, educational materials and personal benefits. NASO is also the only source for training, insurance and knowledge for associations and their leaders through NASO Association Advantage.

## **EXHIBITORS DIRECTORY**

#### NATIONAL INTERCOLLEGIATE SOCCER OFFICIALS ASSOCIATION – NISOA

Julie Swarts, Executive Director Email: swartsj@centurylink.net

Web: nisoa.com

NISOA is an organization of more than 5,000 soccer officials, which trains, certifies and provides qualified soccer referees for the college soccer community throughout the country. The mission of NISOA is to assist in the development of soccer as a major sport in the United States and to improve the quality of officiating at the college and high school levels.

#### **PEOPLETRAIL**

65 E. Wadsworth Park Drive, Ste. 102 Draper, UT 84020 Phone: (866) 223-8822 Web: peopletrail.com

Peopletrail is dedicated to providing insight that helps build a better and safer athletic experience. As a leading source of custom vetting services for athletic programs, Peopletrail combines superior customer service through dedicated account managers with efficient, state-of-the-art technology integration to deliver on-demand, accurate and timely results.

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#### QWIKREF

Web: qwikref.com

QwikRef is an online reporting tool used by officiating coordinators to evaluate, train, and analyze officiating staff. It integrates every part of the officiating program and can be easily modified to meet new initiatives. Coordinators have access to a battery of reports that display metrics for officials, statistical foul information for the organization, and can be programmed for specific data such as Targeting fouls. Coaches have access to data and the ability to submit questions for review.

#### REFEREE

2017 Lathrop Ave. Racine, WI 53405

Phone: (262) 632-8855 Fax: (262) 632-5460 Email: sales@referee.com

Web: referee.com

Starting with the original magazine for sports officiating and building the industry's premier online destination, Referee has become the ultimate source for print and digital officiating content

produced to a journalistic standard. The Referee Training Center carries the world's largest selection officiating training materials and videos. Referee provides print and digital bulk training solutions for associations and groups of 25 or larger and can also customize or build a newsletter, guide or training manual to your specifications, within your budget.

#### **REF360**

Email: ref360@sibson.com

Web: ref360.com

Ref360 is an Officiating Evaluation Program (OEP) that is used to assess the performance of game officials on a decision-by-decision basis. Officials are held to the highest standards by fans, players, teams, and the media. Officiating programs must leverage the best available tools and information to monitor, assess and train their officials on the path to continuous improvement. By utilizing our OEP, leagues draw meaningful conclusions on information relating to officials, both on a group and individual basis.

#### SMITTY OFFICIALS APPAREL

313 14th St. NE Canton, OH 44714 Phone: (330) 639-4107 Fax: (330) 639-4125

Email: customerservice@smittyapparel.com

Web: smittyofficialsapparel.com

Smitty Official's Apparel is a nationwide manufacturing leader of sports officials' apparel with almost 2,000 products in various styles and sizes. Our goal is to provide quality products and services at an affordable price for dealers and ultimately sports officials. With input from our dealers and sports officials, we have aggressively developed products to stay current with the trends and requests of officials

#### UMP-ATTIRE.COM

3600 Chamberlain Lane, Suite 108-110

Louisville, KY 40241 Phone: (502) 243-1421 Fax: (502) 425-6545

Email: service@ump-attire.com

Web: ump-attire.com

Ump-Attire.com was one of the first websites for officials' sporting goods. It now carries hundreds of high-quality products for multiple sports. In addition to serving individual officials, we are the exclusive uniform supplier to Minor League Baseball Umpires and the MiLB Umpire Training Academy. We believe in making a difference and donate approximately five percent% of our annual profits to causes such as American Cancer Society, Umps Care Charities, and the Wounded Warriors Umpire Academy. The more you buy, the more we donate.

## **EXHIBITORS DIRECTORY**

## VOKKERO SPORTS COMMUNICATION SYSTEM

65 Pondfield Road Bronxville, NY 10708

Bob D'Ostilio - Business Development

Manager

Office Phone: (914) 337-2167 Cell Phone: (203) 271-2885

Fax: (914) 395-0849

Email: b.dostilio@adeunis-na.com

Web: vokkero.com

Vokkero is the leading wireless communication system composed of a set of portable radios and headsets that enable several users to create an instant, continuous and secure audio conference. The Vokerro system provides winning solutions for top-level sports referees and top sports officiating in the U.S. and Canadian markets.

#### **XOS DIGITAL**

181 Ballardvale Street Wilmington, MA 01887 Phone: (978) 447-5220 Fax: (978) 447-5227

Web: xosdigital.com

Coaches, conferences, and leagues have consistently trusted XOS to provide mission-critical technology solutions.

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#### **ZOOOM**

11589 Weeping Willow Lane Zionville, IN 46077-7840 Phone: (317) 759-4733

Web: zooomapp.com

Zooom is a video platform for sports officials, officials' associations and officiating programs to share and break down game video. With Zooom you will upload and exchange video faster than any other app on the market today. Zooom is also more affordable, and designed specifically for the needs of referees at all levels. It is the



#### ALABAMA HIGH SCHOOL ATHLETIC ASSOCIATION

7325 Halcyon Summit Drive Montgomery, AL 36117 ahsaa.com

Founded in 1921, the AHSAA regulates, coordinates and promotes the interscholastic athletic programs among its 401 senior high members and 287 junior high and middle school members, representing more than 75,000 students.



#### AMERICAN ATHLETIC CONFERENCE

15 Park Row West, 3rd Floor Providence, RI 02903 theamerican.org

Not entirely unlike the nation that provides its namesake, the American Athletic Conference was born from an ideal in which members with ambitious goals are provided with the means to succeed in their quests for excellence.



## AMERICAN SPECIALTY®

#### AMERICAN SPECIALTY INSURANCE & RISK SERVICES

142 North Main St. Roanoke, IN 46783 amerspec.com

Founded in 1989, American Specialty specializes in insurance and risk services for the sports and entertainment industry. More than 50 niche programs are offered on a nationwide basis to the professional sports, amateur sports, motorsports and entertainment industries.



#### ARBITERSPORTS

126 W Sego Lily Dr , Ste.190 Sandy, UT 84070-3372 arbitersports.com

The company pioneered the use of sports-official-assigning software in 1984 and has been the industry leader ever since.



## ARIZONA INTERSCHOLASTIC ASSOCIATION

#### ARIZONA INTERSCHOLASTIC ASSOCIATION

7007 North 18th St. Phoenix, AZ 85020-5552 aiaonline.com

AIA has a history that can be traced back to 1913, and is committed to the inclusion of equitable interscholastic opportunities for both boys and girls in all Arizona high schools. The AIA was the co-sponsor and host for the 2009 Sports Officiating Summit.



#### **ASSOCIATION OF MINOR LEAGUE UMPIRES**

80 80th Avenue New York, NY 10011 amlu.org

AMLU is the exclusive recognized bargaining agent for all professional minor league baseball umpires across the United States and Canada.



#### ATLANTIC COAST CONFERENCE

4512 Weybridge Lane Greensboro, NC 27407 the ACC. com

The Atlantic Coast Conference, through its member institutions, seeks to maximize the educational and athletic opportunities of its student-athletes, while enriching their quality of life. It strives to do so by affording individuals equitable opportunity to pursue academic excellence and compete at the highest level of intercollegiate athletics competition in a broad spectrum of sports and championships.



#### **BIG EAST CONFERENCE**

655 Third Avenue, Suite 711 New York, NY 10017 bigeast.com

The BIG EAST which has always competed with integrity and sportsmanship at the highest levels of intercollegiate sports, began a new era in 2013-14, returning to its heritage, focusing athletically on basketball while forging into the future with leadership and vision.



#### **BIG TEN CONFERENCE**

5440 Park Place Rosemont, IL 60018 bigten.org

One of the premier athletic conferences in the NCAA. Among its 14 schools, the conference supported more than 350 teams.



#### CALIFORNIA BASKETBALL OFFICIALS ASSOCIATION

4139 Faust Ave. Lakewood, CA 90713-3108 cboa.net

More than 3,700 officials are members of the only statewide basketball officials association in the state, from youth to semi-pro competition.



#### CANADIAN FOOTBALL LEAGUE

50 Wellington St. East, 3rd Floor Toronto, ON M5E 1C8 cfl.ca

The professional football league of Canada has been in existence as the CFL since 1958. Currently nine teams battle each year for the Grey Cup.



#### CHIEF ZEBRA ENTERPRISES

304 Wyndgate Rd. Sacramento, CA 95864

A consulting company founded by Mike Pereira, the former vice president of officiating for the NFL.



#### **CLIFF KEEN ATHLETIC**

4480 Varsity Dr. Ann Arbor, MI 48106 cliffkeen.com

An officials apparel company, Cliff Keen Athletic is dedicated to the advancement of athletics through innovative products.



#### COLORADO HIGH SCHOOL ACTIVITIES ASSOCIATION

14855 E. Second Ave. Aurora, CO 80011 chsaa.org

Serving 223,000 students in 338 member schools. The CHSAA was the co-sponsor and host for the 2007 Sports Officiating Summit.



#### **FLUKE TRANSPORTATION LTD**

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#### **FOX 40 INTERNATIONAL**

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The maker of the Fox 40 Whistle, Fox 40 International has been a long-term supporter of NASO and the Summit. Fox 40 is the presenting sponsor for the Celebrate Officiating Gala.



#### **FOX SPORTS NETWORK**

10201 W. Pico Blvd. Los Angeles, CA 90035 foxsports.com

The Fox Sports Network includes Fox Sports, the sports television arm of the FOX Broadcasting Company and 19 regional sports networks.



#### GEORGIA ATHLETIC OFFICIALS ASSOCIATION

1739 Green Acres Drive Vidalia, GA 30474 gaathleticofficials.org

GAOA provides services and support to its member officials statewide to encourage excellence, emphasize sportsmanship, fair play and integrity at all levels.



#### **GEORGIA HIGH SCHOOL ASSOCIATION**

P.O. Box 271 Thomaston, GA 30286-0004 ghsa.net

With 455 member schools and serving more than 450,000 students, the governing body for high school athletics in Georgia. The GHSA was the co-sponsor and host for the 2011 Sports Officiating Summit.



#### **GET IT RIGHT ENTERPRISES**

GetItRightTraining.com

Get It Right Enterprises, LLC is adapting 3D visualization technologies to accelerate learning and improve retention of rules knowledge and officiating mechanics. The animated rule book will assist officials, coaches, and student-athletes to better understand what is legal and illegal and what is safe and unsafe.



#### HONIG'S WHISTLE STOP

7136 Jackson Rd. Ann Arbor, MI 48103 honigs.com

Honig's has been an industry leader in officiating equipment and clothing for over 30 years. Please join the new ownership team as we revamp our customer service, website redesign and improve the quality of our product lines.



#### ILLINOIS HIGH SCHOOL ASSOCIATION

2715 McGraw Drive Bloomington, IL 61702 ihsa.org

With 770 schools, the IHSA is the fifth largest state association in the country. More than 546,000 students attend schools governed by the IHSA.



#### INCHECK, INCORPORATED

7500 W State St. Milwaukee, WI 53213 incheck.net

A nationwide provider of cost-effective, customized background screening services for small, medium and enterprise organizations, including state athletic associations for background checks on officials. We take the time to identify your needs and create solutions that fit



#### INDIANA HIGH SCHOOL ATHLETIC ASSOCIATION

9150 N Meridian St. Indianapolis, IN 46260-1802 ihsaa.org

This school year, more than 160,000 students will compete in IHSAA-sanctioned tournaments in 21 sports.



## INTERNATIONAL ASSOCIATION OF APPROVED BASKETBALL OFFICIALS

7 Village Way Ocean Pines, MD 21811 iaabo.org

Founded in 1923, two of IAABO's stated purposes are to educate, train, develop and provide instruction for basketball officials and to promote the welfare of the game, its players and officials.



#### **IOWA HIGH SCHOOL ATHLETIC ASSOCIATION**

1605 S. Story St. Boone, IA 50036-5226 iahsaa.org

The governing body for boys' sports in Iowa serves nearly 400 schools and more than 230,000 students.



## KENTUCKY HIGH SCHOOL ATHLETIC ASSOCIATION

2280 Executive Drive Lexington, KY 40505 khsaa.org

With 281 schools, the KHSAA is one of two states to still play a single-class state basketball tournament. The KHSAA is the host for the 2017 Sports Officiating Summit.



## LOUISIANA HIGH SCHOOL ATHLETIC ASSOCIATION

12720 Old Hammond Hwy. Baton Rouge, LA 70816 lhsaa.org

Founded in the 1920s, the association serves nearly 400 schools and sponsors 27 championships.



#### LOUISVILLE SPORTS COMMISSION

401 W. Main Street Louisville, KY 40202 louisvillesports.org

Louisville is sports-savvy, and events are part of our culture. We have quality facilities, abundant hotels, and we're only one-day's drive from 60 percent of the U.S. population. Let us show you how choosing Louisville as your host site is the first step in assuring a successful event.



#### MAJOR LEAGUE BASEBALL

245 Park Ave, 34th Floor New York, NY 10617-0002 mlb.com

MLB is the highest level of play in North American pro baseball. Reviving Baseball in the Inner Cities and the Youth Baseball Academy are two of MLB's community programs.



#### METRO APPROVED GIRLS BASKETBALL OFFICIALS

214-41 42nd Avenue, Ste. 4B Bayside, NY 11361 magbo.nyc

MAGBO provides professional development and advancement opportunities in the New York Metro area to enhance the experiences of our members who officiate women's basketball from youth leagues to NCAA Division I.



#### MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION

1661 Ramblewood Dr. East Lansing, MI 48823 mhsaa.com

Nearly 300,000 male and female athletes participate in MHSAA sports each year, competing for more than 120 state titles. The MHSAA was the co-sponsor and host for the 2013 Sports Officiating Summit.



#### MID-AMERICAN CONFERENCE

24 Public Square, 15th Floor Cleveland, OH 44113 mac-sports.com

The 12-team league is one of 11 Division I football-playing conferences. The MAC offers 11 men's and 12 women's championships.



#### MINNESOTA STATE HIGH SCHOOL LEAGUE

2100 Freeway Blvd. Brooklyn Center, MN 55430 mshsl.org

The MSHSL governs 255,000 students and more than 550 schools. The MSHSL was the co-sponsor and host for the 2010 Sports Officiating Summit.



#### MINOR LEAGUE BASEBALL UMPIRE TRAINING ACADEMY

9550 16th Street North St. Petersburg, FL 33716 milb.com

Minor League Baseball Umpire Training Academy is a natural extension of Minor League Baseball and its ongoing efforts to enhance umpire training and development. The availability of the Historic Dodgertown–Vero Beach as a training venue further enhances our ability to house, feed and instruct prospective umpires in a first-class environment.



## MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

1 N. Keene Street Columbus, MO 65201 mshsaa.org

The MSHSAA sponsors 17 sports and has more than 175,000 students participating in athletics. The MSHSAA was the co-sponsor and host for the 2015 Sports Officiating Summit.



#### MISSOURI VALLEY FOOTBALL CONFERENCE

1818 Chouteau Ave. St. Louis, MO 63103 valley-football.org

A member of the Football Championship Subdivision, the Valley is made up of 10 schools in the Midwest.

### NATIONAL ASSOCIATION OF



### NATIONAL ASSOCIATION OF INTERCOLLEGIATE ATHLETICS

1200 Grand Blvd. Kansas City, KS 64106 naia.org

Founded in 1937, the NAIA is a governing body of small athletics programs that are dedicated to character-driven intercollegiate athletics.



#### NATIONAL BASKETBALL ASSOCIATION

645 Fifth Avenue, 14th Floor New York, NY 10022 nba.com

Founded in 1946, the NBA is home to the highest level of one of the most entertaining sports.



#### NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

700 W. Washington Street Indianapolis, IN 46206-6222 ncaa.com

Founded in 1906, the NCAA is made up of three membership classifications that are known as Divisions I, II and III. Each division creates its own rules governing personnel, amateurism, recruiting, eligibility, benefits, financial aid, and playing and practice seasons.



#### NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

1802 Alonzo Watford, Sr. Dr. Indianapolis, IN 46202 nfhs.org

A co-sponsor of the Sports Officiating Summit, the NFHS serves the state associations from all 50 states and the District of Columbia and publishes playing rules for 16 sports.



### NATIONAL FOOTBALL LEAGUE FOUNDATION

280 Park Ave., 17th Floor New York, NY 10017 nflfoundation.org

The National Football League Foundation (NFL Foundation) is a non-profit organization dedicated to improving the health and safety of sports, youth football and the communities in which we live.



### NATIONAL FOOTBALL LEAGUE OFFICIATING DEPARTMENT

345 Park Ave. 15th Floor New York, NY 10154 nfl.com

The NFL's office that coordinates all operations related to officiating.



#### NATIONAL FOOTBALL LEAGUE REFEREES ASSOCIATION

200 Rumson Rd. Rumson, NJ 07760 nflra.org

The group that represents all of the NFL's officials. The association is involved with charitable and educational efforts throughout the country.



#### NATIONAL HOCKEY LEAGUE

50 Bay St., 11th Floor Toronto, ON M5J 2X8 nhl.com

The National Hockey League was established in 1917 as the successor to the National Hockey Association (NHA), officially called the National Hockey Association of Canada Limited. It is a professional ice hockey league composed of 30 member clubs: 23 in the United States and 7 in Canada.



### NATIONAL HOCKEY LEAGUE OFFICIALS ASSOCIATION

20295 91B Ave. Langley, BC V1M 2G1 nhlofficials.com

The NHLOA was born in 1969 out of a need to improve working conditions, salaries and other benefits for NHL officials.



### NATIONAL INTERCOLLEGIATE SOCCER OFFICIALS ASSOCIATION

1030 Ohio Ave. Cape May, NJ 08204 nisoa.com

NISOA is an organization of more than 5,500 soccer officials, which trains, certifies and provides qualified soccer referees for the college soccer community throughout the country. The mission of NISOA is to assist in the development of soccer as a major sport in the United States and to improve the quality of officiating at the college and high school levels.



NEBRASKA SCHOOL ACTIVITIES ASSOCIATION

#### **NEBRASKA SCHOOL ACTIVITIES ASSOCIATION**

500 Charleston Street Lincoln, NE 68508 nsaahome.org

The state association for Nebraska high school athletics formed to make policy, foster uniformity of standards, and organize, develop, direct and regulate interscholastic programs for boys and girls.



### NEW JERSEY STATE INTERSCHOLASTIC ATHLETIC ASSOCIATION

1161 Route 130 N. Robbinsville, NJ 08691 njsiaa.org

The state association was founded in 1918 and is a voluntary, nonprofit organization of 433 schools in the state.



#### **NEW MEXICO OFFICIALS ASSOCIATION**

6600 Palomas Avenue NE Albuquerque, NM 87109-5639 nmofficials@arbitersports.com

The NMOA is the officiating body for high school sports in the state, serving more than 46,000 student-athletes. The NMOA was the co-sponsor and host for the 2014 Sports Officiating Summit.



#### NEW YORK PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION

8 Airport Park Blvd. Latham, NY 12110 nysphsaa.org

More than 389,000 athletes participated in one of the 27 sports sponsored by the governing body for New York State.



#### OHIO HIGH SCHOOL ATHLETIC ASSOCIATION

4080 Roselea Place Columbus, OH 43214 ohsaa.org

There are more than 800 schools and nearly 600,000 students affiliated with the OHSAA. The OHSAA was the co-sponsor and host for the 2008 Sports Officiating Summit.



#### OREGON ATHLETIC OFFICIALS ASSOCIATION

25200 SW Parkway Ave., Ste. 1 Wilsonville, OR 97070-9616 oreofficials.org

The OAOA represents all high school officials in Oregon. Among the purposes for the OAOA is to enhance the quality, consistency and perception of officiating throughout the state.



#### **OREGON SCHOOL ACTIVITIES ASSOCIATION**

25200 SW Parkway Ave., Ste. 1 Wilsonville, OR 97070-9616 osaa.org

The OSAA serves 295 schools and more than 170,000 students. The OSAA was the co-sponsor and host for the 2003 and 2013 Sports Officiating Summit.



#### PAC-12 CONFERENCE

360 3rd Street, 3rd Floor San Francisco, CA 94107 pac-12.com

Upholding its tradition as the "Conference of Champions," the Pac-12 has won more NCAA national team championships than any other conference in history.



#### PEOPLETRAIL

65 E. Wadsworth Park Drive Draper, UT 84020 peopletrail.com

Peopletrail has been providing employment background and screening services to business and government since 1994, with the executive team bringing in years of industry experience extending prior to 1994.



### PROFESSIONAL ASSOCIATION OF VOLLEYBALL OFFICIALS

2314 S. Parkridge Wichita, KS 67209 pavo.org

For almost 23 years, PAVO has operated as an independent, non-profit organization working to train and certify volleyball referees in close partnership with USA Volleyball, NCAA, NAIA and NJCAA.



#### PROFESSIONAL REFEREE ORGANIZATION

420 Fifth Avenue, 7th Floor New York, NY 10017 proreferees.com

PRO is the organization responsible for managing the referee and assistant referee program in professional soccer leagues in the U.S. and Canada, working alongside the U.S. Soccer and MLS, among others.



#### PURCHASE OFFICIALS SUPPLY

300 Opportunity Pkwy., Ste. 1 Akron, OH 44307 purchaseofficials.com

Purchase Officials Supply is based in Ohio and offers officiating gear in nine sports. The company works with several states to provide officially licensed apparel, including Georgia, among other states.



#### **QWIK REF**

P.O. Box 27 Sharps, Va., 22548 qwikref.com

QwikRef is an online reporting tool used by the Coordinator of Officials to evaluate, train, and analyze conference officiating staff. QwikRef integrates every part of the officiating program and can be easily modified to meet new initiatives. Coordinators have access to a battery of reports that display evaluation metrics for officials, statistical foul information for the Conference or League, and can be programmed for specific information such as Targeting fouls. Coaches have access to data for their team as well as the ability to submit questions to the Coordinator for review.



#### **REF360**

333 West 34th Street New York, NY 10001 ref360.com

Ref360 is the premier Officiating Evaluation Program and is used by major sports leagues worldwide. Ref360 is a user-friendly, web-based evaluation tool that allows you to easily and efficiently track, monitor and assess your officials' performance. In 2016, Sibson has newly introduced Ref360 Tiers. In order to meet the needs of sports organizations at all levels, Ref360 has been enhanced to serve collegiate and high school sports. This will allow you to choose the level of officiating evaluation and analytics that is just right for your organization. This presentation will focus on how the flexibility and streamlined nature of Ref360 Tiers can be utilized to meet your needs most effectively.



#### REFEREE ENTERPRISES INC.

2017 Lathrop Ave. Racine, WI 53405 referee.com

As the original magazine for sports officiating and the industry's bestknown publication, *Referee* has set the journalistic standard for developing educational and training materials vital to sports officials.



#### **SMITTY OFFICIAL'S APPAREL**

313 14th St. NE Canton, OH 44714 smittyofficialsapparel.com

The company that got its start with the original "Smitty" lanyard continues to develop a wide range of officiating apparel and accessories.



#### **SOUTHEASTERN CONFERENCE**

2201 Richard Arrington Blvd. N. Birmigham, AL secsports.go.com

A pioneer in the integration of higher education and athletic competition, the Southeastern Conference is a leader on the national landscape for intercollegiate athletics in the 21st century. Since its formation in 1933, the SEC has achieved stature and stability by designating governing/voting power to the presidents of the member institutions. These university leaders determine the policies of the conference and through the years this involvement has been the principal source of strength in the evolution of the SEC.



#### **SUMMIT WELLBEING ANONYMOUS TEAM**

A group of anonymous donors that contribute annually to the NASO Summit.



#### **SUN BELT CONFERENCE**

1500 Sugar Bowl Drive New Orleans, LA 70112 sunbeltsports.org

Founded in 1976, the Sun Belt is made up of 13 schools that compete in nine men's sports and 10 women's sports.



#### **TEXAS ASSOCIATION OF SPORTS OFFICIALS**

1221 West Campbell Road, Ste. 191 Richardson, TX 75080 taso.org

Formed in the 1930s, TASO is an independent organization of sports officials governed by sports officials.



### TEXAS HIGH SCHOOL BASKETBALL OFFICIALS ASSOCIATION

1315 B Quaker Slaton, TX 79364

The association, in conjunction with the state governing body, aids in the education and development of officials throughout the state.



#### **ULTIMATE FIGHTING CHAMPIONSHIP**

2900 W. Sahara Avenue Suite #100 Las Vegas, NV 89102 ufc.com

Started in 1993, UFC is a professional mixed martial arts organization offering the premier series of those events.



#### UMP-ATTIRE.COM

3600 Chamberlain La., Ste.108-110 Louisville, KY 40241 ump-attire.com

An officials' sporting goods company that prides itself on excellent customer service. Owner Jim Kirk helped develop BLUE for Pink, a campaign for umpires to help fight breast cancer.



#### **UNITED STATES POLO ASSOCIATION**

9011 Lake Worth Rd. Lake Worth, FL 33467 uspoloassn.com

The governing body for the sport since 1890. Sponsors numerous programs for education and promotion of the sport in the United States.



#### UNITED STATES SOCCER FEDERATION

420 5th Ave., 7th Floor New York, NY 10018-0223 ussoccerfederation.or

U.S. Soccer is the governing body for all levels of soccer played in this country, from the smallest youth organizations through the professional leagues.



#### UNITED STATES SPECIALTY SPORTS ASSOCIATION

611 Line Drive Kissimmee, FL 34744 usssa.com

The USSSA is the world's largest multi-sport athletic organization. Founded in 1968, USSSA has grown to more than 3.7 million participants, competing in 13 nationally sanctioned sports.



#### UNITED STATES TENNIS ASSOCIATION

70 W. Red Oak Lane White Plains, NY 10604-3602 usta.com

The governing body for tennis, the USTA sponsors local leagues and tournaments and also runs the U.S. Open, one of professional tennis' four Grand Slam events.



#### UNIVERSITY INTERSCHOLASTIC LEAGUE

1701 Manor Rd. Austin, TX 78722 uiltexas.org

Since 1910 the UIL has grown into the largest inter-school organization of its kind in the world. More than 785,000 athletes participate in UIL sports each year. The UIL was the co-sponsor and host for the 2016 Sports Officiating Summit.



#### **US LACROSSE**

113 W. University Parkway Baltimore, MD 21210-3301 uslacrosse.org

The national governing body of men's and women's lacrosse, primarily serving the youth game, it offers programs and services to inspire participation while protecting the integrity of the sport.



#### **USA HOCKEY**

1775 Bob Johnson Dr. Colorado Springs, CO 80906 usahockey.com

With a membership of more than 585,000 ice and inline hockey players, coaches, officials and volunteers, USA Hockey's main emphasis is on the support of grassroots hockey programs.



#### **USA SOFTBALL**

2801 NE 50th Street Oklahoma City, OK 73111 teamusa.org/usa-softball

Established in 1933, USA Softball, formerly the Amateur Softball Association is the largest governing body for softball competition in the U.S.



#### **USA VOLLEYBAL**

4065 Sinton Rd., Ste. 200 Colorado Springs, CO 80907-5097 teamusa.org/usa-volleyball

Founded in 1928, it was one of the 12 founding countries of the International Volleyball Federation. There are 40 regions serving members across the country.



#### VOKKERO SPORTS COMMUNICATION SYSTEM

264 Harrison Rd. Cheshire, CT 06410 vokkero.com

Adeunis RF is a company working to bring Vokkero headset technology to officiating, enhancing communication between crews.



### WASHINGTON INTERSCHOLASTIC ACTIVITIES ASSOCIATION

435 Main Ave. South Renton, WA 98057 wiaa.com

Founded in 1905, the group governs high school sports for nearly 800 member schools.



#### WASHINGTON OFFICIALS ASSOCIATION

435 Main Ave. South Renton, WA 98057 woa-officials.com

WOA provides qualified officials for regular season and postseason events within the state of Washington.



#### WEST COAST CONFERENCE

1111 Bayhill Dr., Ste. 405 San Bruno, CA 94066 wccsports.com

Formed in 1952 to support five basketball programs in the San Francisco area, the conference has grown to 10 schools and 13 sports.



### WISCONSIN INTERSCHOLASTIC ATHLETIC ASSOCIATION

5516 Vern Holmes Dr. Stevens Point, WI 54482-8833 wiaawi.org

Starting in 1896, the WIAA serves 506 schools and more than 300,000 students.



#### **XOS DIGITAL**

181 Ballardvale Street, Ste 101B Wilmington, Massachusetts 01887 xosdigital.com

Organizations at the highest levels of professional and amateur sports rely on the cutting-edge technology and services that XOS provides.



#### **ZOOOM**

11589 Weeping Willow Dr. Zionsville, IN 46077-7840 zooomapp.com

Zooom was designed to help you showcase, enhance and advance your officiating career. We've made it easier than ever for you and your officiating buddies to stay connected. Whether you're interested in helping analyze a peer's game video or finding a veteran official who can give you feedback about a tough call you made last night, we've got all the tools you need to do it instantly.

### **2018 SUMMIT**

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# NOTES

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### SUMMIT SUPPORT ORGANIZATIONS

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