

31ST ANNUAL
**SPORTS OFFICIATING
SUMMIT2013**
GRAND RAPIDS, MI JULY 28-30



GAME ASSIGNMENTS

**RIGHT PEOPLE, RIGHT PLACE, RIGHT TIME
THE RIGHT WAY**

THE INDUSTRY EVENT OF THE YEAR



PRESENTED BY THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS IN
COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL
ASSOCIATIONS AND THE MICHIGAN HIGH SCHOOL ATHLETIC ASSOCIATION



IF YOU:

MANAGE OR DIRECT AN OFFICIATING PROGRAM,
HAVE RESPONSIBILITY FOR IMPROVING THE PERFORMANCE OF SPORTS OFFICIALS,
WANT TO BECOME A BETTER CREW CHIEF OR OFFICIAL,
PLEASE READ ON. . .

Game assignments — they are the very essence of what drives sports officials to be at their best. From those who oversee the administration of game assignments to those who fulfill the assignments on the field or court, assigning games is truly a combination of art and science. Putting the right people in the right place and doing it in the right way is the ultimate goal of an assigner. However, that is much easier said than done.


The process of assigning games has evolved over time, from the days of pen and paper to today's technological advances. Officials, assigners and supervisors are under more scrutiny and pressure today than ever before. How does an assigner put all of the pieces together to ensure that games are officiated at the highest level possible?

Designed specifically for officiating leaders, the 2013 Sports Officiating Summit will deliver fresh perspective and proven techniques to help you and your officials be more effective. This year's theme is: Game Assignments: Right People, Right Place, Right Time. The Right Way. The program specifically addresses what is needed on and off the court and field to improve officiating programs at every level. In addition, the program also includes hot-topic sessions covering the burning issues we face today.

This year's program is timely, topical, and authoritative — presented by the most respected speakers and practitioners in the field. Plus, the Summit presents the perfect opportunity for networking. You can listen, ask questions and interact with more than 400 leaders who will be in attendance. Over the course of 2 ½ days, you will learn and know more about officiating, and meet people who can help you make a positive impact on your program or association.

The Summit is the industry event of the year for officiating. That's because the best and the brightest in officiating are on hand, reaching out, sharing experiences with each other. We look forward to having you in Grand Rapids.

Register today by visiting www.sportsofficiatingsummit.com, by calling 800-733-6100 or by mailing the registration form located on page 15.



BARRY MANO
NASO FOUNDER
& PRESIDENT



ROBERT GARDNER
NFHS EXECUTIVE
DIRECTOR

The Sports Officiating Summit, presented by NASO, is the only event of its kind for the officiating industry. In cooperation with the NFHS, the Michigan High School Athletic Association (MHSAA), this event is designed for officiating leaders to come together to learn and network about the critical topics impacting all aspects of officiating, gain insight into the industry and its future and find ways to provide a better competitive environment for all.

The theme for this year's summit is Game Assignments: Right People, Right Place, Right Time. THE RIGHT WAY.

Assignments — you either give them or get them. They are the very fabric of officiating.

This summer, nearly 50 of the finest minds in officiating take a critical look at how assignments are made, to what people and on what basis.

Learn cutting-edge techniques and guidelines for:

- Assigning the right officials
- Improving officiating performance
- Getting the most out of your programs
- Getting the best assignments

Join more than 400 supervisors, assigners, clinicians, local association leaders, state office administrators and your fellow officials, and **REGISTER TODAY** at www.SportsOfficiatingSummit.com



REMEMBER – Under the current tax law, personal expenses and the cost of travel, meals, lodging and Summit registration can be fully tax deductible.

PROGRAM

SUNDAY, JULY 28

1:00 PM - 4:30 PM

GRAND RAPIDS CITY TOUR

Starting with the historic Heritage Hill District, you will visit one of Michigan's largest and finest concentrations of 19th and early 20th century houses which includes nearly every style. After visiting points of interest downtown, your tour will conclude at the Frederick Meijer Gardens & Sculpture Park.



7:00 PM - 8:00 PM

2013 SPORTS OFFICIATING SUMMIT GRAND OPENING

The kickoff for the 31st Sports Officiating Summit begins in the Ambassador Ballroom of the Amway Grand Plaza Hotel in downtown Grand Rapids. Current NBA Commissioner David Stern will provide a pre-recorded message. Industry-leading keynote speakers will set the tone for Game Assignments: Right People, Right Place, Right Time, the Right Way.



8:00 PM - 10:00 PM

WELCOME RECEPTION

Directly following the Grand Opening, join us for the welcome reception in the historic Imperial Ballroom of the Amway Grand Plaza Hotel. Filled with a great mix of hors d'oeuvres, cash bar and networking opportunities, spend the evening with some of officiating's most notable leaders. The Welcome Reception is included with your registration fee.



PROGRAM

MONDAY, JULY 29

8:00 AM - 8:30 AM

IT'S ALL ABOUT THE ASSIGNMENTS

The most complete, authoritative and researched study about officiating assignments ever compiled. The statistics and trends paint a picture for you ... a picture of the who, where, what and how of many officiating assignments in the U.S. Each member of this stellar panel brings unique knowledge to the subject. This session sets the tone for the entire Summit program.

SPEAKERS:

1. **MIKE CONLIN** (HORIZON LEAGUE)
2. **RICH FETCHIET** (CBUA)
3. **MARK UYL** (MHSAA)



8:45 AM - 9:30 AM WHAT ASSIGNERS REALLY DO

Oh, the pleasure and the pain of being an assigner! On the surface, assigning games doesn't seem complicated. But, before believing that, listen to this group of seasoned practitioners. The demands of the assigning business coupled with the pressure being applied by coaches, schools and the officials themselves rule out this undertaking for the faint-of-heart or those mired in the old way of doing things. Time to step into the brave new world of being an assigner.

SPEAKERS:

1. **BILL CAROLLO** (COC, NFL)
2. **JIM CORSTANGE** (MHSAA ASSIGNER)
3. **CURTIS SHAW** (NCAA BASKETBALL)
4. **JULIE VOECK** (PAVO)



9:45 AM - 10:30 AM HOW THE PROS MAKE THEIR ASSIGNMENTS

At first blush, if you aren't in the pros, you might think this session will have little value. Think again. The pro leagues have invested millions of dollars in assigning architecture. That investment has enabled them to think critically about such things as: overall staff effectiveness, critical-need assignments, vacation/off-day schedules, limits on the number and repetitive nature of assignments, input from the officials themselves, what collective bargaining agreements provide for, the postseason and other plum assignments. A tour de force on assigning.

SPEAKERS:

1. **DEAN BLANDINO** (NFL)
2. **MATT MCKENDRY** (MLB)
3. **MATT WINICK** (NBA)



10:45 AM - 11:30 AM

I THOUGHT I WAS COVERED: ASSIGNERS, ASSIGNMENTS AND RISK

So many times assigners, administrators and officials believed they were not in harms way regarding officiating assignments. So many times they were wrong. Not only were they exposed legally; they did not even have proper insurance protection. Not knowing is not a defense. What defines an assigner? Who bears what risk and when? What is the smart way to making and working assignments safely? The leading legal and insurance gurus of the officiating industry talk straight, plain and persuasively on these topics. This is one of the most popular Summit sessions every year.

SPEAKERS:

1. **ALAN GOLDBERGER** (LEGAL EXPERT)
2. **DREW SMITH** (ASJ)



12:00 PM - 1:30 PM

THE OFFICIATING INDUSTRY LUNCHEON

With each passing Summit the Officiating Industry Luncheon takes on increasing importance. Presentations after lunch by Bob Gardner, executive director of the NFHS and Barry Mano, president of NASO, jointly provide an update of how sports officiating is meeting the new and demanding challenges it faces. The OIL is now the premier "state of the industry" event every year. This luncheon is one of the most attended events of the entire Summit.

1:45 PM - 3:00 PM

SPORT-BY-SPORT INTERACTIVE CLINICS

Break down officiating to its core in these concurrent sessions covering baseball, football, basketball, softball, soccer, hockey, lacrosse, volleyball and wrestling. Sit with fellow officials and veteran leaders to review video and analyze rules, mechanics, philosophy and hot topics — the nuts and bolts of working your games, evaluating performance and teaching better officiating.

BASEBALL
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SOFTBALL
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WRESTLING
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VOLLEYBALL
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3:15 PM - 4:15 PM

LET'S GO TO THE VIDEO

Get The Play Right — Job One for any official! Each presenter breaks down tape: real plays, real rulings, real analysis. You will feel the pressure, the dynamic of actual game situations being evaluated right in front of your eyes. You get the "insider" analysis of what actually happened — and the aftermath — from the officials who were there on the firing line. Real officiating in real time.

SPEAKERS:

1. **MARC DAVIS** (NBA)
2. **TOM RITTER** (SEC REFEREE)
3. **RON WINTER** (NFL)



PROGRAM

TUESDAY, JULY 30

8:00 AM - 8:45 AM

RIGHT PEOPLE, RIGHT PLACE, RIGHT TIME

Assigning officials might not be rocket science but it does take some mastery. Putting the right people in the right place at the right time is a skill. It does not happen by happenstance. It results from a planned approach. How does an assigner put all the pieces together? How is a balance struck between the obligations of those who “own” the assignment and the requisites of those who fulfill that assignment? Great assigners are unique and they are treasures. From them much is learned.

SPEAKERS:

1. **DONNIE EPPLEY** (IAABO)
2. **MARTY HICKMAN** (IHSA)
3. **JOAN POWELL** (NCAA VOLLEYBALL)
4. **ED RUSH** (FORMER NBA VP OF OFFICIATING, COLLEGE COORDINATOR)



9:00 AM - 9:45 AM

MAD ABOUT THE MEDIA

The title of this session can be taken two ways: that you love what the media is doing with officiating or that you hate what the media is doing to officiating. Either way, what is critical is understanding, accepting and bringing the media into positive focus. The scrutiny of seeing plays again and again is undeniable. Is that changing the way the game

is officiated? What role does a spokesperson on behalf of the officials properly play? What responsibilities do the media have in what they present? These and so many more essential questions will be addressed.

SPEAKERS:

1. **JOHN ADAMS** (MEN'S NCAA BASKETBALL)
2. **MARK HULSEY** (BIG TEN NETWORK)
3. **STEVE JAVIE** (FORMER NBA)
4. **RALPH SWEARNGIN** (GHSA)



10:00 AM - 10:45 AM

WHEN IT'S TIME TO GO

Emissary or enemy? It can be up to you. Helping officials thoughtfully end their careers creates emissaries rather than enemies. What it takes is what this session delivers. Fresh thinking, skillful positioning and a willingness to think outside the box. A long, vibrant and successful officiating career need not end with a thud or a bang. It can end well. When both parties see the wisdom in this approach it makes “riding off into the sunset” a win-win for all involved.

SPEAKER:

1. **TERRY GREGSON** (NHL)



11:00 AM - 11:45 AM **LET'S HIT THE PLAY BUTTON**

Great officiating! Roll the tape please! Here we go — always one of the highest-rated sessions of the Summit. Invited organizations and leagues present real calls, no-calls and uniquely handled situations — all with ample video support. We asked each to show outstanding officiating and this session “plays” the plays. Celebrate what has gone right!

SPEAKERS:

1. **MARCIA ALTERMAN** (PAVO)
2. **JOE BORGIA** (NBA)
3. **TERRY GREGSON** (NHL)
4. **CHARLIE OBERMEYER** (LACROSSE)
5. **DANA PAPPAS** (NMOA)
6. **DICK RUNCHEY** (NCAA BASEBALL)
7. **KEVIN RYAN** (ASA)
8. **TIM THOMPSON** (MSHSAA)
9. **DEB WILLIAMSON** (NCAA BASKETBALL)
10. **LARRY YOUNG** (MLB)



12:15 PM - 1:45 PM **LUNCH WORKSHOPS**

THE RIGHT WAY:

ASSIGNMENTS BY DESIGN

During this workshop, clear thinking, clear directions, leadership and small group participation will, by design, lead to the first ever formulation of “best practices” for the assignment segment of officiating. A tall order, yes, but one, when filled, will provide to every assigner, agency, league and conference a template for improving assignment practice.

STATE ASSOCIATION ANNUAL FORUM

A closed-door meeting for state office executives and staff only. A chance for state association leaders to share ideas and best practices in a variety of topics, including online registration, video training, recruitment, public relations and much more.

SOUND ADVICE

You have questions. You will get answers. The NASO Member Information & Consultation Program (MICP) provides answers to thousands of questions every year. Three areas generate the lion's share of these questions: legal affairs, insurance coverage and business practice. Topics such as: independent contractor status, assigner liability, game call exposure and board governance.

THE VISUAL OFFICIAL

Join Dr. Barry Seiller, a leading authority in the field of visual performance and designer of software for athletes at all levels. He and his staff are developing a program to visually improve the consistency and accuracy of the skills involved in officiating sporting events.

PROGRAM

TUESDAY, JULY 30

2:00 PM - 3:00 PM

THE PLAYER SAFETY MANDATE: ITS IMPACT ON OFFICIATING

To what extent are officials responsible for player safety? That is the core question. When it comes to player safety, there is no “wiggle room.” Officials must err on the side of safety. New rules and stepped up enforcements now bear down on sports officials. Have they been properly advised, trained and supported? Is a little medical knowledge a dangerous thing? What are reasonable expectations? Are officials accepting the new mandate regarding safety?

SPEAKERS:

1. **BOB COLGATE** (NFHS)
2. **STEVE SHAW** (SEC FOOTBALL)
3. **JEFF TRIPLETT** (NFL, ARBITERSPORTS)



3:15 PM - 4:15 PM

THE “IT” FACTOR

The name says it all. Get an inside look from four of the biggest names in the officiating world. Mike Pereira will lead the discussion on what having “it” really means. Don’t miss this all-star cast!

SPEAKERS:

1. **JOEY CRAWFORD** (NBA)
2. **MIKE PEREIRA** (FOX SPORTS)
3. **MIKE REILLY** (MLB)
4. **GENE STERATORE** (NFL, NCAA BASKETBALL)



CELEBRATE OFFICIATING GALA

6:30 PM - 9:30 PM

An event not to be missed. Join us as we celebrate the best that officiating has to offer during an elegant evening banquet. NASO is privileged to recognize the efforts of outstanding people and outstanding calls through the Gold Whistle Award and the Mel Narol Medallion Award. Former NBA referee Steve Javie will serve as the emcee.

You'll feel enormous satisfaction and overwhelming pride in knowing you are a part of the officiating community — while at the same time helping to recognize those being honored.

GOLD WHISTLE AWARD®

The NASO Gold Whistle Award is given to an individual or organization that has made significant contributions to the betterment of sports officials and the officiating industry. This year's honoree will be the 26th to receive the award, joining an elite group of past recipients.

RECIPIENT BILL LEMONNIER

Bill LeMonnier is a veteran referee in the Big Ten Conference. He has worked 15 college football bowl games, including seven BCS games. LeMonnier was the referee of the BCS National Championship Game in January 2011 when Auburn defeated Oregon, 22-19.

LeMonnier is a longtime former educator. For many years he has used skills learned in that field to become a popular and skilled clinician. LeMonnier has mentored countless officials and served as an advocate for those who



choose to advance. He is a “go-to guy” for fellow officials who have questions regarding rules, mechanics and philosophy. He is also one of the writers of the annual CFO national football test.

LeMonnier may have more experience calling international games than any other official in the sport’s history. He has spoken at camps on every continent on which football is played and officiated. LeMonnier has refereed

games in Australia, Austria, Canada, Japan, Mexico, Panama and Tanzania. He also has conducted officiating clinics throughout Europe as well as Brazil and Japan. LeMonnier was also the referee for four International Bowls, including the 2013 game.

LeMonnier’s passion for football and for those who officiate football at any level is truly without parallel. He has been and remains a beacon for all in this industry.

MEL NAROL MEDALLION AWARD®

NASO’s Mel Narol Medallion Award recognizes outstanding contributions to NASO. The award recipient is the 10th such honoree and joins other organizations or individual recipients.



RECIPIENT **GARY WHELCHER**

Gary Whelchel is the current Commissioner of Officials for the state of Arizona.

Gary paralleled his 30-year educational career by fulfilling his internal calling to be a sports official. He served a four-year term on the NFHS Basketball Rules Committee. He is also a former NASO Board Member, serving as the Chairman in 2001. Gary counts it one of his greatest privileges to have been selected in 2001 as the AIA State Commissioner of Officials, a position that has allowed him to carry forth a vision of excellence for the 3,000 men and women that serve the student athletes of Arizona as sports officials, coining the phrase “Pursuing Victory With Honor” as a principle and belief for AIA officials.



Bill LeMonnier and **Gary Whelchel** both join impressive lists of past recipients of the Gold Whistle Award and the Mel Narol Medallion.

Past Recipients Include:

GOLD WHISTLE

2012 **Terry Gregson**
2011 **Esse Baharmast**
2010 **Emily Alexander**
2009 **Mills Lane**
2008 **Marcy Weston**
2007 **Jerry Markbreit**
2006 **Blow The Whistle On Cancer**
2005 **John W. Keys**
2004 **Bob Mcelwee**
2003 **Bob Delaney**
2002 **Larry Young**
2001 **Paul Stewart**
2000 **Tom Dooley**
1999 **Tommy Nunez**
1998 **Durwood Merrill**

1997 **Edwin C. Butcher**
1996 **Bernie Saggau**
1995 **Ed Hightower**
1994 **Ron Asselstine**
1993 **Steve Palermo**
1992 **Jim Tunney**
1991 **Larry Barnett**
1990 **Pete Pavia**
1989 **Ed Myer**
1988 **Art McNally**

MEL NAROL MEDALLION

2012 **The Marriott Corporation**
2011 **Alan Goldberger**
2010 **Dave Dodge**
2009 **Ronnie Carter**
2008 **Ed T. Rush**
2007 **Bill Kolbe**
2006 **Marcy Weston**
2005 **Dick Honig**
2004 **Fox 40 International**
2003 **Mel Narol**
2002 **Jerry Seeman**

HOTEL INFORMATION



AMWAY GRAND PLAZA

During your stay at the Amway Grand Plaza, you'll experience the timeless beauty of the early 20th century alongside today's contemporary styling.

All 682 guest rooms are generously appointed, featuring thoughtful amenities for your comfort and enjoyment. So no matter which room you choose, it's sure to be a visit you'll always remember.

Address:

187 Monroe NW
Grand Rapids, MI 49503

Rate:

\$134 for Officiate Michigan Day and
Summit attendees

Check-in:

4:00 pm (early check-in upon request)

Check-out:

12:00 pm (late check-out available)

Parking:

On-site: \$4 Hourly or \$8 Daily
Valet Parking: \$25 Daily

FOR RESERVATIONS, PLEASE CALL **1.800.253.3590** OR GO TO
WWW.SPORTSOFFICIATINGSUMMIT.COM/HOTEL-INFORMATION

2013 REGISTRATION

EMAIL: SUMMIT@NASO.ORG FAX: (262) 632-5460 MAIL: NASO, 2017 LATHROP AVE., RACINE, WI 53405

► CONTACT INFORMATION

Please enter contact information as you would like it to appear on your name badge.

NASO Member Number*

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City State/Province

Zip Code Country

E-mail

Daytime Phone

► ADDITIONAL ATTENDEES

NASO Member Number*

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City State/Province

Zip Code Country

E-mail

Daytime Phone

NASO Member Number*

Name (Last, First)

Association

Title

Guest (Last, First)

Mailing Address

City State/Province

Zip Code Country

E-mail

Daytime Phone

► If you require additional attendees please copy this form and attach, or print out the form online at www.SportsOfficiatingSummit.com

REFUND POLICY

No Refunds will be made after July 19, 2013.

If you need to cancel your Summit registration for any reason, please contact NASO Summit Registration. Your refund will be considered, however it may be subject to a \$50 administrative fee that will be deducted from the total refund amount. Requests for a refund, or substitutions for attendance should be made in writing via a letter, email, or fax no later than July 19, 2013.

► SUMMIT REGISTRATION

If you're not a member of NASO, join now and pay the member rate!*

NASO Membership ☐ **\$84**

	Before May 15	After May 15
NASO-ON & NASO Members	<input type="checkbox"/> \$425	<input type="checkbox"/> \$475
Non-Members	<input type="checkbox"/> \$575	<input type="checkbox"/> \$650
Group – Members**	<input type="checkbox"/> \$375	<input type="checkbox"/> \$400
Group – Non-Members**	<input type="checkbox"/> \$495	<input type="checkbox"/> \$575
Guest	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150

Attendee registration fees include: Admission to all educational sessions, opening ceremony and welcome reception, Officiating Luncheon, Exhibit Hall and Celebrate Officiating Gala.

**Group registration: Save up to \$275 each when 3 or more individuals register from the same association! Registration must be completed at the same time with payment on one credit card or check to qualify for the discounted rate.

Guest registration fees include: Admission to the grand opening reception and spouse/guest welcome reception. Guest registration applies to spouse, significant other or friend in a non-related industry.

*NASO membership rate savings good only with Summit registration.

► OPTIONAL ACTIVITIES

CELEBRATE OFFICIATING GALA

\$100 x number of tickets = \$

(1 ticket included with Full Registration)

► PAYMENT OPTIONS

Full payment must accompany registration

☐ By credit card

Please charge my: ☐ MasterCard ☐ VISA ☐

Discover

Total Amount: \$

Account Number

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Exp. Date (mmyy)

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Name (exactly as it appears on card)

Signature

☐ By check (payable to NASO)

☐ By money order

SUMMIT SUPPORT ORGANIZATIONS

