

PRESENTED BY **THE NATIONAL ASSOCIATION OF SPORTS OFFICIALS**IN COOPERATION WITH THE NATIONAL FEDERATION OF STATE HIGH SCHOOL
ASSOCIATIONS AND THE MISSOURI STATE HIGH SCHOOL ACTIVITIES ASSOCIATION

NAS

WWW.SPORTS**OFFICIATING**SUMMIT.COM



IF YOU:

MANAGE OR DIRECT AN OFFICIATING PROGRAM,
HAVE RESPONSIBILITY FOR IMPROVING THE PERFORMANCE OF SPORTS OFFICIALS,
WANT TO BECOME A BETTER CREW CHIEF OR OFFICIAL,
PLEASE READ ON. . .

It was once said that the best refereed game was when you didn't know the officials were there. This is no longer true. We are there. They know we are there. Every call, no-call and movement is recorded or documented by someone, somewhere. The data and the metrics generated feed into an evaluation system designed to measure officiating performance.

Evaluations are a two-way street. On one side there is the reality of judging what officials do and using that information to make assignments, and then in retaining and releasing decisions. The other side is filled with educational opportunities. Learning about what officials do and why sets the agenda for using that knowledge to improve officiating.

The 33rd annual Sports Officiating Summit, presented by NASO, is titled, "The Right Call: Evaluations and Officiating Performance." It will be one of the most significant gatherings of sports officials to date.

Designed specifically for officiating leaders, the 2015 Sports Officiating Summit will pull out all the stops to take this year's program to new heights with sessions tailored to help you design and execute evaluation programs and increase officiating performance. The Summit presents the perfect opportunity for networking. Meet, connect and interact with more than 400 leaders who will be in attendance. Over the course of two and a half days, you will learn and know more about officiating, and meet people who can help you make a positive impact on your program or association.

The Summit is the industry event of the year for officiating. That's because the best and the brightest in officiating are on hand, connecting and sharing experiences with each other. We look forward to having you in St. Louis.

Register today by visiting www.sportsofficiatingsummit.com, by calling 800-733-6100 or by mailing the registration form located on page 15.

BARRY MANO NASO FOUNDER

& PRESIDENT

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ROBERT GARDNER
NFHS EXECUTIVE
DIRECTOR

COST TO ATTEND THE 2015 SPORTS OFFICIATING SUMMIT

	BY MAY 15	AFTER MAY 15	
NASO OR ASSOCIATION ADVANTAGE MEMBERS	\$425	\$475	
NON-MEMBERS	\$575	\$650	
GROUPS – MEMBERS (3 OR MORE – ALL MEMBERS)	\$375	\$400	
GROUPS — NON-MEMBERS (3 OR MORE — ALL NON-MEMBERS OR MIX)	\$495 \$575		
GUEST (SPOUSES, SIGNIFICANT OTHERS OR FRIENDS IN A NON-RELATED INDUSTRY)	\$150		
CELEBRATE OFFICIATING GALA	\$100		

Who Should Attend?

- · Leaders of State High School Officiating Programs
- · Local Association Officers
- Officiating Supervisors
- · Officiating Coordinators
- Assigners
- Conference Administrators
- NASO Association Advantage Association Leaders
- NASO Members
- · Sports Officials



Join more than 400 supervisors, assigners, clinicians, local association leaders, state office administrators and your fellow officials, and REGISTER TODAY at www.SportsOfficiatingSummit.com

REMEMBER – Under the current tax law, personal expenses and the cost of travel, meals, lodging and Summit registration can be fully tax deductible.

PROGRAM

SUNDAY, JULY 26

7:00 PM - 8:00 PM 2015 SPORTS OFFICIATING SUMMIT GRAND OPENING

The kickoff for the 33rd Sports
Officiating Summit begins at the Hyatt
Regency at the Arch in downtown St.
Louis. Former United States Secretary
of State Condoleezza Rice will provide a
pre-recorded welcome. Industry-leading
keynote speakers will set the tone for The
Right Call: Evaluations and Officiating
Performance.



8:00 PM - 10:00 PM WELCOME RECEPTION

Directly following the Grand Opening, join us for the Welcome Reception. Filled with a great mix of hors d'oeuvres, cash bar and networking opportunities, spend the evening with some of officiating's most notable leaders. The Welcome Reception is included with your registration fee.



PROGRAM

MONDAY, JULY 27

8:00 AM - 8:30 AM **KEYNOTE:**WHAT DATA TEACHES US ABOUT OFFICIALS

There is no doubt – we now have more data, more analytics about officiating performance than ever. Forward, stop, back – zoom in/zoom out, review and replay. All functions designed to evaluate play calling. Yet, what have the metrics and data collection taught us about the human dimensions of officiating? That is a vital question in need of an answer. Joe Borgia, NBA Vice President of Replay and Referee Operations, has a depth and breadth of experience in understanding the metrics within the context of the human experience. Hit the pause button. Listen to what is and what isn't possible.

SPEAKERS:

1. JOE BORGIA (NBA)



8:45 AM - 9:30 AM AN EVALUATION PROGRAM FOR UNDER \$750: THAT WORKS!

Yes, it can be done! First, we stop using tight budgets as the excuse for having a lousy or non-existent evaluation program. Second, we get creative using simple technology and human resources. Third, we focus our attention on the four or five essential responsibilities officials have to fulfill. Fourth, we reread our notes taken during this dynamic session and put them into

practice. That is all there is to it – with no strain on your budget.

SPEAKERS:

- 1. MATT BENNETT (CBOA)
- 2. GEORGE DROUCHES (NCAA BASEBALL)
- 3. JOAN POWELL (PAVO)
- 4. TOM LOPES (MODERATOR)



9:45 AM - 10:30 AM LET ME TELL YOU ABOUT MY PLAY

One-by-one, each speaker, with complete openness, breaks down video of a noteworthy personal call. The context, the call, the explanation, the supremely teachable moment - learn what actually happened, why the call was made or not. Frame by frame, pixel by pixel, we take an unforgettable journey into play calling, moderated by Ron Foxcroft. Only at the Summit can you experience such a presentation – watch the play, hear the words of the play caller, feel the emotion!

10:45 AM - 11:30 AM GAME CHANGERS: FRESH THINKING, NEW PRODUCTS, INNOVATIVE SOLUTIONS

Last year, one of the Summit's most popular sessions! Shorter presentations, fast-paced and each focused on a topic of unique importance. Each Game Changer has been carefully selected by NASO. You will be able to attend more than one of these sessions because of the way they are timed. Each

speaker has a concept or a product that in fact can be a Game Changer for you and your officiating program. Count on it!

12:00 PM - 1:30 PM THE OFFICIATING INDUSTRY LUNCHEON

The annual Officiating Industry Luncheon (OIL) has developed into the largest attended event of every Summit. An elegant catered luncheon followed by remarks on the state of sports and officiating from the NFHS and from Barry Mano, president of NASO. The audience is composed of the best and brightest in the world of officiating - at all levels. This year's luncheon will feature Master of Ceremony Jerry Markbreit.

1:45 PM - 3:00 PM **IT'S YOUR GAME:** SPORT-BY-SPORT **BREAKOUTS**

Football, basketball, volleyball, baseball, softball, soccer, lacrosse - and more. Each sport-breakout will engage you with a fulllength, targeted, hands-on session. Discussion led by renowned and respected officials. These breakouts are attendance record-breakers every Summit. Video support, audience interaction, session leadership as its finest. Take that to the bank!















3:15 PM - 4:15 PM OFFICIATING TO THE VIDEO

Technology is affordable, dependable and omnipresent. The impact on officiating has

become ever more clear and presents new challenges. Do officials officiate to the video? That has become a question on the lips of many. Have officials become more concerned about a grade or about getting the play right at the time? Are evaluators relying too much on video evidence to make post-season assignments? How do video evaluations compare to in-person evaluations? Help your evaluators and your officials focus on what matters most - great play calling, without fear or favor.

SPEAKERS:

- 1. JOHN O'NEILL (NCAA FOOTBALL)
- **DEAN BLANDINO (NFL)**
- JUNE COURTEAU (NCAA BASKETBALL)
- MARK UYL (MHSAA)
- TOM WASHINGTON (MODERATOR)





PROGRAM

TUESDAY, JULY 28

8:00 AM - 8:45 AM **OVER ANALYZED:** IS TECHNOLOGY MAKING OFFICIATING BETTER?

It sounds over the top – analytics turning officials into robots. Overstatement, yes. Trend line, yes. Worrisome, yes. What is unmistakable is this: the evolution of officiating has done a 180 – from mostly art to mostly science. That had to happen. Technology offered up the tools. They had to be employed. Now though, plenty of bright officiating minds are asking if we have come too far – losing with each passing season, the art that was our hallmark. In what specific ways are officials better today? In what ways are they worse? We explore.

SPEAKERS:

- 1. DON VADEN (NBA)
- 2. SANDRA SERAFINI (PRO SOCCER)
- 3. STEPHEN WALKOM (NHL)
- 4. ERNIE YARBROUGH (GHSA)
- 5. BILL CAROLLO (MODERATOR)



9:00 AM - 9:45 AM CALLS WORTH A STANDING OVATION!

Let's go ahead and celebrate some really terrific calls! Supervisors and coordinators showcase great calls made by staff members. It is more than just getting the play right...

though that sure is sweet. Watch and hear officials at their very best and in ways only those of us in officiating can best appreciate. It's a wonderful way for us to enjoy the fruits of our special expertise.

SPEAKERS:

- 1. **DEAN BLANDINO** (NFL)
- 2. LARRY YOUNG (MLB)
- 3. STEPHEN WALKOM (NHL)
- 4. KEVIN RYAN (ASA)
- 5. SANDRA SERAFINI (PRO SOCCER)
- 6. CHARLIE OBERMAYER (US LACROSSE)
- 7. CURTIS SHAW (NCAA BASKETBALL)
- 8. CRAIG ANDERSON (IHSA)
- 9. PETER CONTRERAS (UIL)
- 10. RICH FETCHIET (MODERATOR)



10:00 AM - 10:45 AM THE LAW, LAWSUITS AND LIABILITY LANDSCAPE

The best defense is a good offense – especially when it comes to the legal rights and responsibilities held by officials. Throw in liabilities and insurance protections and you quickly understand the officiating industry has matured and has issues to resolve just like any other professional or organizational sector. This session alone can make your

time at the Summit invaluable. Presented by two recognized experts: Alan Goldberger, respected as the foremost authority on sports officials and the law; Drew Smith, president of American Specialty Insurance, the country's premiere provider of insurance to the officiating community. SPEAKERS:

- 1. ALAN GOLDBERGER (LEGAL EXPERT)
- 2. DREW SMITH (ASI)



11:00 AM - 11:45 AM UP THE ORGANIZATION: EVALUATING OFFICIATING LEADERSHIP

Shelf life = short. Respect level = diminishes over time. Chips in pot = few. Abuse factor = unrelenting. So you want to lead a group of officials? Put them aside for a moment and let's focus on managing up the food chain. What does the organizational chart portend for you. What does management want? No phone calls on Monday?

No public screw-ups on your watch?

Consistency? Well, how about we hear it from those in those very seats.

SPEAKERS:

- 1. JOHN ADAMS (NCAA BASKETBALL)
- 2. TONY CORRENTE (NFL)
- 3. BEAU RUGG (OHSAA)
- 4. **DEBBIE WILLIAMSON** (NCAA BASKETBALL)









12:15 PM - 1:45 PM LUNCH WORKSHOPS: FEED YOUR BODY AND YOUR MIND

NFL CREW CHIEFS ON BUILDING YOUR TEAM

Highly respected NFL crew chiefs are a special breed. They more than most understand what being a team leader means, what is required and how to bring vision to any task. Leadership comes not by accident.

STATE ASSOCIATION ANNUAL FORUM

A closed-door workshop for state high school office executives and staff members – a terrific opportunity to share ideas and best practices. Topics often include: online registrations, video training, the media and officiating errors, recruitment, budgeting and much more.

ADVANTAGE TO YOUR ASSOCIATION

Industry leaders and officiatingorganization experts share ideas and answer questions about the operation and protection of local officials associations. Bylaws, financials, disciplinary procedures, role of board members, assigning services, insurance needs and so much more. Your opportunity to interact with seasoned and successful local leaders and ask those questions you want answered.

2:00 PM - 3:00 PM CASE STUDY: HIGH SCHOOL OFFICIATING TO WHAT STANDARD?

Two high profile (public) officiating errors led to suspensions and lawsuits. The

errors in Oklahoma and Kentucky were indefensible, the officials devastated. Each state association properly made public its position. Now, with time on our side, what was learned? What are to be the standards by which high school officials will be judged in this age of accountability? Let's learn from those that lived them. Heartfelt recounting by the officials will take place. State leaders will speak. Guiding principles will come forth...all-levels learning curve.

SPEAKERS.

- 1. JULIAN TACKETT (KHSAA)
- 2. RALPH SWEARNGIN (RETIRED GHSA)
- 3. MIKE WHALEY (OSSAA)
- 4. MIKE WOOD (MSHSAA)
- 5. JEFF TRIPLETTE (MODERATOR)



3:15 PM - 4:15 PM

THEY ARE CALLED SUPERSTARS FOR A REASON

An all-star cast on stage. An all-star moderator guiding and cajoling from the microphone. An unbeatable combination of vibrant, visible personalities riffing on officiating. Yes, it will be entertaining but it will be so much more. The group will bring to life, in video and in words, what it means to be operating at an elite level – big games, important calls, excellence in action. You will be captivated.

SPEAKERS:

- MIKE PEREIRA (FOX SPORTS)
- 2. BILL VINOVICH (NFL)





CELEBRATE 6:30 PM - 9:30 PM OFFICIATING GALA

An event not to be missed. Join us as we celebrate the best that officiating has to offer during an elegant evening banquet. NASO is privileged to recognize the efforts of outstanding people and outstanding calls through the Gold Whistle Award and the Mel Narol Medallion Award. Bob Delany will serve as the emcee.

You'll feel enormous satisfaction and overwhelming pride in knowing you are a part of the officiating community – while at the same time helping to recognize those being honored.

GOLD WHISTLE AWARD®

The NASO Gold Whistle Award is given to an individual or organization for significant contributions to the betterment of sports officials and the officiating industry. This year's honoree will be the 28th to receive the award, joining an elite group of past recipients.

RECIPIENT

MARCIA ALTERMAN

Marcia Alterman is the 28th recipient of the award and the third woman to receive it after Emily Alexander (2010) and Marcy Weston (2008). She has been PAVO's executive director since its formation in 1996, providing leadership and oversight to volleyball rules and officiating programs across the country.

A former official and current conference coordinator, she has played a key role in developing the first NCAA women's volleyball rulebook and developed the inaugural certification processes to support officials, having rated and evaluated more than 400 officials at the national level. She is considered a groundbreaker in volleyball and helped increase the sport's visibility.

Alterman has excelled as a volunteer speaker, panelist and clinician at the annual NASO Summit. She also has been a longtime member and active participate in the Officiating Development Alliance. She is coordinator of women's volleyball officials for the Big Ten Conference and Conference USA, positions she has held since 1996. In addition, Alterman was named Big East Conference coordinator of women's volleyball officials in 2009 as well as the Mid-American Conference and Horizon League in 2010, and served as NCAA women's volleyball secretary-rules editor from 2001-11.

"A primary determinant in awarding anyone NASO's Gold Whistle Award is



this: the recipient has to have a long and meaningful history of 'shining a positive light' on officiating," said NASO President Barry Mano, "Further, any recipient must be someone who is held with some reverence within the officiating community of which she is a part. Marcia Alterman was an easy choice, frankly. She is one of those unique individuals who, for the past decades, has fulfilled those requirements. In some measure, Marcia is collegiate volleyball officiating. She exemplifies what it means to be committed and caring to her sport and the officiating of that sport. I count her in that select number of individuals who have made an outsized contribution to officiating at the national level, and beyond just any single sport. We are honored to have her in our midst."

MEL NAROL MEDALLION AWARD®

The Medallion recognizes an individual or organization that has made outstanding contributions to NASO. The award is named after Mel Narol, longtime officiating legal advocate and NASO leader. Narol received the award posthumously in 2003 and the award was then renamed to honor him.

RECIPIENT PATTY VIVERITO

Patty Viverito is the recipient of the 2015 Mel Narol Medallion. Viverito, senior associate commissioner of the Missouri Valley Conference (MVC) and former NASO board member, is the second woman to receive the award after Marcy Weston (2006).

Viverito was named the Missouri Valley football's first commissioner in September of 1982 and continues in that role. The conference was then known as the Gateway Conference. The league, which sponsored nine women's sports and FCS football, saw its women's programs merge with their MVC men's counterparts in 1992.

Viverito's responsibilities include strategic planning, monitoring national matters and management of championships and compliance, serving as the primary coaches liaison for most sports. She served as the tournament director of the 2001 and 2009 NCAA Women's Final Four.

Viverito served on NASO's Board of Directors from 1995-99 and from 2007-11, a rare two-time appointment. She currently serves on the Collegiate Women's Sports Awards Executive Committee, which is responsible for selecting the Honda Cup winner annually.

In 1996, Viverito was recognized for her contributions to collegiate athletics, when she was selected as the National Association of Collegiate Women Athletic



Administrators Administrator of the Year. In addition, she received Professional Service Achievement Alumni Awards from the University of Massachusetts at Amherst and Northern Illinois University.

A nationally respected administrator, Viverito has served on the prestigious NCAA Executive Committee, the NCAA Council, the Division I Women's Basketball Committee and was chair of the NCAA Committee for Women's Athletics and Olympic Sports Liaison Committee. Viverito has also served as a member of the CCA Executive Committee and Chair of the FCS Subcommittee of CCA, the NCAA Recruiting Task Force, the NCAA Women's Division I Basketball and Issues Committees, the NACWAA Board (two terms), the Women's Basketball Coaches Association Board, the NACDA Board, multiple terms on NCAA Basketball Officiating Improvement Committees, the NCAA Football Academic Working Group,

and the NCAA Work/Life Balance Task Force.

She has an extensive background in athletic marketing and administration, formerly serving as an account executive for the Tidewater Tides minor league baseball team and as special project director at the University of Texas at Austin from 1979 to 1981. At UT, she coordinated activities for the women's athletic program in the areas of promotion, sports information, fundraising and event management. She also serves on the board of the St. Louis-based nonprofit social circus, Circus Harmony.

PAST RECIPIENTS:

Marcia Alterman and Patty Viverito both join impressive lists of past recipients of the Gold Whistle Award and the Mel Narol Medallion.

GOLD WHISTLE

2014 Joe Crawford

2013 Bill LeMonnier

2012 Terry Gregson

2011 Esse Baharmast

2010 Emily Alexander

2009 Mills Lane

2008 Marcy Weston

2007 Jerry Markbreit

2006 Blow The Whistle On Cancer

2005 John W. Keys

2004 Bob Mcelwee

2003 Bob Delaney

2002 Larry Young

2001 Paul Stewart

2000 Tom Dooley

1999 Tommy Nunez

1998 **Durwood Merrill** 1997 **Edwin C. Butcher**

1996 Bernie Saggau

1995 Ed Hightower

1994 Ron Asselstine

1993 Steve Palermo

1992 Jim Tunney

1991 Larry Barnett

1990 Pete Pavia

1989 Ed Myer

1988 Art Mcnally

MEL NAROL MEDALLION

2014 California Basketball Officials Assn.

2013 Gary Whelchel

2012 The Marriott Corporation

2011 Alan Goldberger

2010 Dave Dodge

2009 Ronnie Carter

2008 Ed T. Rush

2007 Bill Kolbe

2006 Marcy Weston

2005 Dick Honig

2004 Fox 40 International

2003 Mel Narol

2002 Jerry Seeman

HOTEL INFORMATION



HYATT REGENCY ST. LOUIS AT THE ARCH

Experience uncompromising hospitality in a prime setting within our luxury hotel in the heart of St. Louis' downtown. Steps from the famous Gateway Arch, Kiener Plaza and Busch Stadium, our exemplary pet-friendly hotel in St. Louis, Mo., blends world-class service with an unparalleled location near the river. You'll enjoy Hyatt's signature amenities and service, from our 24-hour fitness and business centers to our experienced concierge, who can arrange visits to popular attractions, Saint Louis Arch tickets and more. Authentic hospitality is our passion and it shows with our recent accolades including the 2013 TripAdvisor Certificate of Excellence and the AAA Four Diamond award.

Address

315 Chestnut Street St. Louis, MO 63102

Rate:

\$139 for Officiate Missouri Day and Summit attendees

Check-in:

3:00 p.m. (early check-in upon request)

Check-out:

12:00 p.m. (late check-out based on availability)

Parking:

Discounted overnight self-parking at \$13 per vehicle per night.

FOR RESERVATIONS, PLEASE CALL **1-800-633-7313** OR GO TO WWW.SPORTS**OFFICIATING**SUMMIT.COM/HOTEL-INFORMATION

2015 **REGISTRATION**

EMAIL: SUMMIT@NASO.ORG FAX: (262) 632-5460 MAIL: NASO, 2017 LATHROP AVE., RACINE, WI 53405

	TACTI	NFORMATION
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NASO Member Number*

Name (Last, First)

Please enter contact information as you would like it to appear on your name badge.

Association	
Title	
Guest (Last, First)	
Mailing Address	
City	State/Province
Zip Code	Country
E-mail	
Daytime Phone	
ADDITIONAL ATTENDI	ES
NASO Member Number*	
Name (Last, First)	
Association	
Title	
Guest (Last, First)	
Mailing Address	
C:b:	State /Province

▶ If you require additional attendees please copy this form and attach, or print out the form online at www.SportsOfficiatingSummit.com

POPTIONAL ACTIVITIES

CELEBRATE OFFICIATING GALA

\$100 x number of tickets = \$

Zip Code

E-mail
Davtime Phone

(1 ticket included with Full Registration)

SUMMIT SOCIAL EVENT – ST. LOUIS CARDINALS VS. CINCINNATI REDS BASEBALL GAME

\$80 x number of tickets = \$

(Must be a registered attendee/guest to attend)

REFUND POLICY

No Refunds will be made after July 10, 2015.

If you need to cancel your Summit registration for any reason, please contact NASO Summit Registration. Your refund will be considered, however it may be subject to a \$50 administrative fee that will be deducted from the total refund amount. Requests for a refund, or substitutions for attendance should be made in writing via a letter, email, or fax no later than July 10, 2015.

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If you're not a member of NASO, join now and pay the member rate!*

NASO Membership

\$84

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NASO-ON &	Before May 15	After May 15
NASO Members	□ \$425	□ \$475◀
Non-Members	□ \$575	□ \$650
Group – Members**	□ \$375	□ \$400
Group – Non-Members**	□ \$495	□ \$575
Guest	□ \$150	□ \$150

Attendee registration fees include: Admission to all Educational Sessions, Opening Ceremony and Welcome Reception, Officiating Luncheon, Exhibit Hall and Celebrate Officiating Gala.

**Group registration: Save up to \$275 each when 3 or more individuals register from the same association! Registration must be completed at the same time with payment on one credit card or check to qualify for the discounted rate.

Guest registration fees include: Admission to the Grand Opening and Welcome Reception, the Spouse/Guest Welcome Reception and the Celebrate Officiating Gala. Guest registration applies to spouse, significant other or friend in a non-related industry.

*NASO membership rate savings good only with Summit registration.

PAYMENT OPTIONS

Full	payment	musi	accompany	regist	ratio
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□ By credit card	
Please charge my: MasterCard VISA	
Discover	
Total Amount: \$	
Account Number	
Exp. Date (mmyy)	

Name (exactly as it appears on card)

Signature

- ☐ By check (payable to NASO)
- ☐ By money order

SUMMIT **Support organizations**

LISTED IN ALPHABETICAL ORDER















































































































































































